

CEC 2025



SPECIAL EDUCATION CONVENTION & EXPO

BALTIMORE

MARCH 12-15, 2025

EXHIBITOR & SPONSOR PROSPECTUS

www.ceconvention.org



**"Could We
B'More Excited?!"**

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EXPO HALL

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“This CEC conference was bursting with innovation, collaboration, and inspiration. Participants left equipped with invaluable insights, practical strategies, and a renewed passion for driving positive change. Whether an educator seeking fresh perspectives or a vendor showcasing cutting-edge solutions, this event proved to be a pivotal platform for all, leaving a lasting impact on the field of special education.”

- LessonPix, Lori Binko

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Exhibit, Sponsor, and Advertise at the World's Largest Expo of Special Education Products and Services

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This is your prime opportunity to meet teachers, administrators, faculty, and other prospective customers who are most interested in the solutions that you offer.



Over **20,000 leads** captured by our exhibiting partners!

Join us **March 12-15, 2025** as we showcase this annual event in **Baltimore, MD!**



For over 60 years, organizations that focus on special and gifted education have been participating in the CEC Annual Convention & Expo.



2025 Anticipated Attendance: 4,000+

Who Attendees Are:

22% Administrators
24% Teachers
22% Higher Education
11% Students
21% Other

Where They Work:

38% Public School
39% College/University
3% Charter/Private School
20% Other

Who They Work With:

27% All Ages
3% Birth-2 Years
7% 3-5 Years
11% K-12
19% Elementary
9% Middle School
11% Secondary
13% Postsecondary

92%

of attendees spent time visiting the Expo Hall



75%

of attendees are involved with purchasing



94%

of attendees were satisfied with their convention experience

PREVIOUS EXHIBITING PARTNERS

2024 PLATINUM SPONSOR

Let's Go Learn

2024 GOLD SPONSORS

Forrest T. Jones School Outfitters

2024 SILVER SPONSORS

eLuma Online Therapy
Goalbook
Playlearn
reThinkEd
STAR Autism Support

A.I.M. (Assessment Intervention Management)

AB Staffing Solutions

Abilities Workshop INC.

AbleSpace

Adams 12 Five Star Schools

Angels of Care Pediatric Home Health

Arizona Department of Education

Attainment Company, Inc.

Attain Therapy

Augustana University

Aya Education

Bark Technologies

Behavior Advantage

Boom Learning

Borenson and Associates

Brookes Publishing Company

Building Wings

Camp Kodiak

Care Options for Kids

Center on Brain Injury Research and Training

Center on Disability and Development at Texas A&M University

Central Institute for the Deaf

CentralReach

ChanceLight Education

Clark County School District

Classworks

Clix Therapy

Cosworth Publishing

Council of Administrators of Special Education

Creatively Focused

Crisis Prevention Institute (CPI)

Cross Country Education

Cumberland County Schools

Curriculum Associates, Inc.

Department of Defense Education Activity

Described and Captioned Media Program

Diagnostic Learning / Let's Talk Learning Disabilities Podcast

Directed Analytics

disABILITYsa

Division for Emotional & Behavioral Health

Division on Autism and Developmental Disabilities (DADD)

Drexel University

East Texas Lighthouse

Elevations Academy & RTC

Emotional ABC's

Empowered

Epic Special Education Staffing

ESGI Software

E-Therapy

Euna Special Education

Evergreen Center Inc

Everything Blocks!

Exceptional Lives

Fairfax County Public Schools

First Consulting

Florida Institute of Technology

Force of Nature Pro

Fort Bend ISD

Fountain-Fort Carson School District #8

FriEdTech

Friends on the Block

Functional Academics by Styer-Fitzgerald

GoManda

Great Leaps

Guam Department of Education

Healthcare Staffing Professionals

Hopi Jr. Sr. High School

HopSkipDrive

Humboldt County School District

iKann2 Inc

Institute for Excellence in Writing

IRIS Center/Vanderbilt

University - Peabody College

Jinfiniti Precision Medicine

Kami

Kelly Education

Kit by SLP Toolkit

Kodiak Island Borough School District

Lakeshore Learning Materials

LDbase at Florida State University

Learning Without Tears

LegiLiner

LessonPix

Marker Learning

Master Teacher, The

Math Teachers Press, Inc.

Mitchell College

MIYO Health

Montana School Recruitment Project

Morgan's Multi-Assistance Center

MTSS at AIR

N2Y LLC

National Center on Improving Literacy

National Down Syndrome Society (NDSS)

National Professional Resources, Inc.

Neurodiversity Alliance

New Story

Next Level Speech Therapy

NextUp Transition Curriculum

Northeast Academy for Aerospace & Advanced Technologies

Novel Ideas, Inc

NSU Florida

Nucleus

OATECA

Objective Ed

OM Interactive

OTTER Reading

Panorama Education

Parallel Learning

Peace Corps

Pearson Higher Ed

Pediatric Therapeutic Services

Perkins School for the Blind

Pershing County School District

Pioneer Academics

Platinum Teletherapy

Plural Publishing

Poppins

Presence

PROGRESS Center at American Institutes for Research

Project TEDD, Texas Tech University

Psychological Assessment Resources

QBS

Quantum Education Professionals

Read Naturally

Readable English

Real OT Solutions

Rest From Stress

Rhonda Weiss Center for Accessible IDEA Data (AEM)

Ripple Effects

RoboKind

Rockdale County Public Schools

Rowman & Littlefield

SameGoal

Scanning Pens

School Health Corporation

SLACK Incorporated

Slumberkins

Smarty Ears

Sonja Biggs Educational Services

Southwest ISD

Specialized Assessment and Consulting

Specialized Education Services

SPG Therapy & Education

St. Coletta of Greater Washington

Stages Learning

STEM Sports

Strider Education Foundation

Talk To Me Technologies

TA-DA! Language Productions

Texas A&M University-San Antonio

Texas A&M University - School of Education + Human Development

Texas ABLE

Texas School for the Blind & Visually Impaired

Texthelp, Inc.

TFH Special Needs Toys

The APPLE Group

The CEDAR Center

The Color-Coded Chef

The Daily Mile

The Garrett Center on Transition & Disability Studies

The Learn Academy

The Parachute Effect

The Sensory Path

The SPEAK Center for Language and Learning

The Stepping Stones Group

Time Timer, LLC.

TouchMath

Ukeru Systems (Grafton Integrated Health Network)

University of Florida

Varitronics LLC

Vosaic

Wellness Consultants

Wellness Pavilion by the Namaste Project

WestEd

Wilson Language Training Corp.

Winston Preparatory School

WPS

Zarrow Institute on Transition and Self-Determination

Zen Educate

“The end-all be-all of special education conferences!”

- VariQuest, Tyler Butts

ABOUT US

The Council for Exceptional Children (CEC) is the largest international professional organization dedicated to improving the success of children and youth with disabilities and/or gifts and talents.

