CEC 2024

SPECIAL EDUCATION CONVENTION & EXPO

SAN ANTONIO

MARCH 13-16

Exhibitor & Sponsor Prospectus

www.cecconvention.org

Council for Exceptional Children

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EXHIBIT, SPONSOR, AND ADVERTISE

at the World's Largest Expo of Special Education Products and Services

For nearly 75 years, companies that focus on special and gifted education have been participating in the CEC Annual Convention & Expo. Join us March 13-16, 2024 as we showcase this annual event in San Antonio, TX. This is your prime opportunity to meet teachers, administrators, faculty, and other prospective customers who are most interested in the solutions that you offer.

CONVENTION ATTENDEE STATS

2024 Anticipated Attendance: 4,000+

Who Attendees Are:

- 21% **Administrators**
- 20% **Teachers**
- 24% **Higher Education**
- 15% **Students**
- 10% **Other**

Where They Work:

- 40% **Public School**
- 37% **College/University**
- 3% **Charter/Private School**
- 4% **Other**

Who They Work With:

- 35% **All Ages**
- 2% **Birth-2 Years**
- 5% **3-5 Years**
- 15% **K-12**
- 13% **Elementary**
- 7% **Middle Level**
- 10% **Secondary**
- 12% **Postsecondary**

91% of attendees spent time visiting the Expo Hall

72% of attendees are involved in purchasing

94% of attendees were satisfied with their convention experience

PREVIOUS EXHIBITING PARTNERS

PREMIERE PARTNERS
American Printing House for the Blind Inc
eLuma Online Therapy
Forrest T. Jones
Goalbook
Let's Go Learn
Pearson Clinical Assessment
STAR Autism Support
ALL PARTNERS
A Child in A Strange Country Exhibit
AB Staffing
AbleSpace
AEM Corporation/Weiss Center
All in for Inclusive Education
Allied Instructional Services
Amplio Learning Technologies
Anchor Center for Blind Children
Arizona Department of Education
Attainment Company, Inc.
Beacon College
Behavior Advantage, LLC
Brookes Publishing Company
CAST
Central Institute for the Deaf
ChanceLight Education
Channie's Visual Handwriting & Math
Council of Administrators of Special Education
Creatively Focused
Crisis Prevention Institute (CPI)
Curriculum Associates, Inc.
DADD Division On Autism And Developmental Disabilities
Department of Defense Education Activity (DoDEA)
Described and Captioned Media Program
Division for Early Childhood (DEC)
Dotcom Therapy
Drexel University
E-Therapy
Education Associates
EverDriven
Fairfax County Public Schools
fastIEP
Friends on the Block
Functional Academics by Styer-Fitzgerald
Gener8 Spaces LTD
Gifts of Joy
Global Special Education Associates
GoManda
Great Leaps
HelloHERO
IEP&ME
Igloo Vision
InnovateEDU - Educating All Learners Alliance
IRIS Center/Vanderbilt University - Peabody College
Kelly Education
Kodiak Island Borough District
Lakeshore Learning Materials
Language Circle Enterprises
LDbase at Florida State University
Learning Without Tears
LegiLiner
LessonPix
Louisville
Lyon County School District
Marker Learning
Master Teacher, The
Mastery Prep
Math Teachers Press, Inc.
McGraw Hill
Microsoft
N2Y LLC
National Assessment of Educational Progress
National Center on Improving Literacy
National Down Syndrome Society
National Professional Resources, Inc.
Neurodiversity Alliance
New Story
Next Level Speech
Novel Ideas, Inc
OATECA
Online Academy-American School for the Deaf
Orcam
OTTER Reading
Peace Corps
Pearson Higher Ed
Pediatric Therapeutic Services
People Like Us
Perkins School for the Blind
Playlearn
Plural Publishing
Power School
Project IDEA
Purdue University
QBS
Quantum Education Professionals
Read Naturally
Readable English
Real OT Solutions
reThinkEd
Robokind
Rockdale County Public Schools
Rowman & Littlefield, Inc.
Santa Clara County Office of Education
Scanning Pens Inc
School Health Corporation
Sign Glasses
SLACK Incorporated
Slumberkins
Smart Visual Learners
Smarty Ears
SpedTrack
Stages Learning
StickTogether Products, LLC
TeleTeachers
Teq
The Alpaugh Family Economics Center
The Color-Coded Chef
The Stepping Stones Group
Therapy Travelers
Time Timer, LLC.
Tobii Dynavox
TouchMath
Tover North America B.V.
Ukeru Systems (Grafton Integrated Health Network)
University of Arkansas Online
University of Central Florida
University of Florida
University of Kansas, Special Education Dept.
University of Louisville College of Education & Human Development
Wellness Pavilion by The Namaste Project
WestEd
Willamette Education Service District
Wilson Language Training Corp.
WPS

"I have never felt more supported in my career, and all thanks to taking a walk through the expo center at CEC hoping for some free swag!"

- Desirae Ott, Kodiak Island Borough School District (Alaska)

"STAR Autism Support has been attending CEC for more than a decade and we consider it the premier annual conference in the special education field. We strategically prep throughout the year for CEC, as we find it incredibly valuable for not only lead development but as a way to showcase and introduce our ever-growing product line. I would encourage any company in our space to attend the conference and enjoy all the interactions and amenities."

- Reid Druck, Director, STAR Autism Support

ABOUT US

The Council for Exceptional Children (CEC) is the largest international professional organization dedicated to improving the success of children and youth with disabilities and/or gifts and talents.

CEC advocates for appropriate governmental policies, sets professional standards, provides professional development, and helps professionals obtain conditions and resources necessary for effective professional practice. CEC is known as THE source for information, resources, and professional development for special educators.

CEC has local Units in all 50 states and Canada, as well as 18 optional Special Interest Divisions focused on a specific topic, specialty area, role, or exceptionality. We also have CEC Student Chapters at hundreds of colleges and universities.

CEC LEADERSHIP TEAM



Danielle M. Kovach, Ed.D.
CEC 2022 President



Andrea D. "Angie" Jasper, Ph.D.
CEC 2023 President



Kareem Thompson, Ed.D.
CEC 2024 President



Julie Bost
CEC 2024 President Elect



Jennifer J. Lesh, Ph.D.
CEC Treasurer



Chad Rummel, M.Ed., CAE
CEC Executive Director

EXHIBIT PRICING AND INFORMATION

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

Booth Type (Per 10' x 10')	Booth Rate
Corner Booth	$2,600
Inline Booth	$2,350
Non-Profit/School System (Corner)	$2,300
Non-Profit/School System (Inline)	$2,100

Service Information
The official general service contractor is Factor 110. The Exhibitor Services Kit will be available once your booth has been secured.

Hotel Information
Visit www.cecconvention.org for the latest information.

Exhibit Sales Contact
To reserve a booth, contact Sharyn Weiss at 703-264-9405 or sweiss@exceptionalchildren.org.

