

CEC 2025 Expo & Sponsor Agreement

EXHIBIT BOOTH

Corner Exhibit Booth	\$2,700 per booth X () = ____	<input type="checkbox"/>
Inline Standard Exhibit Booth	\$2,450 per booth X () = ____	<input type="checkbox"/>
Non-Profit/School System (Corner)	\$2,400 per booth X () = ____	<input type="checkbox"/>
Non-Profit/School System (Inline)	\$2,150 per booth X () = ____	<input type="checkbox"/>

Booth Preferences:

- 1.
- 2.
- 3.

View live floor plan: exceptionalchildren.org/floorplan

CEC/ISET TECHNOLOGY PLAYGROUND

CEC/ISET Technology Playground \$1,100 (Per Half Day Session)

Wednesday, March 12

01:00PM - 05:00PM

Thursday, March 13

08:00AM - 12:00PM

12:00PM - 04:00PM

Friday, March 14

08:00AM - 12:00PM

OPENING RECEPTION

Angels Rock Bar	\$7,500	<input type="checkbox"/>
PBR Baltimore	\$7,500	<input type="checkbox"/>
Luckie's Liquors	\$5,000	<input type="checkbox"/>
Leinenkugel's Beer Garden	\$5,000	<input type="checkbox"/>
Lucky's Tavern	\$5,000	<input type="checkbox"/>

EXPO SHOWCASE SESSIONS

Meeting Room \$1,100

Please note in numerical order the preferred date and time of your session. These do sell out quickly and are based on availability.

Thursday, March 13

___ 08:00AM - 09:00AM

___ 09:15AM - 10:15AM

___ 10:30AM - 11:30AM

___ 11:45AM - 12:45PM

___ 01:00PM - 02:00PM

___ 02:15PM - 03:15PM

Friday, March 14

___ 08:00AM - 09:00AM

___ 09:15AM - 10:15AM

___ 10:30AM - 11:30AM

___ 11:45AM - 12:45PM

___ 01:00PM - 02:00PM

___ 02:15PM - 03:15PM

EXPO HALL OPPORTUNITIES

Afternoon beverage break	\$2,000	<input type="checkbox"/>
Afternoon popcorn	\$2,500	<input type="checkbox"/>
Afternoon ice cream social	\$3,000	<input type="checkbox"/>
Pi Day pie	\$3,500	<input type="checkbox"/>
Sustainability	\$3,000	<input type="checkbox"/>
Sticker bar (CEC designed sticker)	\$600	<input type="checkbox"/>
Sticker bar (bring your own)	\$300	<input type="checkbox"/>

MOBILE APP

Mobile App	\$16,500	<input type="checkbox"/>
App Push Announcements (5 per day available Wed/Thurs/Friday)	\$650	<input type="checkbox"/>

CEC TV SPOT

60-second spot	\$2,500	<input type="checkbox"/>
30-second spot	\$1,500	<input type="checkbox"/>

FIRST TIMER SESSIONS

There will be (2) scheduled sessions on Wednesday, March 12. Each will be followed by 30 minutes of networking.

1:30-2:00 PM	\$2,500	<input type="checkbox"/>
3:30-4:00 PM	\$2,500	<input type="checkbox"/>

ON-SITE SPONSORSHIP

Badge Sponsor	\$5,000	<input type="checkbox"/>
Lanyard Sponsor	\$5,000	<input type="checkbox"/>
Logo on CEC Shopping Bag	\$1,000 (4 Available)	<input type="checkbox"/>
Collect Passport Stamps	\$1,000 (15 Available)	<input type="checkbox"/>

ON THE NEXT PAGE, ADD UP YOUR TOTAL SPEND AND SELECT YOUR PREMIERE LEVEL

YOUR INITIALS

SELECT SPONSORSHIPS

NETWORKING OPPORTUNITIES		
Awards and Recognition Luncheon	\$2,500	<input type="checkbox"/>
Board of Directors/Division Leadership Reception	\$2,500	<input type="checkbox"/>
Board of Directors Breakfast	\$3,500	<input type="checkbox"/>
Board of Directors Lunch	\$4,500	<input type="checkbox"/>
Connect Reception	\$2,500	<input type="checkbox"/>

SPONSORED SESSION OPPORTUNITIES		
Volunteer Appreciation Breakfast	\$3,500	<input type="checkbox"/>
CEC Pre-Service Breakfast	\$3,000	<input type="checkbox"/>
CEC Early Career Mentoring Breakfast	\$3,000	<input type="checkbox"/>
CEC Division and Unit Leadership Breakfast	\$4,000	<input type="checkbox"/>
CEC Representative Assembly	\$4,000	<input type="checkbox"/>
Themed Session: "Improving Outcomes for Students Across General Education Settings"	\$4,000	<input type="checkbox"/>
Themed Session: "Artificial Intelligence (AI) and Special Education"	\$4,000	<input type="checkbox"/>