CEC advocates for appropriate governmental policies, sets professional standards, provides professional development, and helps professionals obtain conditions and resources necessary for effective professional practice. CEC is known as THE source for information, resources, and professional development for special educators.

CEC has local Units in all 50 states and Canada, as well as 18 optional Special Interest Divisions focused on a specific topic, specialty area, role, or exceptionality. We also have CEC Student Chapters at hundreds of colleges and universities.



Andrea D. Jasper, Ph.D. CEC 2023 President	
Kareem Thompson, Ed.D. CEC 2024 President	
Julie Bost CEC 2025 President	
Jennifer J. Lesh, Ph.D. CEC Treasurer	
Chad Rummel, M.Ed., CAE CEC Executive Director	

EXHIBIT PRICING AND INFORMATION

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Booth Type (Per 10' x 10')	Booth Rate
Corner Booth	\$2,700
Inline Booth	\$2,450
Non-Profit/School System (Corner)	\$2,400
Non-Profit/School System (Inline)	\$2,150

Service Information

The official general service contractor is **Factor 110**. The Exhibitor Services Kit will be available once your booth has been secured.

Hotel Information

Visit www.ceconvention.org/hotels for the latest information.

Exhibit Sales Contact

To reserve a booth, contact Sharyn Weiss at 703-264-9405 or sweiss@exceptionalchildren.org.

What's Included:

- Two chairs and one 6' spandex draped table
- 8' draped back wall and 3' side rails
- Complimentary listing in the Mobile App
- Complimentary listing on the 2025 exhibits website
- Five (5) product category listings on the Mobile App
- Four (4) complimentary full convention registrations per 10'x10' booth. Non-profits/school systems receive two (2) registrations per 10' x 10' booth
- Access to the exhibitor lounge
- 24 hour surveillance of the exhibit hall
- Complimentary basic internet access (3Mbps - 7Mbps)

Note: there is a \$150 fee for additional badges. Additional badges are for Expo Only.



CEC/ISET TECHNOLOGY PLAYGROUND

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We have a dynamic opportunity to showcase your Assistive Technology in an immersive hands-on experience where attendees can interact with vendors, educators, and students who will share current assistive and instructional technology that support students with special needs. Exhibiting partners can choose to participate in our Tech Playground in half-day session increments as a compliment to their booth or solely in this area.



\$1,100 per half day session

What's Included:

- One (1) tabletop display in the Tech Playground area (includes electricity, WiFi, two chairs, one 6' draped table)
- 20 minute presentation in our partner sandbox for each half-day session secured
- Sponsor logo recognition and acknowledgement on all materials promoting the Tech Playground
- Sponsor recognition Included in Push Notification for Tech Playground during allotted time
- Sponsor logo included on Tech Playground swag
- Attendees have the option of receiving up to 1 Continuing Education Unit (CEU) for attending the Tech Playground, making their time in Playground valuable for certification
- Half-day opportunities for vendors to share their products and interact with attendees
 - Wednesday, March 12 at 1:00PM-5:00 PM**
 - Thursday, March 13 at 8:00AM-12:00 PM**
 - Thursday, March 13 at 12:00PM-4:00 PM**
 - Friday, March 14 at 8:00AM-12:00 PM**

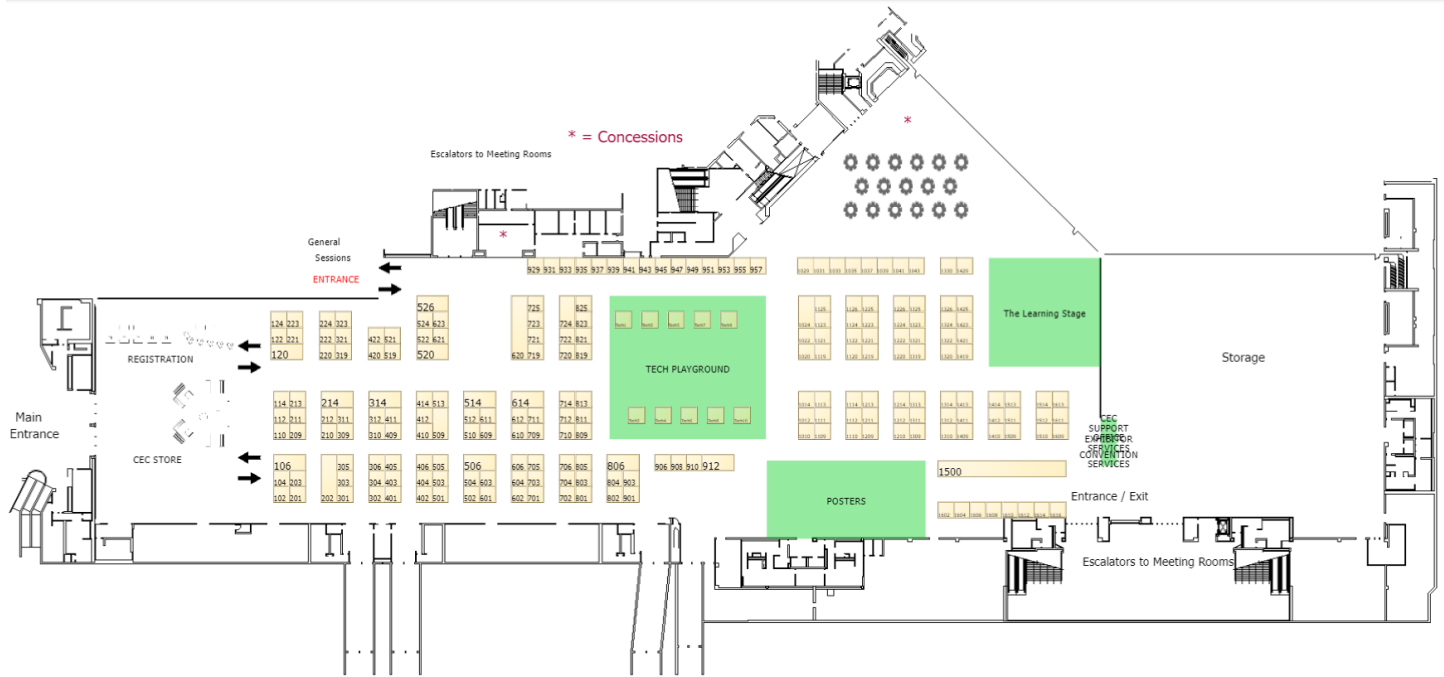
Those participating will be asked to provide a digital one-page document on how your technology could be used in the classroom. As this is a hands-on area, we require an interactive display for attendees to "play" with your AT devices.