What's Included:

- Two chairs and one 6' spandex draped table
- 8' draped back wall and 3' side rails
- Complimentary listing in the Mobile App
- Complimentary listing on the 2024 exhibits website
- Five (5) product category listings in the Mobile App
- Four (4) complimentary full convention registrations per 10'x10' booth (non-profits/ school systems receive two (2) registrations per 10' x 10' booth)
- Access to the exhibitor lounge
- 24 hour surveillance of the exhibit hall

Note: there is a $150 fee for additional badges. Additional badges are for Expo Only.

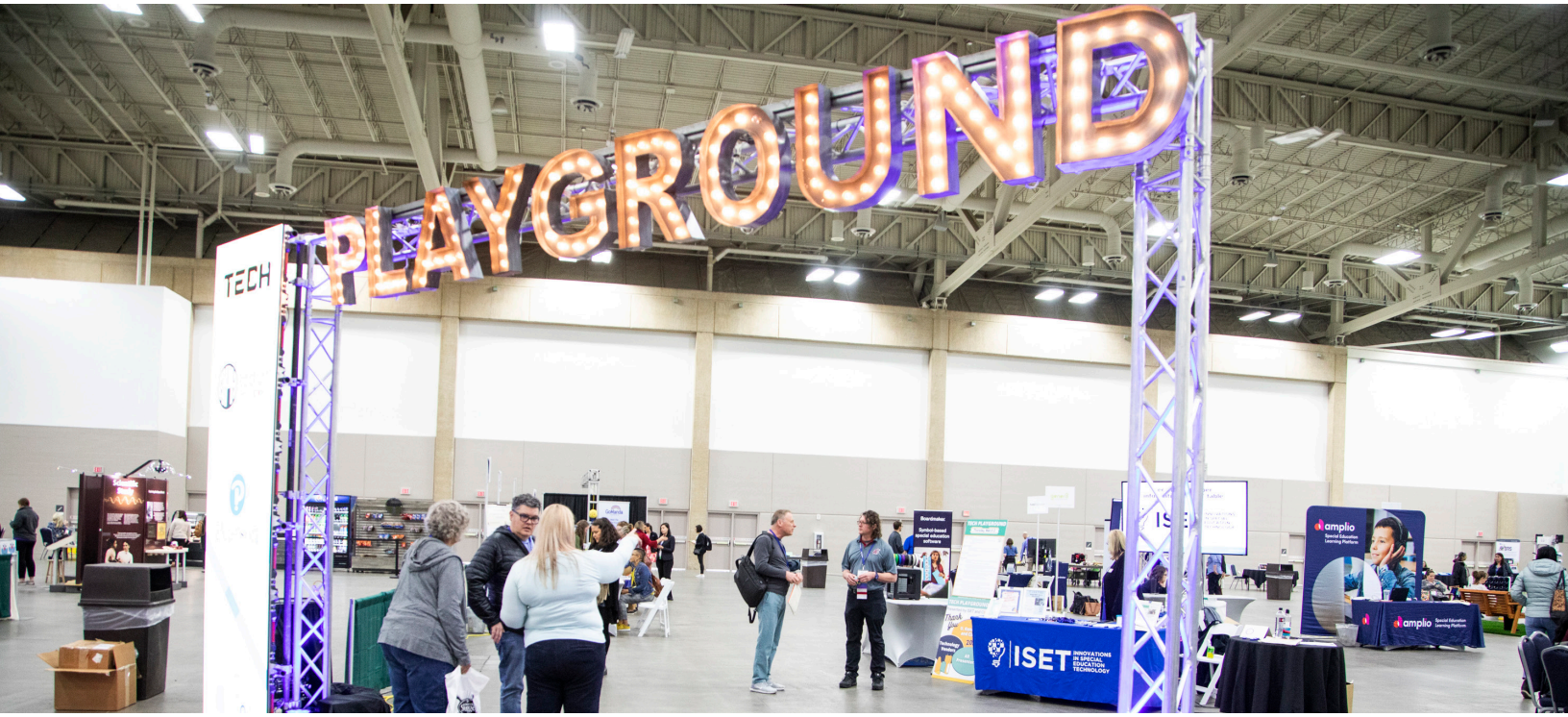


CEC/ISET TECHNOLOGY PLAYGROUND

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

An immersive hands-on experience where attendees can interact with vendors, educators, and students who will share current assistive and instructional technology that support students with special needs.

Those participating will be asked to provide a digital one page document on how your technology could be used in the classroom. We recommend an interactive display to best engage with attendees.



$1,000 per half day session

What's Included:

- One (1) tabletop display in the Tech Playground area (includes electricity, WiFi, two chairs, one 6' draped table)
- Sponsor logo recognition and acknowledgement on all materials promoting the Tech Playground
- Half-day opportunities for vendors to share their products and interact with attendees
  Wednesday, March 13 at 1:00PM-5:00PM
  Thursday, March 14 at 8:00AM-12:00PM OR 12:00PM-4:00PM
  Friday, March 15 at 08:00AM-12:00PM OR 12:00PM-04:00PM
- Sponsor recognition Included in Push Notification for Tech Playground during allotted time
- Sponsor logo included on Tech Playground swag
- Attendees have the option of receiving up to 1 Professional Development Hour (PDH) for attending the Tech Playground, making their time in Playground valuable for certification