SPONSOR A FEATURED SPEAKER		
Julie Weatherly, Esq	\$3,000	<input type="checkbox"/>
Cindy Goldrich, Ed.M., ADHD-CCSP	\$3,000	<input type="checkbox"/>

SPONSOR EXCEPTIONAL ATTENDEES		
Yes I Can Awards Program	\$3,000	<input type="checkbox"/>
Diversity Leadership Academy Reception	\$2,000	<input type="checkbox"/>

CEC CELEBRATION		
Sponsorship	\$3,500	<input type="checkbox"/>
ADDITIONAL TICKETS FOR CEC CELEBRATION		
\$25 per ticket X () = ____		<input type="checkbox"/>

ADVERTISING OPPORTUNITIES		
Know Before You Go	\$900	<input type="checkbox"/>
DAILY CONVENTION E-BRIEF		
Wednesday, March 12	\$700	<input type="checkbox"/>
Thursday, March 13	\$700	<input type="checkbox"/>
Friday, March 14	\$700	<input type="checkbox"/>

DEDICATED SPONSOR E-BLAST		
Pre-Convention	\$2,200	
<input type="checkbox"/> Feb 27	<input type="checkbox"/> Feb 28	<input type="checkbox"/> March 3
<input type="checkbox"/> March 4	<input type="checkbox"/> March 5	<input type="checkbox"/> March 6
<input type="checkbox"/> March 10		

Post-Convention	\$2,200	
<input type="checkbox"/> March 18	<input type="checkbox"/> March 19	<input type="checkbox"/> March 20
<input type="checkbox"/> March 21	<input type="checkbox"/> March 24	

SCHEDULE AT A GLANCE		
Full Page	\$2,000	<input type="checkbox"/>
Half Page	\$1,000	<input type="checkbox"/>
Quarter Page	\$600	<input type="checkbox"/>

WEBSITE ADS		
Top Banner Ad	\$1,250	<input type="checkbox"/>
Right Sidebar Ad	\$1,000	<input type="checkbox"/>

AFTER SELECTING SPONSORSHIPS, ADD UP YOUR TOTAL SPEND AND SELECT YOUR PREMIERE LEVEL

★ ★ ★

PLATINUM (\$20,000 SPEND)	<input type="checkbox"/>
GOLD (\$15,000 SPEND)	<input type="checkbox"/>
SILVER (\$10,000 SPEND)	<input type="checkbox"/>

TOTAL SPEND	\$
YOUR INITIALS	

CONTACT INFORMATION

Company Name

Contact Name

Title

Mailing Address

City

State/Province

Zip/Postal Code

Country

Phone

Fax

E-mail

Website

TOTAL SPEND (FROM PAGE 24)

\$

PAYMENT INFORMATION

- Check enclosed \$_____ (Checks payable to CEC)
- Invoice
- Charge my:
- Visa MasterCard AMEX Discover

Mail payments to The Council for Exceptional Children,
P.O. Box 79026 Baltimore, MD 21279-0026

Card Number

Amount

CVV Code

Exp. Date

Cardholder Signature

Cardholder Printed Name

SIGNATURE AND AGREEMENT

This application will become a contract upon acceptance with authorized signature and is based upon the sponsorship availability, sponsorship fees, rules governing the sponsorship/ad and general information that is included with this document.

Authorized Signature

Date

Print Name and Title

Payment Schedule/Cancellation Policy

Full payment is due with application. Sponsorship/Ads will not be held or confirmed without payment. Sponsorships/Ads are non-refundable. Expo Showcase/Tech Playground will not be held or confirmed without payment. Expo Showcase/Tech Playground are non-refundable.

Please return pages 23-26 with initials/signature where requested.

CEC 2025 EXPOSITION AND SPONSORSHIP RULES

These rules and regulations are a part of the agreement between the Council for Exceptional Children (CEC) and the Exhibitor/ Sponsor. Exhibit Management reserves the right to render all reasonable interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the convention. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

1. PURPOSE

The purpose of the CEC 2025 Convention & Expo is to further CEC's objectives by extending learning opportunities to attendees by exposing them to new companies, products and services in the expo and offering vendor sessions. Exhibitors are limited to firms, organizations and agencies whose exhibits are in harmony with the purpose of this Exposition.