EXPO HALL FLOOR PLAN

The Baltimore Convention Center Exhibit Hall

View live floor plan: exceptionalchildren.org/floorplan

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EXHIBITOR HOURS

Installation

Tuesday, March 11 5:00 PM* – 8:00 PM
*Booths 10x20 or larger may begin setup at 2:00 PM

Wednesday, March 12 8:00 AM – 12:00 PM

Expo Hall Hours

Wednesday, March 12 1:00 PM – 5:00 PM

Thursday, March 13 8:00 AM – 4:00 PM

Friday, March 14 8:00 AM – 1:00 PM

Dismantle

Friday, March 14 1:00 PM – 7:00 PM

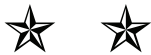
BECOME A PREMIER SPONSOR

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Our Premier Sponsorship levels are attained in an a la carte format. Select the items within this prospectus that align with your mission and help CEC create a memorable event. We want to thank YOU! In appreciation of your support, CEC would like to thank our partners who sponsor our convention with a spend of \$10,000 or more (inclusive of booth fees).



CEC will share our gratitude by extending the following value adds and recognition:



GOLD SPONSOR (\$15,000 Total Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude
- ★ Logo included in Opening Session
- ★ Acknowledgement as a GOLD sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ One dedicated eBlast to conference attendees within 14 days pre OR post the event
- ★ Two messages to all convention attendees via convention app
- ★ One 30-second spot on CEC TV
- ★ 8x11 booth signage to acknowledge gold sponsorship
- ★ Wave Two Priority Booth selection for 2026 EXPO



PLATINUM SPONSOR (\$20,000 Total Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude
- ★ Logo included in Opening Session
- ★ Acknowledgement as a PLATINUM sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ One dedicated eBlast to conference attendees within 14 days pre AND post the event
- ★ Two messages to all convention attendees via convention app
- ★ One 60-second spot on CEC TV
- ★ 8x11 booth signage to acknowledge platinum sponsorship
- ★ Wave One Priority Booth selection for 2026 EXPO
- ★ Two minutes to address attendees at General Session



SILVER SPONSOR (\$10,000 Total Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude
- ★ Logo included in Opening Session
- ★ Acknowledgement as a SILVER sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ Two messages to all convention attendees via convention app
- ★ One 60-second group spot with all Silver Sponsors on CEC TV
- ★ 8x11 booth signage to acknowledge silver sponsorship
- ★ Wave Three Priority Booth selection for 2026 EXPO

NEW THIS YEAR!!!!

OPENING RECEPTION

Baltimore's Premier Entertainment Destination, **POWER PLANT LIVE!**

Wednesday, March 12th from 6:30-8:30 pm

Kick-off CEC 2025 by stepping out of the Expo Hall and networking with our attendees. For the first time, we are taking our Opening Reception out of the convention center and inviting you too. This is a great way to create meaningful engagement at the start of CEC 2025, with opportunities to have multiple touchpoints throughout your time with us!

Power Plant Live has (5) distinct rooms available for sponsorship:

Angels Rock Bar \$7,500

- Stage for live music or presentation
- 20' projector screen
- Built-in DJ booth with audio/visual and lighting capabilities
- Spacious patio and outdoor bar overlooking Power Plant Live! and the Inner Harbor

PBR Baltimore \$7,500

- Mechanical bull
- Built-in DJ booth with audio/visual and lighting capabilities
- 10 Plasma HD TVs
- 13' Projector
- Built-in stage for live music or presentations
- Patio overlooking the LIVE! stage and LED screen

Luckie's Liquors \$5,000

- Retractable glass walls
- 13' projector screen
- Arcade games
- Flexible seating
- LED screen

Leinenkugel's Beer Garden \$5,000

- Retractable glass roof and roll-up glass walls
- Heated floors
- Four 52" plasma HD TVs
- Additional audio/visual capabilities upon request
- Flexible seating outdoor fire feature and patio area

Luckie's Tavern \$5,000

- Retractable glass roof and roll-up glass walls
- Heated floors
- Four 52" plasma HD TVs
- Additional audio/visual capabilities upon request
- Flexible seating outdoor fire feature and patio area

Have your organization sponsor one of these rooms, and CEC will do the following:

- Promote the room and all it offers as hosted by your organization on our website, eBlasts, and invitations to attendees
- Include your custom offer in the eBlast to all CEC 2025 attendees promoting your sponsorship and events happening within the space
- Work with your team to define the space with giveaways, entertainment, games, food and beverage
- Your sponsored room will be branded with your organization's name and logo on the screens/TV's



ON-SITE SPONSORSHIP OPPORTUNITIES

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We have developed a wide array of opportunities to engage with our convention attendees. Our goal is to create an environment for networking and providing experiences for our attendees that will complement the rich educational content.

EXPO SHOWCASE SESSIONS

\$1,100 Meeting Room

Back by popular demand, Expo Showcase Sessions provide our exhibiting partners with an opportunity to demonstrate and showcase their products and services to a captive audience of convention attendees.

One-hour time slots are set aside for Expo Showcase Sessions that focus on practical technology applications for birth to grade-12 or core educational content. Sessions times to choose from are Thursday and Friday between 8 AM & 4 PM. Sessions will be listed in the online session browser and Schedule at a Glance.

Showcase Session rooms will be complete with a podium, microphone, LCD projector, and wireless internet connection.

To reserve an Expo Showcase Session, contact Sharyn Weiss (sweiss@exceptionalchildren.org) by January 27, 2025, to be included in the program. Space is limited.

Badge Sponsor \$5,000

Every attendee must wear a badge that will feature your company logo. This high-profile sponsorship ensures maximum visibility.

Lanyard Sponsor \$5,000

This most sought-after opportunity will be worn by all attendees and feature your organization's name. CEC will provide the lanyards.

Logo on CEC Shopping Bag \$1,000 (4 Available)

CEC's HUB is at the center of it all. Our attendees love to shop and pick up convention-related merchandise such as shirts, pens, mugs, books and more. They will carry their shopping bag throughout the event.

Collect Passport Stamps \$1,000 (15 Available)

Participate in this highly engaging opportunity! CEC does it differently than others in that our attendees are required to ask you a question that you've provided in order to secure their passport stamps. It's a great conversation starter!



EXPO HALL SPONSORSHIP OPPORTUNITIES

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Food and Refreshments

In addition to your booth, what really brings the people is the food! Be the brand people see when they recharge and refuel. Afternoon Break takes place during exclusive expo-only time from 3:15-4:00PM.

Sponsorship opportunities available Wednesday, March 12 or Thursday, March 13 include:

- Afternoon beverage break - \$2,000
- Afternoon popcorn - \$2,500
- Afternoon ice cream social - \$3,000

Available Friday, March 14:

- Let's celebrate Pi Day with a slice of sweet or savory pie at our AM break in the Expo Hall - \$3,500

π

All food and refreshments sponsors will receive:

- Recognition signage in the break area
- Highlight in the Schedule At A Glance
- Mention in Push Notifications sent to all attendees to come to the Expo hall

Sustainability

\$3,000

We are excited to offer a unique sponsorship opportunity for an organization that shares our passion for sustainability. We invite your organization to join us in our mission to create a more sustainable experience at CEC 2025.