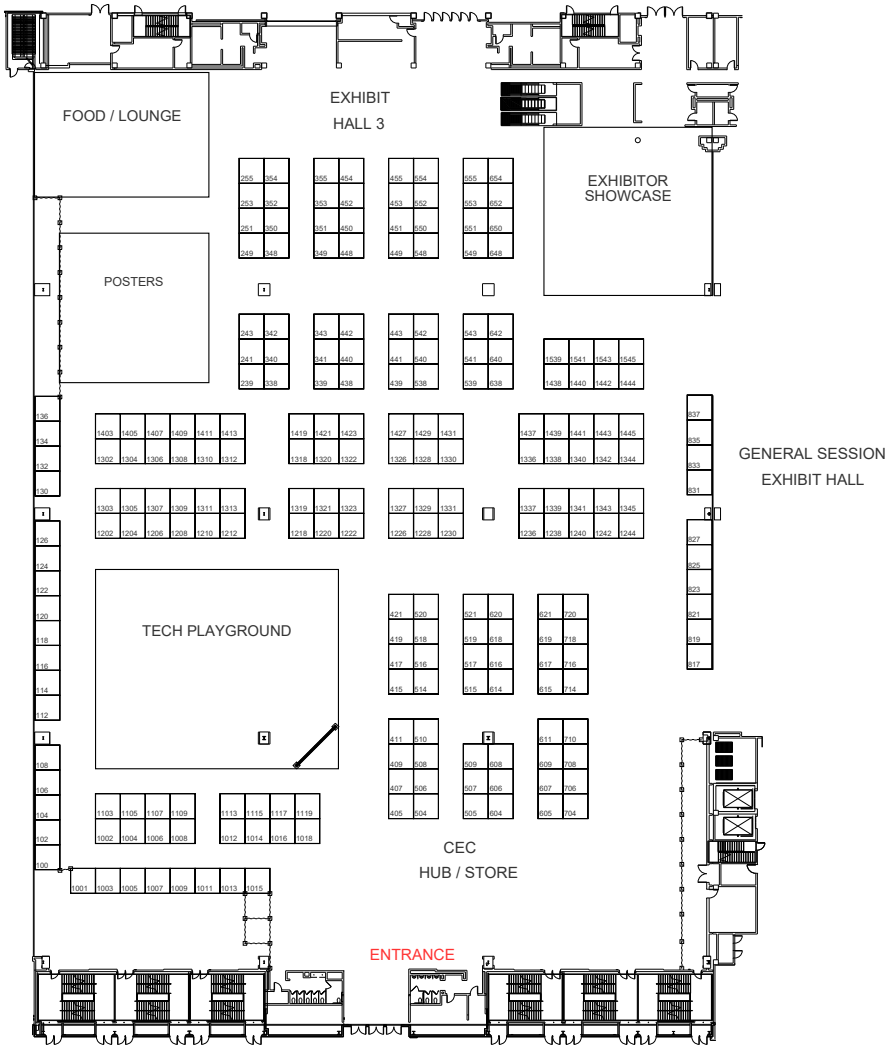
"n2y has been an active participant at CEC for over a decade. As a company that provides solutions for exceptional children, we cannot say enough about the value of this conference and the community it serves. The recent addition of the Technology Playground has been phenomenal to the CEC line-up. The playground allows attendees to meet with select vendors in a single location for hands-on interaction without roaming all the aisleways. With so many valuable presentations for attendees to sit in on, that time-saving addition really has people congregating and collaborating! Being part of the CEC conference keeps n2y connected to those who change the lives of exceptional children and allows them to share their educational needs, which aids in developing better solutions."

- Leslie Grashel VEIP, n2Y

EXPO HALL FLOOR PLAN

Henry B. González Convention Center Exhibit Hall

View live floor plan: exceptionalchildren.org/floorplan



EXHIBITOR HOURS

Installation
Wednesday, March 13 — 8:00 AM – 1:00 PM

Expo Hall Hours
Wednesday, March 13 (Welcome Reception in the Expo Hall starts at 6:30 PM) — 1:00 PM – 5:00 PM, 6:30 PM – 8:00 PM
Thursday, March 14 — 8:00 AM – 4:00 PM
Friday, March 15 — 8:00 AM – 4:00 PM

Dismantle
Friday, March 15 — 4:30 PM – 7:00 PM



BECOME A PLATINUM, GOLD, OR SILVER SPONSOR

We want to thank YOU! In appreciation of your support, CEC would like to thank our partners who sponsor our convention with a spend of $10,000 or more (inclusive of booth fees).

CEC will share our gratitude by extending the following value adds and recognition:

GOLD SPONSOR
($15,000 of Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude
- ★ Logo included in Opening Session
- ★ Acknowledgement as a GOLD sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ One dedicated eBlast to conference attendees within 14 days pre **OR** post the event
- ★ Two messages to all convention attendees via convention app
- ★ 8x11 booth signage to acknowledge gold sponsorship
- ★ Wave Two Priority Booth selection for 2025 EXPO

PLATINUM SPONSOR
($20,000 of Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude
- ★ Logo included in Opening Session
- ★ Acknowledgement as a PLATINUM sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ One dedicated eBlast to conference attendees within 14 days pre **AND** post the event
- ★ Two messages to all convention attendees via convention app
- ★ 8x11 booth signage to acknowledge platinum sponsorship
- ★ Wave One Priority Booth selection for 2025 EXPO
- ★ Two minutes to address attendees at General Session

SILVER SPONSOR
($10,000 of Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude
- ★ Logo included in Opening Session
- ★ Acknowledgement as a SILVER sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ Two messages to all convention attendees via convention app
- ★ 8x11 booth signage to acknowledge silver sponsorship
- ★ Wave Three Priority Booth selection for 2025 EXPO

ON-SITE SPONSORSHIP

Stand out, enhance your presence, and show your organization's support of CEC and the special education community by sponsoring these opportunities.

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

Yes I Can Awards Program
$3,000 (6 Available)

Every year CEC honors students with disabilities who excel in an area of strength or interest. Since 1982, thousands of children and youth have been recognized for their achievements in academics, arts, school and community, self-advocacy, technology and transition. The Yes I Can Awards Ceremony is an extremely moving and poignant event, and a highlight of the CEC Convention and Expo.

Sponsor benefits include:

- Company logo prominently placed on the intro video loop and Yes I Can website
- Invited to participate in the Yes I Can Awards Program
- Yes I Can Full page color ad thanking our sponsors in the Schedule at a Glance,
- Recognition in all Press Releases
- Branded Yes I Can Feature in the Henry B.González Convention Center
- Receipt of a 2 minute video of the Yes I Can program for sponsor usage post convention



Expo Showcase Sessions
$900 Expo Hall | $1,100 Meeting Room

Back by popular demand, Expo Showcase Sessions provide vendors an opportunity to demonstrate and showcase your products and services to a captive audience of convention attendees.

One-hour time slots are set aside for Expo Showcase Sessions that focus on practical technology applications for birth to grade-12 or core educational content. Sessions will be listed in the online session browser and on the schedule at a glance.

Showcase Session rooms will be complete with a podium, microphone, LCD projector, and wireless internet connection.

To reserve an Expo Showcase Session, contact Sharyn Weiss by January 20, 2024 to be included in the program. Space is limited.
sweiss@exceptionalchildren.org

MORE ON-SITE SPONSORSHIP

We have developed a wide array of opportunities to engage with our convention attendees. Our goal is to create an environment for networking and providing experiences for our attendees that will complement the rich educational content.

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

Food and Refreshments

In addition to your booth, what really brings the people is the food! Be the brand people see when they recharge and refuel. **Afternoon Breaks will take place during exclusive expo-only time from 3:15-4:00PM.**



Sponsorship opportunities include:

- Afternoon beverage break - $2,000 (limit 4 total, 2 per break)
- Afternoon ice cream social - $2,500 (limit 3)
- Afternoon chips, salsa, and guacamole - $2,500 (limit 3)

Sponsors will receive:

- Recognition signage in the break area
- Highlight in the Schedule At A Glance
- Mention in Push Notifications sent to all attendees to come to the expo hall

Badge Sponsor
$4,500

Every attendee must wear a badge that will feature your company logo. This high-profile sponsorship ensures maximum visibility.

Lanyard Sponsor
$4,500

This most sought after opportunity will be worn by all attendees and feature your organization's name. CEC will provide the lanyards.