2. LOCATION OF EXHIBITS

The Convention & Expo will be held at the Baltimore Convention Center in Baltimore, MD

3. SUBLEASING

Exhibitor may not sublet his exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display, in which case identification shall be limited to the manufacturer's normal regular nameplate. Exhibitor may not permit non-exhibiting company representatives to operate from his booth. Rulings of CEC shall, in all instances, be final with regard to use of exhibit space.

4. OCCUPANCY DEFAULT

Any exhibitor failing to occupy space contracted for shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by CEC, and re-allocated or reassigned for such purposes or use CEC may see fit.

5. ELIGIBILITY

CEC has the sole right to determine the eligibility of any company or product for inclusion in the Exposition.

6. NONDISCRIMINATION

As a professional association of educators dedicated to advancing the success of children with exceptionalities, CEC is committed to our core values of visionary thinking, inclusiveness and integrity. CEC values and seeks diverse and inclusive participation within the field of special education. CEC does not and shall not discriminate based on race, ethnicity, culture, language, age, (dis)abilities, family status/composition, gender identity and expression, sexual orientation, socioeconomic status, religious and spiritual values, geographic location, country of origin, or military/veteran status, nor shall it tolerate harassment based on any of the foregoing in any of our activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, vendors, contractors and clients, and provision of services. CEC is committed to providing an inclusive and welcoming environment to all of the aforementioned groups. CEC encourages and promotes involvement and access to its annual convention and expo and other professional development opportunities consistent with our nondiscrimination policy. Exhibitors (defined as company contracting space on CEC's expo floor) and Sponsors (defined as an individual or organization that pays some or all the costs for an item or event in return for advertising) must adhere to CEC's core values and non-discrimination policy.

7. CANCELLATION OR CHANGE OF EXPOSITION

In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of CEC or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of CEC. CEC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of CEC. Causes for such action beyond the control of CEC shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Baltimore Convention Center, municipal, state or federal laws, or act of God. Should CEC terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising therefrom. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of CEC and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by CEC through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

8. CANCELLATION/DECREASE BY EXHIBITOR

In the event of cancellation/decrease by an exhibitor, CEC shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule: Through November 13, 2024, 50% of total booth rental fee; After November 13, 2024, 100% of total booth rental space fee. CEC must receive written notification of the cancellation/decrease. Date cancellation/decrease notice is received by CEC will determine above assessment charges. In the event of either a full or partial cancellation of space by an exhibitor, CEC reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation/decrease assessment. Appropriate payment must be received within 15 days of cancellation/decrease.

9. LIMITATION OF LIABILITY

Exhibitor agrees to make no claim for any reason whatsoever against CEC, its employees, agents, or representatives for loss, theft, damage, destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Exposition as scheduled; nor for any action or omission of CEC. The exhibitor is solely responsible for his own exhibition material and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. CEC shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

10. EXHIBITOR INSURANCE

The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than minimum \$1,000,000 per occurrence/\$2,000,000 aggregate coverage. Such insurance shall name CEC, Baltimore Convention Center and Decorator/General Service Contractor as an additional insured. During the term hereof, the exhibitor shall maintain Workers' Compensation and Occupational Disease insurance in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in the performance of any work for exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall. Proof of such insurance, including a Certificate of Insurance, shall be provided to Show Management or its agent representative within three (3) calendar days after request, time being of the essence. Failure to remit such proof shall be a material breach of this agreement.

11. UNION LABOR

The Baltimore Convention Center has a labor agreement with the International Alliance of Theatrical Stage Employees (I.A.T.S.E.), Local 19 Union. Exhibitors must hire I.A.T.S.E. Local 19 for the following services: Labor for theatrical lighting (flood or ground supported) rigging, and light operation and Loading and unloading of trucks associated with theatrical lighting and rigging service.

12. INSTALLING, EXHIBITING, DISMANTLING

Hours and dates for installing, exhibiting, and dismantling shall be those specified by CEC. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exposition before the specified conclusion of the dismantling period set by CEC.

13. DAMAGE TO PROPERTY

Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

14. FLOOR LOADING

Under no circumstances may the weight of any equipment or exhibit material exceed the specified floor load limit of the exhibit hall. Exhibitor accepts full and sole responsibility for injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the exhibit material and products in conformity with the maximum floor load specifications.

15. BOOTH FURNISHING AND FLOOR COVERING

Please note the rental fee covers the booth space, two chairs, and one draped table.

16. ALCOHOLIC BEVERAGES

The dispensing, distribution or use of alcoholic beverages in the Exposition hall is prohibited without the express prior approval of CEC.