For this sponsorship, we will ask all attendees to bring their reusable water bottles to Convention and have them bring them by YOUR booth to show their bottles and be entered into a drawing to win a registration to next year's conference. We will also have the water filling stations branded with your organization's name and logo.

Sticker Bar

\$300 or \$600

Be a part of our interactive Sticker Bar and have your custom sticker placed on our attendee's reusable water bottles and/or laptops. This fun activation will be located in the Expo Hall and is designed to promote sustainability in an engaging setting. We are providing an opportunity for YOUR logo to be placed on a customized sticker OR, for \$300, provide us with 500 of your own stickers to be placed at CEC's sticker bar.

Sponsorship includes:

- Logo on a custom CEC designed sticker
- The option to join CEC staff in manning the sticker bar for (1) pre-selected hour
- Promotion of the sticker bar through push notifications and in our Know Before You Go eBlast



CONVENTION MOBILE APP SPONSORSHIP OPPORTUNITIES

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Mobile App \$16,500

The mobile app keeps convention attendees connected, engaged, and informed. This tool provides access to all convention details including exhibitor and sponsor directory booth listing, and exhibit hall map, social media, alerts, and much more!

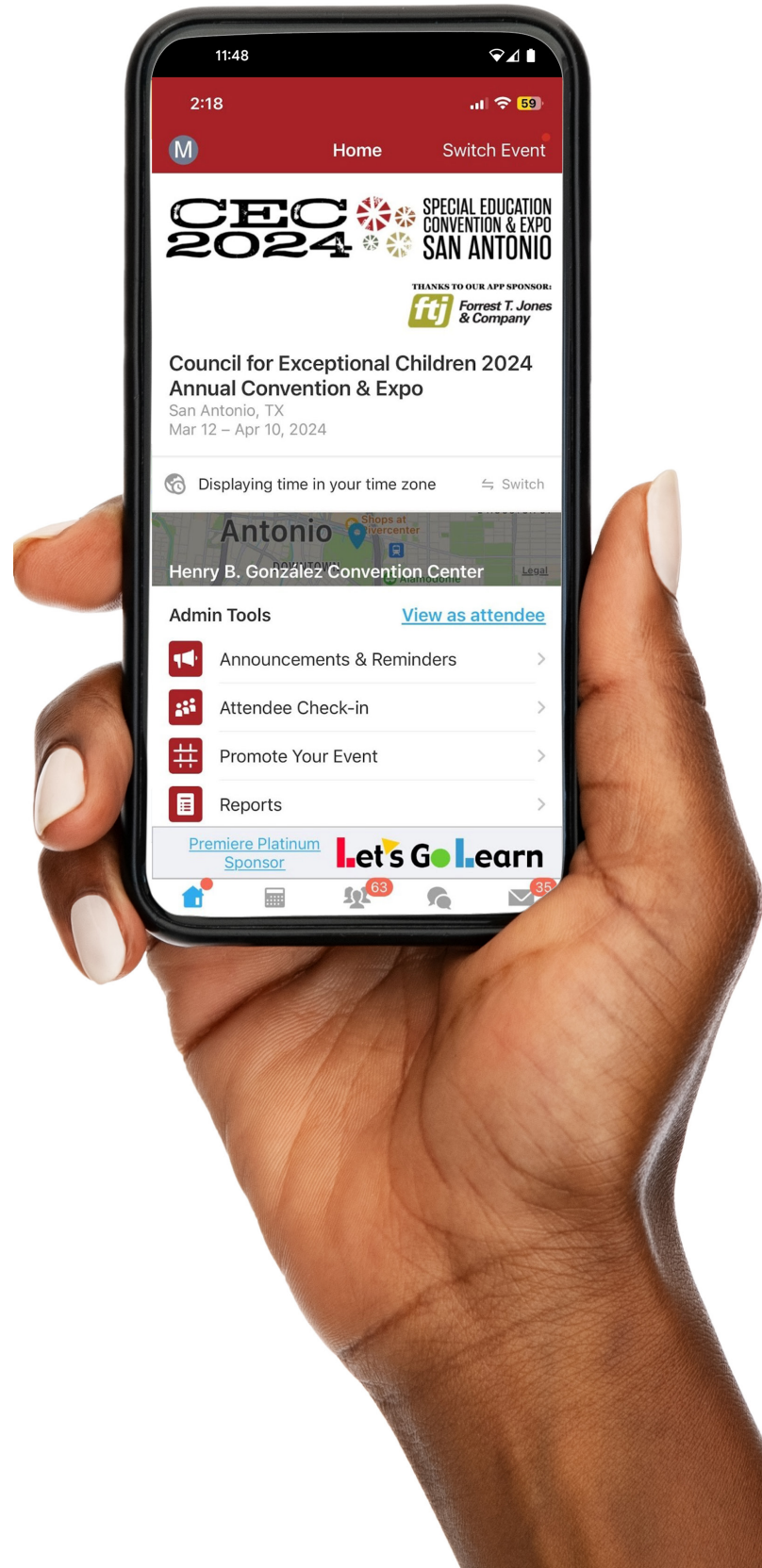
- Your company logo will be placed on the mobile app, so attendees know who sponsored it!
- The app will be available to attendees for six months
- The sponsor also receives signage in the registration area featuring your company logo.

Mobile App Push Announcements \$650 (5 per day available Wed/Thurs/Friday)

Send your marketing message directly to the mobile devices of CEC Convention attendees and drive traffic to your booth. Messaging limited to 300 characters.

“As a former special education teacher, Coach, Administrator, and district leader, I have a 27-year history in conferences and learning zones; CEC is by far exceeding the needs of ALL our stakeholders. They are communicative, organized, learning-centered, and tie in our need to feel valued at CEC events.”

– RethinkEd, Jennifer DeGraaf, M.Ed.



NEW THIS YEAR!!!!

CEC TV

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Elevate your visibility and captivate your audience with a **dynamic video advertisement** at CEC 2025. This exclusive opportunity allows you to showcase your products, services, or message through a high-impact video spot, strategically positioned to maximize your exposure. Encourage direct engagement through clear calls to action, whether it's visiting your booth, exploring your website, or signing up for a demo. CEC will provide a list of interview-style questions for you to choose from.

Time slots to shoot the video spot will be available Tuesday, March 11 12:00 pm - 6:00 pm; Wednesday, March 12 between 8:00 am - 12:00 pm.

**\$2,500 (60 Second-Spot) or
\$1,500 (30 Second-Spot)**

What's Included?