Logo on CEC Shopping Bag
$1,000 (2 Available)

CEC's HUB is at the center of it all. Our attendees love to shop and pick up Convention related merchandise such as shirts, pens, mugs, books and more. They will then carry their shopping bag throughout the event.

Collect Passport Stamps
$1,000 (15 Available)

Our attendees will have fun learning about your product program or services as they cruise the riverwalk(our Expo Hall). All completed cards will be turned into the CEC Hub where one winner will be drawn at the closing party. A prize valued at $100 will be included for each participating booth.

WOW You're Awesome Packages
$250/$500/$1,000 each

Be a part of giving to those who give selflessly year-round. We will have volunteers throughout the Convention Center engaging with attendees and asking fun questions. Attendees who answer will win a prize (suggested value of $50 each) to be provided by the sponsor and be given a ticket to retrieve their prize at your booth.

This opportunity may be purchased in multiple quantities:

- $250 (5 prizes);
- $500 (10 prizes);
- $1000 (20 prizes)

Sticker Bar
$500





Be a part of our interactive Sticker Bar and have your custom sticker placed on our attendee's reusable water bottles and/or laptops. This fun activation will be located in the Expo Hall and is designed to promote sustainability in an engaging setting. We are providing an opportunity for YOUR logo to be placed on a customized sticker.

Sponsorship includes:

- Logo on a custom CEC designed sticker
- The ability to join CEC staff in manning the sticker bar for (1) pre-selected hour
- Sticker bar will be branded with the sponsors logo
- Promotion of the sticker bar through push notifications and in our Know Before You Go eBlast)

DIGITAL SPONSORSHIP OPPORTUNITIES

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

Are you a tech-focused organization? These opportunities may align best with how you'd like our attendees to see you.

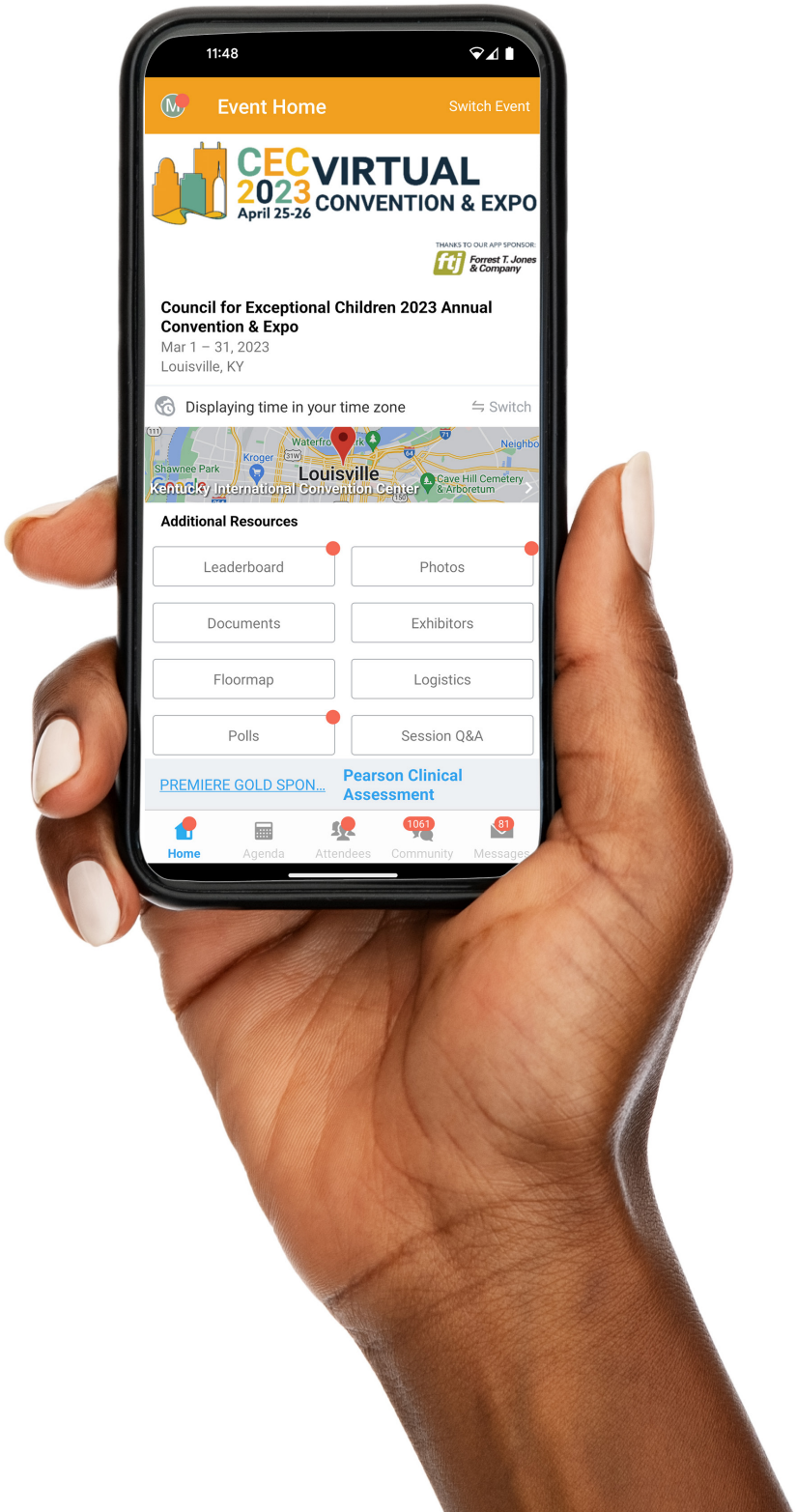
Mobile App
$16,000

The Mobile App keeps convention attendees connected, engaged, and informed. This tool provides access to all convention details including exhibitor and sponsor directory booth listing and exhibit hall map, social media, alerts, and much more! Your company logo will be placed on the Mobile App, so attendees know who sponsored it! The App will be available to attendees for six months. The sponsor also receives signage in the registration area featuring your company logo.

CEC Green Screen Photos
$3,500 (2 Available)

What a great way to celebrate with attendees! Your brand will be in every photo that we superimpose onto the cover of a fictitious CEC TEC Journal.

This is consistently a wildly popular attraction.



Reserve your sponsorship today!

Sharyn Weiss
Director of Strategic Partnerships
703-264-9405
sweiss@exceptionalchildren.org

NETWORK WITH CEC'S BOARD OF DIRECTORS

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

Board of Directors/Division Leadership Reception
$2,500 (2 Available)
Host our Leadership in a reception to kick off CEC's Annual Convention in San Antonio on Tuesday, March 12, 6 PM- 7:30 PM.

Sponsorship benefits include;
- Prominent acknowledgment as a sponsor at convention and a custom email invitation from sponsor and CEC's Board President prior to convention
- Logo on CEC website
- Welcome and address the group for 2 minutes

First Timer Reception with the CEC Board
$3,500 (2 Available)
Join CEC's Board of Directors and help us welcome first-time attendees to CEC's Annual Convention. Network and build relationships at the start of our event with individuals that you will then have the opportunity to engage with many times throughout the convention. This reception will take place on Wednesday, March 13 from 4-4:45 PM.