17. FLAMMABLE MATERIALS

No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations may be used in any booth.

18. LOTTERIES OR CONTESTS

The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on written approval from CEC.

19. NOISE AND ODORS

Noisy or obstructive work will not be permitted during open hours of the Exposition, nor will noisily operating displays, nor exhibits producing objectionable odors. CEC shall have sole discretion in determining what is noisy, obstructive or objectionable.

20. MUSIC

Any exhibitor using music must ensure that licensing fees have been paid to the appropriate agency, i.e., ASCAP or BMI. CEC is not responsible for any licensing fees for music played in exhibitor's booth.

21. OBSTRUCTION OF AISLES OR BOOTHS

Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booth shall be suspended for any periods specified by CEC.

22. ATTENDANCE

Admission policies shall remain, at all times, the prerogative of CEC, and may be revised or amended to suit unforeseen conditions.

23. BOOTH PERSONNEL

Exhibitor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the company's product or services. Booth personnel shall wear "exhibitor" badge identification furnished by CEC at all times while they are in the exhibit area. All other employees and representatives of the exhibiting companies must register as Show Attendees. CEC reserves the right to restrict or limit the number of booth representatives. All exhibits must have personnel present during show hours.

Booths should be manned during all show hours.

Badged exhibitors may enter the exhibit hall one hour before show opening and remain in the hall one hour after show closing each day. If further access is required, special permission must be secured from Factor 110. Trading of badges with other exhibitors is prohibited. Each exhibitor must wear the official exhibitor badge at all times while at the show site.

24. HEIGHT AND NON-BLOCKING REGULATIONS

Exhibit display areas should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors, meaning no display or its contents may exceed a height of 8' within a distance halfway between the back wall and aisle. Maximum height of the displays in the balance of the area is 4'.

Booth contents must stay within the designated space.

25. ELECTRICAL SAFETY

All wiring on booths or display fixtures must meet underwriters' rules and standard fire department inspection. This applies to booth construction only and not to pre-wired radio and electronic equipment.

26. USE OF SPACE

Displays and demonstrations are limited to the confines of an exhibitor's own booth, as is the distribution of literature or other items.

27. DISPLAY

CEC shall have full authority for approval or arrangement and appearance of items displayed. CEC may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to CEC for the costs that may evolve upon exhibitor thereby. Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished two hours before the scheduled opening of the show, CEC shall authorize the official decorator to affect the necessary finish and the exhibitor must pay all charges involved thereby.

28. BCC RULES

Mylar balloons are prohibited in the Center. Helium-filled balloons must be fastened or installed appropriately.

All signs must be professionally produced.

Signs, banners, clings, or similar materials may not be taped, nailed, stapled, or directly attached to ceilings, walls, windows, or other surfaces in any way without prior written approval.

The use of tape on any vertical surface, including but not limited to, painted walls and portable walls within the facility is strictly prohibited.

Glitter and confetti are prohibited in the Center.

Booths cannot block visibility or access to emergency exits. Booths cannot interfere with access to any of the Center's service areas, concession stands, or mechanical rooms.

Service Animals that are individually trained to do work or perform tasks for people with disabilities will be permitted inside the Center. Animals must be licensed and up to date on vetting and appropriate permits.

29. EXHIBITOR REPRESENTATIVE'S RESPONSIBILITY

Neither the convention/exhibition sponsor, nor its show management company or other agents or representatives, or their shareholders, officers, directors, employees or contractors shall be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitor's agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during or subsequent to the convention or exposition event. By signing this Agreement, exhibitor expressly and voluntarily and knowingly assumes all such risk and expressly agrees, and hereby does, indemnify, defend and hold harmless the convention/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors, employees and contractors, from and against all claims and liabilities arising out of, or in any way related to, the acts or negligence of exhibitor, exhibitor's agents, employees or representatives.

30. WAIVER OF RIGHTS

Any rights of CEC under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of CEC.

31. RELOCATION AND FLOOR PLAN REVISIONS

CEC retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of CEC. CEC may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.

Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by CEC.

34. FEES

Please do not set brochures or materials on any tables outside of your booth. Please note there will be a fine of \$350 if this policy is violated.

Our policy states that you cannot move out until the designated time period on Friday at 12:00 PM. Please be respectful to the other exhibitors and attendees by refraining from moving out until 12:00 PM on Friday. This includes packing up supplies and/or disassembling your booth area. Please note that a fine of \$550 will be assessed to any exhibitor that disassembles their booth prior to 12:00 PM on Friday, March 14.

YOUR INITIALS