1. Prime Placement and High-Quality Display:

Your video will be prominently featured on large, high-definition screens in high-traffic areas, providing a professional and captivating viewing experience.

2. Customizable Video Length:

Choose between a 30-second or 1-minute video spot to tailor your message to your desired duration and impact.

3. Enhanced Brand Recognition:

Gain exposure to a diverse audience of industry leaders, professionals, and decision-makers as they engage with your visual content.

4. During Convention:

Your video will be professionally produced and displayed intermittently throughout CEC 2025 Wednesday through Saturday.

5. Post-Conference Promotion:

If your organization has a listing in our Partner Solutions Directory, we can add your video to your listing, giving you additional visibility after the event.



FIRST TIMER SESSIONS SPONSORSHIP

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Are you looking to make a meaningful impact and connect with a fresh audience at #CEC2025? We invite you to seize the unique opportunity to sponsor our First-Timers Session**—a pivotal program designed to welcome and guide first-time attendees through the conference experience. Partner with us to create an exceptional experience for first-time attendees and position your organization as a leader within the special education community.

\$2,500 per session

- **Build Strong Connections:** Make a memorable impression on newcomers who are eager to engage with the conference community.
- **Showcase Your Commitment:** Demonstrate your support for the growth and development of professionals within the industry.
- **Maximize Exposure:** Leverage the high visibility of the First-Timers Sessions to enhance your brand's presence among key stakeholders.

What's Included in the Sponsorship?

1. Brand Visibility:

- Prominent placement of your company's logo on all session-related materials, including banners, slides, and the conference app.
- Recognition in the conference program and website, ensuring your brand stands out to all attendees.

2. Engagement Opportunities:

- An exclusive chance to deliver a brief welcome address, allowing you to directly connect with new attendees.
- Option to distribute branded materials or promotional items during the session.

3. Networking Potential:

- Access to a dedicated networking time, offering a unique platform to engage with new contacts and build valuable relationships.

There will be (2) scheduled sessions:

- **Wednesday, March 12, 1:30-2:00 PM followed by 30 minutes of networking**
- **Wednesday, March 12, 3:30-4:00 PM followed by 30 minutes of networking**

***First-timers sessions are intended for attendees who are participating in CEC's Annual Convention for the first time. The sessions will share tips on navigating the convention and making the most of their time with us in Baltimore.*



NETWORKING OPPORTUNITIES

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Awards and Recognition Luncheon **\$2,500 (4 Available)**

Sponsor this moving awards luncheon on Thursday, March 13, 11:30 AM to 1 PM. It's time to shine the spotlight on our dedicated professionals! Sponsor this moving awards luncheon as we celebrate those doing such meaningful work year-round.

Benefits include:

- Prominent acknowledgment as a sponsor at convention and in all promotions of this event
- Logo on events website
- Network at the event with a table of 10 for your invited guests
- Acknowledgment at the welcome address by CEC's Board President
- Opportunity to interview award winners and share interview content

Connect Reception **\$2,500 (6 Available)**

Connect with Special Interest Division members and potential members at our Connect reception. On Thursday night, Divisions will have the opportunity to meet and greet current and potential members, and you can be there too! We're confirming our participating divisions throughout the fall.

Sponsorship benefits include:

- Your choice of logo recognition on a dedicated bar station
- A reserved table or area for your organization, placed near a division of your choice (as available), with your organization's logo
- Logo recognition on all Connect reception information and the CEC convention website.

Board of Directors/Division Leadership Reception **\$2,500 (2 Available)**

Host our Leadership in a reception to kick off CEC's Annual Convention on Tuesday, March 11, 6 PM- 7:30 PM.

Sponsorship benefits include:

- Prominent acknowledgment as a sponsor at convention and a custom email invitation from sponsor and CEC's Board President prior to convention
- Logo on CEC website
- Welcome and address the group for 2 minutes

Board of Directors Breakfast **\$3,500 (Only 1 Available)**

CEC's BOD is scheduled to meet on Wednesday, March 12. Breakfast will be from 8 AM-9 AM. As a breakfast sponsor, you are invited to join the board to eat and network, and will be allocated 5 minutes to speak at either the beginning or end of the meal.

Board of Directors Lunch **\$4,500 (Only 1 Available)**

CEC's BOD is scheduled to meet on Wednesday, March 12. Lunch will be from 12 PM-1 PM. As a lunch sponsor, you are invited to join the board as their working lunch kicks off. Sponsor will be allocated 10 minutes to speak with Board members.

SPONSORED SESSION OPPORTUNITIES

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NEW THIS YEAR!!!!

Volunteer Appreciation Breakfast **\$3,500 (2 available)**

Join us as we bring together leaders from CEC Boards, Committees, Divisions, and Units for a morning of connection, celebration, and inspiration. This breakfast is an opportunity to reflect on our successes, share updates on our plans for the coming year, and acknowledge the hard work and dedication of our volunteers who have made it all possible. Breakfast will be served on Thursday, March 13 at 8:00-9:00 AM.

As a sponsor, you will enjoy:

- **Prominent Recognition:** Your company's name and logo featured on event materials, including invitations, programs, and signage.
- **Engagement Opportunities:** The chance to connect with key leaders and decision-makers and address the audience for 2 minutes during the presentation portion of the event
- **Visibility:** Exclusive networking at this event showcasing your commitment to our community and volunteerism.

Your support will not only enhance the experience for our volunteers but also demonstrate your organization's dedication to making a positive impact in our community.

CEC Pre-Service & Early Career Mentoring Breakfasts **\$3,000 each**

Reach an energized audience on Thursday morning at these events designed just for pre-service and early career teachers. Over a light breakfast, attendees will network with a table of peers and learn from a veteran special education professional about a topic of their choice. 2025 topics included trauma-informed practices, practical classroom data collection, and more. The Pre-Service Mentoring Breakfast will take place Thursday, March 14, from 8:00-9:00 AM and the Early Career Mentoring Breakfast will take place Thursday, March 14, from 9:15-10:15 AM.

Sponsor benefits for these 1-hour professional development sessions focused on topic areas relevant and timely for future teachers include:

- Prominent acknowledgment in student and early career emails before the convention;
- Logo on CEC convention website and all Student & Early Career Mentoring Session event signage and materials;
- Two-minute opportunity to address the audience.

CEC's Division & Unit Leadership Breakfast Meeting **\$4,000**

Connect your organization with the Leadership line of our state and provisional chapters and divisions. This highly engaged group is critical to our mission and leads their respective areas by working closely with administrators and educators in their charge. The breakfast meeting will take place on Saturday, March 15th at 8:00 AM.

Sponsor benefits include:

- Prominent acknowledgment as a sponsor at convention and unit/division meeting emails prior to convention
- Logo on CEC website
- Opportunity to provide a chair drop OR swag
- Address the group for 2 minutes

CEC Representative Assembly Session **\$4,000**

Align your organization with this highly regarded group of Special Education thought leaders including the CEC Board, Staff, Past Presidents, and Leaders of our Special Interest Divisions and State Units. The assembly is made up of representatives from all areas of special education, including classroom teachers, early interventionists, administrators, and higher education.