Sponsorship benefits include:
- Prominent acknowledgment as a sponsor at convention and in all promotions of this event
- Logo on CEC's website
- Network at the event and acknowledgment at the Welcome address by CEC Leadership



Board of Directors Breakfast
$4,000 (Only 1 Available)
CEC's BOD is scheduled to meet on Wednesday, March 13. Breakfast will be from 8 AM-9 AM. As a breakfast sponsor, you are invited to join the board to eat and network, and will be allocated 5 minutes to speak at either the beginning or end of the meal.

Board of Directors Lunch
$4,000 (Only 1 Available)
CEC's BOD is scheduled to meet on Wednesday, March 13. Lunch will be from 12 PM-1 PM. As a lunch sponsor, you are invited to join the board as their working lunch kicks off. Sponsor will be allocated 10 minutes to speak with Board members.

Inclusive Leadership, School Based Administrator Reception
$3,500 (2 Available)
CEC 2024 President Dr. Kareem Thompson, members of the Board of Directors, and Division and Unit Leaders will join you to mingle with attendees and share more about the Inclusive Leadership at the Building Level strand focused for CEC 2024.

This reception will take place on Wednesday, March 13 from 4-4:45 PM. Sponsorship benefits include:
- Prominent acknowledgement as a sponsor at convention and in all promotions of this event
- Logo on CEC's website
- Network at the event and acknowledgement at the Welcome address by CEC's Board President

OTHER ON-SITE NETWORKING OPPORTUNITIES

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

Awards Luncheon
$2,500 (4 Available)
Thursday March 14, 11:30 AM- 1 PM. It's time to shine the spotlight on our dedicated professionals! Sponsor this moving awards luncheon as we celebrate those doing such meaningful work year-round.

Benefits include:
- Prominent acknowledgment as a sponsor at convention and in all promotions of this event
- Logo on CEC's website
- Network at the event with a table of 10 for your invited guests
- Acknowledgment at the welcome address by CEC's Board President
- Opportunity to interview award winners and share interview content

Divisions Around the World Reception
$2,500 (6 Available)
Connect with Special Interest Division members and potential members at our "Around the World" reception. On Thursday night, Divisions will have the opportunity to meet and greet current and potential members and you can be there too! We're confirming our participating divisions throughout the fall.

Sponsorship benefits include:
- Your choice of logo recognition on a dedicated bar station
- A reserved table or area for your organization, placed near a division of your choice (as available), with your organization's logo
- Logo recognition on all Around the World reception information and the CEC convention website



CEC Celebration
Starting at $1,500
Join us on Friday evening and help us create a night to remember for our attendees who do so much to support the special education community.

Your choice of sponsorship options below:
- $1,500 includes 25 drink tickets, sponsorship recognition on CEC website and on-site, signage at the event, logo on beverage napkins
- $2,500 includes 50 drink tickets, sponsorship recognition on CEC website and on-site, signage at the event and to be placed on several hi-top tables, logo on beverage napkins
- $5,000 includes 100 drink tickets, sponsorship recognition on CEC website and on-site, signage at the event and to be placed on several hi-top tables, logo on beverage napkins, sponsor of main stage and 2 minutes to address the audience.

Want to attend the party? Tickets are available to purchase for $25 per person. Purchase for your exhibiting staff and a few extra if you'd like to invite CEC attendees to join as your guest. Prices will increase on site.

SPONSORED SESSION OPPORTUNITIES

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

CEC Representative Assembly Session
$4,000

Align your organization with this highly regarded group of Special Education thought leaders including the CEC Board, Staff, Past Presidents, and Leaders of our Special Interest Divisions and State Units. The assembly is made up of representatives from all areas of special education, including classroom teachers, early interventionists, administrators, and higher education. Sponsorship includes light refreshments.

Sponsor benefits include:

- Prominent acknowledgment as a sponsor at the convention
- Logo on CEC Convention website
- Opportunity to provide a chair drop or a swag item
- Address the group for two minutes

CEC's Division & Unit Leadership Breakfast Meeting
$4,000

Connect your organization with the Leadership line of our state and provisional chapters and divisions. This highly engaged group is critical to our mission and leads their respective areas by working closely with administrators and educators in their charge. The breakfast meeting will take place on Saturday, March 16th at 8 AM.

Sponsor benefits include:

- Prominent acknowledgment as a sponsor at convention and unit/division meeting emails prior to convention
- Logo on CEC website
- Opportunity to provide a chair drop OR swag
- Address the group for 2 minutes



CEC Pre-Service & Early Career Mentoring Breakfasts
$4,000 each

Reach an energized audience on Thursday morning at these events designed just for pre-service and early career teachers. Over a light breakfast, attendees will network with a table of peers and learn from a veteran special education professional about a topic of their choice. 2023 topics included trauma-informed practices, practical classroom data collection, and more. The Early Career Mentoring Breakfast will take place Thursday, March 14 from 8-9 am and the Pre-Service Mentoring Breakfast will take place Thursday, March 14 from 9:15-10:15 am.

Sponsor benefits for these 1 hour professional development sessions focused on topic areas relevant and timely for future teachers include:

- Prominent acknowledgement in student and early career emails before the convention;
- Logo on CEC convention website and all Student & Early Career Mentoring Session event signage and materials;
- Two-minute opportunity to address the audience.

Themed Sessions; Mental Health & Inclusive Leadership
$3,000 Each

Does your mission align with one of the focused topics of CEC's 2024 Annual Convention & Expo? If so, you'll want to be a sponsor of the 6 breakout session tracks that will focus on our two featured topics: Our Presidential Strand, "Inclusive Leadership for Building Level Administrators" and our Program Chairs' Strand: "Mental Health in Schools.".

Sponsorship benefits include;

- Prominent acknowledgment as a sponsor at convention and in the specific breakout meetings
- Logo on CEC website and on screen in breakout session
- Opportunity to provide a chair drop OR swag
- Opportunity to address the audience for 2 minutes and speak to your organization's alignment with the theme

ADVERTISING OPPORTUNITIES

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

Keep your brand top-of-mind when you advertise in these official CEC publications!

Mobile App Push Announcements
$600 (6 per day available)

Send your marketing message directly to the mobile devices of CEC Conference attendees and drive traffic to your booth. There is no limit to the number of characters used in these announcements.

Know Before You Go
$900

The information every attendee reads and holds onto… **Know Before You Go**, emails will be sent to all registered attendees prior to the start of CEC's Conference. Secure one of two Banner Ad Spots. Ad size 600px by 150px or 728px by 90px.

Daily Convention E-Brief
$700

Hot off the press!! Secure one of two banner ads to be featured in our Daily Convention E-Brief. Each morning, Wednesday Through Saturday, CEC will send our Convention E-Brief to all attendees highlighting the day ahead and wrapping up the day prior. We will have two (2) banner ads available per day. Secure one of two Banner Ad Spots per day. Ad size 600x150 or 728x90

Dedicated Sponsor E-Blast
$2,200 (7 available pre / 5 available post)

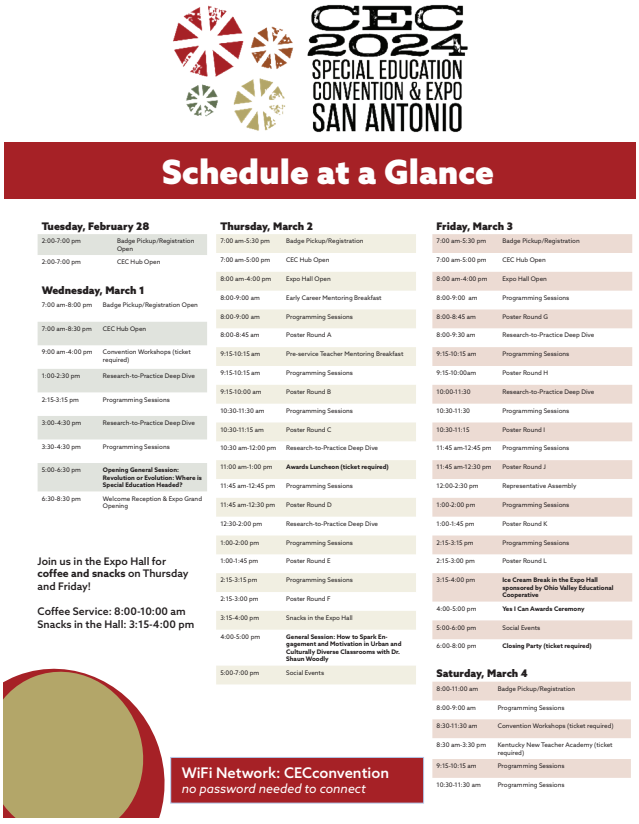
Send a dedicated e-blast to CEC Annual Conference registered attendees pre- and post-convention. Use an e-blast to promote a booth giveaway, an exhibitor session, to drive traffic to your booth, or post-convention to provide a special offer. CEC will send your HTML e-blast to registered attendees and has final approval on all messaging.

Convention Schedule At A Glance

A key resource for CEC convention attendees, the **Convention Schedule at a Glance** is a cost-effective way to increase exposure and drive traffic to your booth.

Printed copies will be available onsite.
The program will be available online as a PDF and linked from the mobile app. Reserve your space today!





Ad	Trim Size	Net Rate
Full Page	8.5" x 10.875"	**$2,000**
Half Page	8.5" x 5.43"	**$1,000**
Quarter Page	4.25" x 5.43"	**$600**

Deadlines: Space by January 19; Artwork due January 29
Ad Specifications: High-resolution PDF required. Schedule at a Glance is printed in color.
Send artwork to Sharyn Weiss at **sweiss@exceptionalchildren.org**

COMPARE PLATINUM, GOLD, & SILVER SPONSORSHIP

CEC 2024 SPECIAL EDUCATION CONVENTION & EXPO SAN ANTONIO MARCH 13-16

Customize your experience and engagement at CEC's Annual Conference and Expo to ensure the maximum visibility and exclusive benefits as a Platinum, Gold or Silver sponsor.

Please contact Sharyn Weiss at sweiss@exceptionalchildren.org who will work with you to create a package within your budget and designed to meet your goals.

	PLATINUM ($20,000)	GOLD ($15,000)	SILVER ($10,000)
Welcome signage at the entrance to Expo Hall	✓	✓	✓
Decal of company logo in CEC Walk of Gratitude Opening Session	✓	✓	✓
Logo included in Opening Session	✓	✓	✓
Logo on sponsor page of the conference website	✓	✓	✓
8x11 booth signage to acknowledge sponsorship	✓	✓	✓
Sponsor level recognition in full page thank you ad in Schedule at a Glance	✓	✓	✓
Priority Booth selection for 2025 EXPO	**WAVE ONE**	**WAVE TWO**	**WAVE THREE**
Dedicated eBlast to conference attendees 14 days pre OR post conference	**2** (1 pre-conference AND 1 post-conference)	**1** (1 pre-conference OR 1 post-conference)	
Two minutes to address attendees and introduce speakers at General Sessions (Limit 3)	✓		
Two messages to all convention attendees via convention app	✓	✓	✓

SELECT SPONSORSHIPS

EXHIBIT OPPORTUNITIES

Corner Exhibit Booth **$2,600 per booth X ( ) = _____**	☐
Inline Standard Exhibit Booth **$2,350 per booth X ( ) = _____**	☐
Non-Profit/School System (Corner) **$2,300 per booth X ( ) = _____**	☐
Non-Profit/School System (Inline) **$2,100 per booth X ( ) = _____**	☐

Booth Preferences:

1.
2.
3.

View live floor plan: **exceptionalchildren.org/floorplan**

CEC/ISET TECHNOLOGY PLAYGROUND

CEC/ISET Technology Playground
$1,000 (Per Half Day Session)

Wednesday, March 13	Thursday, March 14	Friday, March 15
☐ 01:00PM - 05:00PM	☐ 08:00AM - 12:00PM	☐ 08:00AM - 12:00PM
	☐ 12:00PM - 04:00PM	☐ 12:00PM - 04:00PM

EXPO SHOWCASE

Expo Hall Showcase Sessions
$900

Please note in numerical order the preferred date and time of your session. These do sell out quickly and are based on availability.

Thursday, March 14	Friday, March 15
___ 08:00AM - 09:00AM	___ 08:00AM - 09:00AM
___ 09:15AM - 10:15AM	___ 09:15AM - 10:15AM
___ 10:30AM - 11:30AM	___ 10:30AM - 11:30AM
___ 11:45AM - 12:45PM	___ 11:45AM - 12:45PM
___ 01:00PM - 02:00PM	___ 01:00PM - 02:00PM
___ 02:15PM - 03:15PM	___ 02:15PM - 03:15PM

Meeting Room Showcase Sessions
$1,100

Please note in numerical order the preferred date and time of your session. These do sell out quickly and are based on availability.