Sponsor benefits include:

- Prominent acknowledgment as a sponsor at the convention
- Logo on CEC Convention website
- Opportunity to provide a chair drop or a swag item
- Address the group for two minutes
- Sponsorship includes light refreshments.

Themed Sessions on "Improving Outcomes for Students Across General Education Settings" and "Artificial Intelligence (AI) and Special Education" **\$4,000 each**

Does your mission align with one of the focused topics of CEC's 2025 Annual Convention & Expo? If so, you'll want to be a sponsor of the 6 breakout session tracks that will focus on our two featured topics. Sponsorship benefits include;

- Prominent acknowledgment as a sponsor at convention and in the specific breakout meetings
- Logo on CEC website and on-screen in breakout session
- Opportunity to provide a chair drop OR swag
- Opportunity to introduce the speaker and address the audience for 2 minutes and speak to your organization's alignment with the theme

NEW THIS YEAR!!!!

SPONSOR A FEATURED SPEAKER

CEC 2025
SPECIAL EDUCATION
CONVENTION & EXPO
BALTIMORE
MARCH 12-15, 2025

SPONSORSHIP: \$3,000

Are you looking to elevate your organization's visibility and engage with a key audience in your industry? We are excited to offer a unique sponsorship opportunity that places you at the forefront of CEC 2025.

What's Included in Sponsoring a Featured Speaker?

- **Exclusive Branding:** Your organization's logo and name will be prominently displayed in all promotional materials, including the conference website, Schedule At A Glance, and event signage. This ensures high visibility and association with a leading expert in the field.
- **On-Stage Recognition:** As the sponsor, you will receive a special acknowledgment during the speaker's session. You'll also have the opportunity to introduce the featured speaker, positioning your organization as a key supporter of thought leadership.
- **Dedicated Promotion:** Benefit from targeted social media and email campaigns that highlight your sponsorship. These campaigns will reach both the conference audience and broader industry networks, amplifying your reach.

Our #CEC2025 Featured Speakers are....

Julie Weatherly, Esq

Julie J. Weatherly, Esq. is the owner of Resolutions in Special Education, Inc., a special education law and consulting firm in Alabama. Julie is a member of the State Bars of Alabama and Georgia and for thirty-eight years continues to provide consultation and legal representation to school agencies across the country in the area of educating students with disabilities. She is also a member of the faculty for many national and state legal institutes and is a frequent speaker at special education law conferences.



Cindy Goldrich, Ed.M., ADHD-CCSP

Cindy Goldrich is a mental health professional, ADHD Clinical Service Provider, and training professional. Founder of PTS Coaching, LLC, Cindy is a leading authority on parenting and supporting children with ADHD, Executive Function, and Learning Disabilities. Author of 8 Keys to Parenting Children with ADHD, a concise, easy-to-read "crash course" for parents of children with ADHD based on her Calm Connected coaching model. Co-author of ADHD, Executive Function, & Behavioral Challenges in the Classroom, an invaluable resource for all classroom teachers full of real, practical, and powerful insights, tools, and activities.



SPONSOR EXCEPTIONAL ATTENDEES

CEC 2025
SPECIAL EDUCATION
CONVENTION & EXPO
BALTIMORE
MARCH 12-15, 2025

Yes I Can Awards Program **\$3,000 (6 Available)**

Every year CEC honors students with disabilities who excel in an area of strength or interest. Since 1982, thousands of children and youth have been recognized for their achievements in academics, arts, school and community, self-advocacy, technology, and transition. The Yes I Can Awards Ceremony is an extremely moving and poignant event, and a highlight of the CEC Convention and Expo.

Sponsor benefits include:

- Company logo prominently placed on the intro video loop and Yes I Can website
- Invited to participate in the Yes I Can Awards Program
- Yes I Can full page color ad thanking our sponsors in the Schedule at a Glance,
- Recognition in all Press Releases
- Branded Yes I Can Feature in the Baltimore Convention Center
- Receipt of a 2 minute video of the Yes I Can program for sponsor usage post-convention

Diversity Leadership Academy Reception **Wednesday, March 12-3:30-4:45 pm** **\$2,000**

In 2024, CEC launched the Diversity Leadership Academy, a professional development program established for special education professionals who share a commitment to promoting diversity, equity, and inclusion (DEI) in the field of special education. During their two-year term, DLA participants receive membership in CEC, registration, and a travel stipend to attend the CEC convention, along with a variety of additional professional development benefits.

This sponsorship includes an opportunity to bring together current program participants and their mentors to encourage collaboration, networking, and community building. This unique opportunity will provide an exclusive opportunity to connect with a group of rising leaders and experts within CEC and in the field of special education.

Your sponsorship includes light refreshments. Sponsor benefits include:

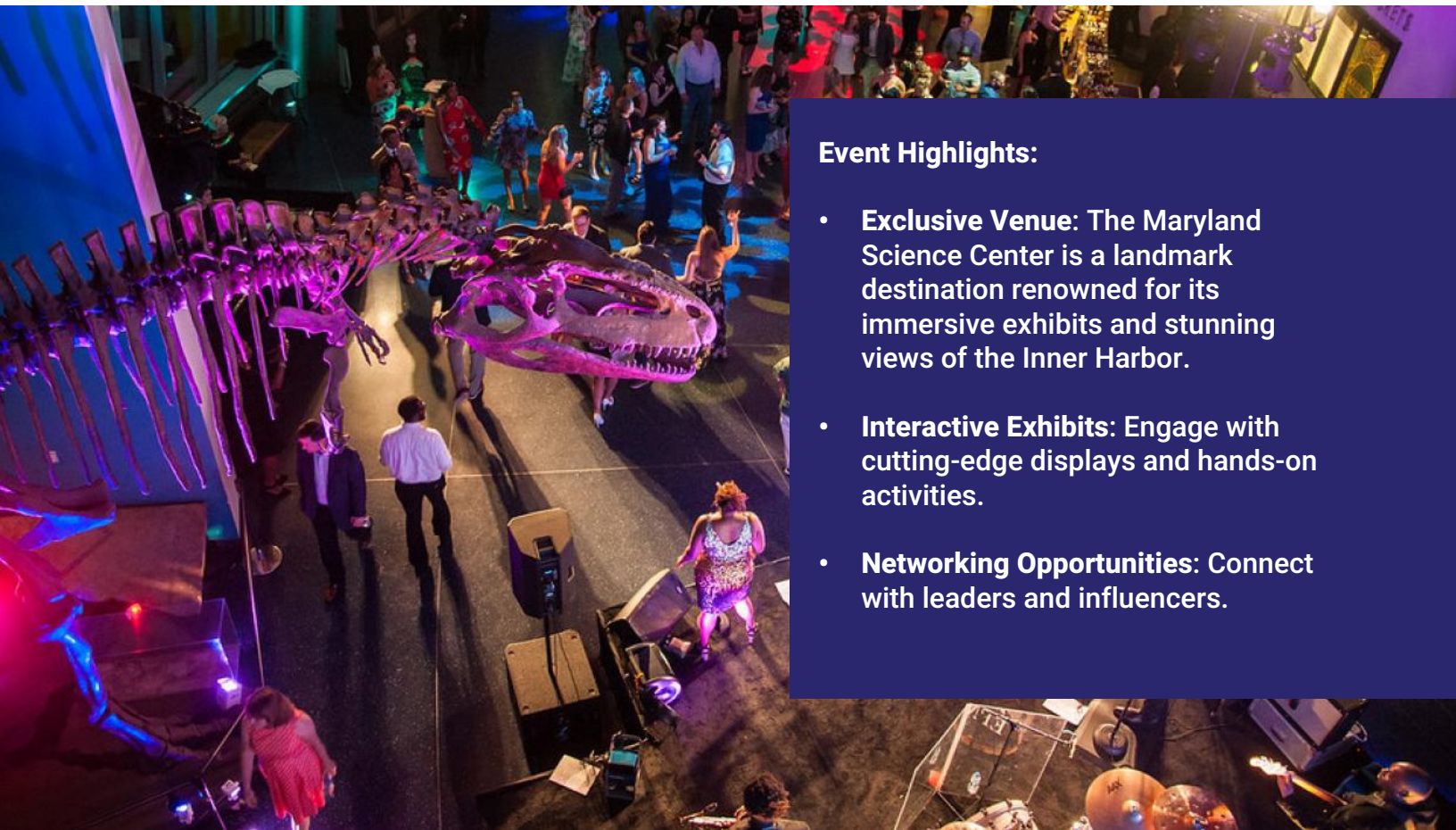
- **Brand visibility:** The company logo will be featured on all event materials.
- **Exclusive networking:** Gain access to an exclusive group of up-and-coming leaders in special education.
- **Event recognition:** Acknowledgement during the event's opening remarks and opportunity to address attendees for 5 minutes.



CEC CELEBRATION AT THE MARYLAND SCIENCE CENTER

CEC Celebration is set to be an extraordinary evening of networking and celebration at the iconic Maryland Science Center. Scheduled for Friday evening, March 14th, this premiere event will bring together our administrators and educators.

SPONSORSHIP: \$3,500



Event Highlights:

- **Exclusive Venue:** The Maryland Science Center is a landmark destination renowned for its immersive exhibits and stunning views of the Inner Harbor.
- **Interactive Exhibits:** Engage with cutting-edge displays and hands-on activities.
- **Networking Opportunities:** Connect with leaders and influencers.

Why Sponsor CEC Celebration?

- **Visibility:** Showcase your brand to an engaged audience of industry leaders, potential clients, and key stakeholders.
- **Brand Association:** Align your company with an event that champions excellence and innovation.
- **Networking:** Gain direct access to influential figures and decision-makers in a relaxed and dynamic setting.
- **Community Impact:** Support an event that contributes to the advancement of special education
- Premier recognition in all event materials and promotions
- Exclusive branding opportunities at the event venue
- Opportunity to address attendees during the event
- Complimentary tickets for (4) organization representatives

ADVERTISING OPPORTUNITIES

Keep your brand top-of-mind when you advertise in these official CEC communications!

Know Before You Go **\$900 (2 available)**

The information every attendee reads and holds onto... **Know Before You Go**, emails will be sent to all registered attendees prior to the start of CEC's Conference. Ad size 600px by 150px or 728px by 90px.

Daily Convention E-Brief **\$700**

Hot off the press!! Secure one of two banner ads to be featured in our Daily Convention E-Brief. Each morning, Wednesday through Friday, CEC will send our Convention E-Brief to all attendees, highlighting the day ahead and wrapping up the day prior. We will have two (2) banner ads available per day. Ad size 600x150 or 728x90px.

Dedicated Sponsor E-Blast **\$2,200 (7 available pre / 5 available post)**

Send a dedicated e-blast to CEC Annual Conference registered attendees pre- and post-convention. Use an e-blast to promote a booth giveaway, an exhibitor session, to drive traffic to your booth, or post-convention to provide a special offer. CEC will send your e-blast to all registered attendees and has final approval on all messaging.

Convention Schedule At A Glance

A key resource for CEC convention attendees, the **Convention Schedule at a Glance** is a cost-effective way to increase exposure and drive traffic to your booth.

Ad	Trim Size	Net Rate
Full Page	8.5" W x 10.875" H	\$2,000
Half Page	8.5" W x 5.43" H	\$1,000
Quarter Page	4.25" W x 5.43" H	\$600

Banner and Box Ads on the CEC 2025 Convention Website **\$1,250 (Top Banner Ad) or** **\$1,000 (Right Sidebar Ad)**

Unlock unparalleled exposure and connect with thousands of educators, administrators, and advocates in the field of special education by advertising on CEC's Annual Convention website

Why Advertise with Us?

- **Targeted Reach:** Your message will be seen by a highly engaged audience of special education professionals, including teachers and administrators interested in attending CEC 2025.
- **Prime Visibility:** Our convention website attracts thousands of visitors leading up to and during the event, ensuring your organization stands out. Your ad will run from contract ratification through March 17, 2025. Ads will rotate with each new page view.
- **Customizable Options:** Choose either a top banner ad or a right sidebar ad.

Don't miss this chance to showcase your organization and your support of CEC 2025 and the special education community.

Deadlines: Space by January 19; Artwork due January 29

Ad Specifications: High-resolution PDF required. Schedule at a Glance is printed in color.

Send artwork to Sharyn Weiss at sweiss@exceptionalchildren.org

COMPARE PREMIER SPONSORSHIP LEVELS

Customize your experience and engagement at CEC 2025 to ensure the maximum visibility and exclusive benefits as a Platinum, Gold or Silver sponsor.

Please contact Sharyn Weiss at sweiss@exceptionalchildren.org who will work with you to create a package within your budget and designed to meet your goals.