Thursday, March 14	Friday, March 15
___ 08:00AM - 09:00AM	___ 08:00AM - 09:00AM
___ 09:15AM - 10:15AM	___ 09:15AM - 10:15AM
___ 10:30AM - 11:30AM	___ 10:30AM - 11:30AM
___ 11:45AM - 12:45PM	___ 11:45AM - 12:45PM
___ 01:00PM - 02:00PM	___ 01:00PM - 02:00PM
___ 02:15PM - 03:15PM	___ 02:15PM - 03:15PM

YES I CAN

Yes I Can Awards Program **$3,000 (6 Available)**	☐

FOOD AND REFRESHMENTS

Afternoon beverage break **$2,000 (4 Available)**	☐
Afternoon ice cream social **$2,500 (3 Available)**	☐
Afternoon chips, salsa, and guacamole **$2,500 (3 Available)**	☐

DIGITAL SPONSORSHIP

Mobile App **$16,000**	☐
CEC Green Screen Photos **$3,500 (2 Available)**	☐

MORE ON-SITE SPONSORSHIP

Badge Sponsor **$4,500**	☐
Lanyard Sponsor **$4,500**	☐
Logo on CEC Shopping Bag **$1,000 (2 Available)**	☐
Collect Passport Stamps **$1,000 (15 Available)**	☐

WOW You're Awesome Packages

☐ $250 (5 Prizes)	☐ $500 (10 Prizes)	☐ $1,000 (20 Prizes)

Stickers Bar **$500**	☐

CEC CELEBRATION

SELECT YOUR SPONSORSHIP LEVEL

☐ $1,500	☐ $2,500	☐ $5,000

TICKETS TO CEC CELEBRATION

$25 per ticket X ( ) = _____	☐

ON THE NEXT PAGE, ADD UP YOUR TOTAL SPEND AND SELECT YOUR PREMIERE LEVEL

YOUR INITIALS

SELECT SPONSORSHIPS AND SECURE YOUR SPONSOR LEVEL

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Questions? Please contact Sharyn Weiss sweiss@exceptionalchildren.org who will work with you to create a package within your budget and designed to meet your goals.

NETWORK WITH CEC'S BOARD OF DIRECTORS	
Board of Directors/Division Leadership Reception **$2,500 (2 Available)**	☐
First Timer Reception with the CEC Board **$3,500 (2 Available)**	☐
Board of Directors Breakfast **$4,000**	☐
Board of Directors Lunch **$4,000**	☐
Inclusive Leadership, School Based Administrator Reception **$3,500 (2 Available)**	☐

OTHER ON-SITE NETWORKING OPPORTUNITIES	
Awards Luncheon **$2,500 (4 Available)**	☐
Divisions Around the World Reception **$2,500 (6 Available)**	☐

SPONSORED SESSION OPPORTUNITIES	
CEC Representative Assembly Session **$4,000**	☐
CEC Student & Early Career Mentoring Session **$4,000**	☐
CEC's Division & Unit Leadership Breakfast Meeting **$4,000**	☐
Themed Session: Mental Health **$3,000**	☐
Themed Session: Inclusive Leadership **$3,000**	☐

ADVERTISING OPPORTUNITIES	
Mobile App Push Notifications **$600 (6 Per Day Available)**	☐
Know Before You Go **$900 (2 Available)**	☐

DAILY CONVENTION E-BRIEF

$700 (2 Per Day Available)

☐ Wednesday, March 13 ☐ Thursday, March 14 ☐ Friday, March 15

DEDICATED SPONSOR E-BLAST

Pre-Convention
$2,200 (7 Available)

☐ March 4 ☐ March 5 ☐ March 6 ☐ March 7 ☐ March 9
☐ March 11 ☐ March 12

Post-Convention
$2,200 (5 Available)

☐ March 18 ☐ March 19 ☐ March 20 ☐ March 21 ☐ March 22

CONVENTION SCHEDULE AT A GLANCE

☐ Full Page **$2,000**	☐ Half Page **$1,000**	☐ Quarter Page **$600**

AFTER SELECTING SPONSORSHIPS, ADD UP YOUR TOTAL SPENDAND SELECT YOUR PREMIERE LEVEL

☆ ☆ ☆

PLATINUM ($20,000 SPEND)	☐
GOLD ($15,000 SPEND)	☐
SILVER ($10,000 SPEND)	☐

TOTAL SPEND	$
YOUR INITIALS	

CONTACT INFORMATION

Company Name

Contact Name | Title

Mailing Address

CIty | State/Province | Zip/Postal Code | Country

Phone | Fax

E-mail | Website

TOTAL SPEND (from page 18)

$

PAYMENT INFORMATION

☐ Check enclosed $_____ (Checks payable to CEC)

☐ Charge my:
☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Mail payments to The Council for Exceptional Children, P.O. Box 79026 Baltimore, MD 21279-0026

Card Number | Amount

CVV Code | Exp. Date

Cardholder Signature

Cardholder Printed Name

Questions? Please contact Sharyn Weiss sweiss@exceptionalchildren.org who will work with you to create a package within your budget and designed to meet your goals.

SIGNATURE AND AGREEMENT

This application will become a contract upon acceptance with authorized signature and is based upon the sponsorship availability, sponsorship fees, rules governing the sponsorship/ad and general information that is included with this document.

Authorized Signature | Date

Print Name and Title

Payment Schedule/Cancellation Policy
Full payment is due with application. Sponsorship/Ads will not be held or confirmed without payment. Sponsorships/Ads are non-refundable. Expo Showcase/Tech Playground will not be held or confirmed without payment. Expo Showcase/Tech Playground are non-refundable.

Please return pages 17-20 with initials/signature where requested.

CEC 2024 EXPOSITION AND SPONSORSHIP RULES

These rules and regulations are a part of the agreement between the Council for Exceptional Children (CEC) and the Exhibitor/ Sponsor. Exhibit Management reserves the right to render all reasonable interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the convention. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

1.PURPOSE
The purpose of the CEC 2024 Convention & Expo is to further CEC's objectives by extending learning opportunities to attendees by exposing them to new companies, products and services in the expo and offering vendor sessions. Exhibitors are limited to firms, organizations and agencies whose exhibits are in harmony with the purpose of this Exposition.

2. LOCATION OF EXHIBITS
The Convention & Expo will be held at the Henry B Gonzales Convention Center in San Antonio, TX.

3. SUBLEASING
Exhibitor may not sublet his exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display, in which case identification shall be limited to the manufacturer's normal regular nameplate. Exhibitor may not permit non-exhibiting company representatives to operate from his booth. Rulings of CEC shall, in all instances, be final with regard to use of exhibit space.

4. OCCUPANCY DEFAULT
Any exhibitor failing to occupy space contracted for shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by CEC, and re-allocated or reassigned for such purposes or use CEC may see fit.

5. ELIGIBILITY
CEC has the sole right to determine the eligibility of any company or product for inclusion in the Exposition.

6. NONDISCRIMINATION
As a professional association of educators dedicated to advancing the success of children with exceptionalities, CEC is committed to our core values of visionary thinking, inclusiveness and integrity. CEC values and seeks diverse and inclusive participation within the field of special education. CEC does not and shall not discriminate based on race, ethnicity, culture, language, age, (dis)abilities, family status/ composition, gender identity and expression, sexual orientation, socioeconomic status, religious and spiritual values, geographic location, country of origin, or military/veteran status, nor shall it tolerate harassment based on any of the foregoing in any of our activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, vendors, contractors and clients, and provision of services. CEC is committed to providing an inclusive and welcoming environment to all of the aforementioned groups. CEC encourages and promotes involvement and access to its annual convention and expo and other professional development opportunities consistent with our nondiscrimination policy. Exhibitors (defined as company contracting space on CEC's expo floor) and Sponsors (defined as an individual or organization that pays some or all the costs for an item or event in return for advertising) must adhere to CEC's core values and non-discrimination policy.

YOUR INITIALS _____

7.CANCELLATION OR CHANGE OF EXPOSITION
In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of CEC or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of CEC. CEC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of CEC. Causes for such action beyond the control of CEC shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Henry B Gonzales Convention Center, municipal, state or federal laws, or act of God. Should CEC terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising there from. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of CEC and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non- reimbursable direct and/or indirect event costs or financial obligations incurred by CEC through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

8. CANCELLATION/DECREASE BY EXHIBITOR
In the event of cancellation/decrease by an exhibitor, CEC shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule: Through November 13, 2023, 50% of total booth rental fee; After November 13, 2023, 100% of total booth rental space fee. CEC must receive written notification of the cancellation/decrease. Date cancellation/ decrease notice is received by CEC will determine above assessment charges. In the event of either a full or partial cancellation of space by an exhibitor, CEC reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation/decrease assessment. Appropriate payment must be received within 15 days of cancellation/decrease.

9.LIMITATION OF LIABILITY
Exhibitor agrees to make no claim for any reason whatsoever against CEC,its employees, agents, or representatives for loss, theft, damage, ordestruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Exposition as scheduled; nor for any action or omission of CEC. The exhibitor is solely responsible for his own exhibition material and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. CEC shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

10.EXHIBITOR INSURANCE
The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than minimum $1,000,000 per occurrence/$2,000,000 aggregate coverage. Such insurance shall name CEC, Henry B Gonzales Convention Center and Decorator/General Service Contractor as an additional insured. During the term hereof, the exhibitor shall maintain Workers' Compensation and Occupational Disease insurance in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in theperformance of any work for exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall. Proof of such insurance, including a Certificate of Insurance, shall be provided to Show Management or its agent orrepresentative within three (3) calendar days after request, time being of the essence. Failure to remit such proof shall be a material breach of this agreement.

11.UNION LABOR
Exhibitor shall employ only union labor, as made available by official contractors in the setting up and dismantling of the exhibits and in the operations when required by union agreements. Exhibitors planning tobuild special displays should employ union display companies in their fabrication, carpentry and electrical work.

12.INSTALLING, EXHIBITING, DISMANTLING
Hours and dates for installing, exhibiting, and dismantling shall bethose specified by CEC. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exposition before the specified conclusion of the dismantling period set by CEC.

13.DAMAGE TO PROPERTY
Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

14.FLOOR LOADING
Under no circumstances may the weight of any equipment or exhibitmaterial exceed the specified floor load limit of the exhibit hall. Exhibitor accepts full and sole responsibility for injury or damage to property or persons resulting from failure, knowingly or otherwise,to distribute the exhibit material and products in conformity with the maximum floor load specifications.

15.BOOTH FURNISHING AND FLOOR COVERING
Please note the rental fee covers the booth space, two chairs, and one draped table. Carpet or other appropriate floor covering is mandatory and not included in the booth rental fee.

16.ALCOHOLIC BEVERAGES
The dispensing, distribution or use of alcoholic beverages in the Exposition hall is prohibited without the express prior approval of CEC.

17.FLAMMABLE MATERIALS
No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations may be used in any booth.

18.LOTTERIES OR CONTESTS
The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on writtenapproval from CEC.

19.NOISE AND ODORS
Noisy or obstructive work will not be permitted during open hours of the Exposition, nor will noisily operating displays, nor exhibits producing objectionable odors. CEC shall have sole discretion in determining what is noisy, obstructive or objectionable.

20.MUSIC
Any exhibitor using music must ensure that licensing fees have been paid to the appropriate agency, i.e., ASCAP or BMI. CEC is not responsible for any licensing fees for music played in exhibitor's booth.

21.OBSTRUCTION OF AISLES OR BOOTHS
Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booth shall be suspended for any periods specified by CEC.

22.ATTENDANCE Admission policies shall remain, at all times, the prerogative of CEC, and may be revised or amended to suit unforeseen conditions.

23.BOOTH PERSONNEL
Exhibitor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the company's product or services. Booth personnel shall wear "exhibitor" badge identification furnished by CEC at all times while they are in the exhibit area. All other employees and representatives of the exhibiting companies must register as Show Attendees. CEC reserves the right to restrict or limit the number of booth representatives. All exhibits must have personnel present during show hours.

24.HEIGHT AND NON-BLOCKING REGULATIONS
All exhibit display construction design must conform to the regulations set forth in the "Display Rules and Regulations," a copy of which is supplied to each exhibitor by CEC. "Display Rules and Regulations" provides details as to what is allowed for exhibitor's booth so as to enable use of the space without detriment to neighboring exhibitors or the Exposition.

25.ELECTRICAL SAFETY
All wiring on booths or display fixtures must meet underwriters' rules and standard fire department inspection. This applies to boothconstruction only and not to pre-wired radio and electronic equipment.

26.USE OF SPACE
Displays and demonstrations are limited to the confines of an exhibitor's own booth, as is the distribution of literature or other items.

27.DISPLAY
CEC shall have full authority for approval or arrangement and appearance of items displayed. CEC may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to CEC for the costs that may evolve upon exhibitor thereby. Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished two hours before the scheduled opening of the show, CEC shall authorize the official decorator to affect the necessary finish and the exhibitor must pay all charges involved thereby.

28.EXHIBITOR REPRESENTATIVE'S RESPONSIBILITY Neither the convention/ exhibition sponsor, not its show management company or other agents or representatives, or their shareholders, officers, directors, employees or contractors shall be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitor's agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during orsubsequent to the convention or exposition event. By signing this Agreement, exhibitor expressly and voluntarily and knowingly assumes all such risk and expressly agrees, and hereby does, indemnify, defend and hold harmless the convention/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors, employees and contractors, from and against all claims and liabilities arising out of, or in any way related to, the acts or negligence of exhibitor, exhibitor's agents, employees or representatives.

29.WAIVER OF RIGHTS
Any rights of CEC under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by anauthorized officer of CEC.

30.RELOCATION AND FLOOR PLAN REVISIONS
CEC retains the exclusive right to revise the exhibition hall floor planand/or move assigned exhibitors as necessary.

31.AMENDMENT AND ADDITION RULES
Any matters not specifically covered by the preceding rules shall be subject solely to the decision of CEC. CEC may, at any time, amend or add further rules to these rules, and all amendments made shall bebinding on exhibitor equally with the foregoing rules and regulations.

32.AGREEMENT TO RULES Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by CEC.