	PLATINUM (\$20,000)	GOLD (\$15,000)	SILVER (\$10,000)
Welcome signage at the entrance to Expo Hall	✓	✓	✓
Decal of company logo in CEC Walk of Gratitude Opening Session	✓	✓	✓
Logo included in Opening Session	✓	✓	✓
Logo on sponsor page of the conference website	✓	✓	✓
8x11 booth signage to acknowledge sponsorship	✓	✓	✓
Sponsor level recognition in full page thank you ad in Schedule at a Glance	✓	✓	✓
Priority Booth selection for 2025 EXPO	WAVE ONE	WAVE TWO	WAVE THREE
Dedicated eBlast to conference attendees 14 days pre OR post conference	2 (1 pre-conference AND 1 post-conference)	1 (1 pre-conference OR 1 post-conference)	
Two minutes to address attendees and introduce speakers at General Sessions (Limit 3)	✓		
Two messages to all convention attendees via convention app	✓	✓	✓
Video spot on CEC TV	60-second video	30-second video	60-second video (with group)

SELECT SPONSORSHIPS

EXHIBIT BOOTH

Corner Exhibit Booth	\$2,700 per booth X () = ____	<input type="checkbox"/>
Inline Standard Exhibit Booth	\$2,450 per booth X () = ____	<input type="checkbox"/>
Non-Profit/School System (Corner)	\$2,400 per booth X () = ____	<input type="checkbox"/>
Non-Profit/School System (Inline)	\$2,150 per booth X () = ____	<input type="checkbox"/>

Booth Preferences:

- 1.
- 2.
- 3.

View live floor plan: exceptionalchildren.org/floorplan

CEC/ISET TECHNOLOGY PLAYGROUND

CEC/ISET Technology Playground \$1,100 (Per Half Day Session)

Wednesday, March 12	Thursday, March 13	Friday, March 14
<input type="checkbox"/> 01:00PM - 05:00PM	<input type="checkbox"/> 08:00AM - 12:00PM <input type="checkbox"/> 12:00PM - 04:00PM	<input type="checkbox"/> 08:00AM - 12:00PM

OPENING RECEPTION

Angels Rock Bar	\$7,500	<input type="checkbox"/>
PBR Baltimore	\$7,500	<input type="checkbox"/>
Luckie's Liquors	\$5,000	<input type="checkbox"/>
Leinenkugel's Beer Garden	\$5,000	<input type="checkbox"/>
Lucky's Tavern	\$5,000	<input type="checkbox"/>

EXPO SHOWCASE SESSIONS

Meeting Room \$1,100

Please note in numerical order the preferred date and time of your session. These do sell out quickly and are based on availability.

Thursday, March 13	Friday, March 14
___ 08:00AM - 09:00AM	___ 08:00AM - 09:00AM
___ 09:15AM - 10:15AM	___ 09:15AM - 10:15AM
___ 10:30AM - 11:30AM	___ 10:30AM - 11:30AM
___ 11:45AM - 12:45PM	___ 11:45AM - 12:45PM
___ 01:00PM - 02:00PM	___ 01:00PM - 02:00PM
___ 02:15PM - 03:15PM	___ 02:15PM - 03:15PM

EXPO HALL OPPORTUNITIES

Afternoon beverage break	\$2,000	<input type="checkbox"/>
Afternoon popcorn	\$2,500	<input type="checkbox"/>
Afternoon ice cream social	\$3,000	<input type="checkbox"/>
Pi Day pie	\$3,500	<input type="checkbox"/>
Sustainability	\$3,000	<input type="checkbox"/>
Sticker bar (CEC designed sticker)	\$600	<input type="checkbox"/>
Sticker bar (bring your own)	\$300	<input type="checkbox"/>

MOBILE APP

Mobile App	\$16,500	<input type="checkbox"/>
App Push Announcements (5 per day available Wed/Thurs/Friday)	\$650	<input type="checkbox"/>

CEC TV SPOT

60-second spot	\$2,500	<input type="checkbox"/>
30-second spot	\$1,500	<input type="checkbox"/>

FIRST TIMER SESSIONS

There will be (2) scheduled sessions on Wednesday, March 12. Each will be followed by 30 minutes of networking.

1:30-2:00 PM	\$2,500	<input type="checkbox"/>
3:30-4:00 PM	\$2,500	<input type="checkbox"/>

ON-SITE SPONSORSHIP

Badge Sponsor	\$5,000	<input type="checkbox"/>
Lanyard Sponsor	\$5,000	<input type="checkbox"/>
Logo on CEC Shopping Bag	\$1,000 (4 Available)	<input type="checkbox"/>
Collect Passport Stamps	\$1,000 (15 Available)	<input type="checkbox"/>

ON THE NEXT PAGE, ADD UP YOUR TOTAL SPEND AND SELECT YOUR PREMIERE LEVEL

YOUR INITIALS

SELECT SPONSORSHIPS

NETWORKING OPPORTUNITIES		
Awards and Recognition Luncheon	\$2,500	<input type="checkbox"/>
Board of Directors/Division Leadership Reception	\$2,500	<input type="checkbox"/>
Board of Directors Breakfast	\$3,500	<input type="checkbox"/>
Board of Directors Lunch	\$4,500	<input type="checkbox"/>
Connect Reception	\$2,500	<input type="checkbox"/>

SPONSORED SESSION OPPORTUNITIES		
Volunteer Appreciation Breakfast	\$3,500	<input type="checkbox"/>
CEC Pre-Service Breakfast	\$3,000	<input type="checkbox"/>
CEC Early Career Mentoring Breakfast	\$3,000	<input type="checkbox"/>
CEC Division and Unit Leadership Breakfast	\$4,000	<input type="checkbox"/>
CEC Representative Assembly	\$4,000	<input type="checkbox"/>
Themed Session: "Improving Outcomes for Students Across General Education Settings"	\$4,000	<input type="checkbox"/>
Themed Session: "Artificial Intelligence (AI) and Special Education"	\$4,000	<input type="checkbox"/>

SPONSOR A FEATURED SPEAKER		
Julie Weatherly, Esq	\$3,000	<input type="checkbox"/>
Cindy Goldrich, Ed.M., ADHD-CCSP	\$3,000	<input type="checkbox"/>

SPONSOR EXCEPTIONAL ATTENDEES		
Yes I Can Awards Program	\$3,000	<input type="checkbox"/>
Diversity Leadership Academy Reception	\$2,000	<input type="checkbox"/>

CEC CELEBRATION		
Sponsorship	\$3,500	<input type="checkbox"/>
ADDITIONAL TICKETS FOR CEC CELEBRATION		
\$25 per ticket X () = ____		<input type="checkbox"/>

ADVERTISING OPPORTUNITIES		
Know Before You Go	\$900	<input type="checkbox"/>
DAILY CONVENTION E-BRIEF		
Wednesday, March 12	\$700	<input type="checkbox"/>
Thursday, March 13	\$700	<input type="checkbox"/>
Friday, March 14	\$700	<input type="checkbox"/>

DEDICATED SPONSOR E-BLAST		
Pre-Convention	\$2,200	
<input type="checkbox"/> Feb 27	<input type="checkbox"/> Feb 28	<input type="checkbox"/> March 3
<input type="checkbox"/> March 4	<input type="checkbox"/> March 5	
<input type="checkbox"/> March 6	<input type="checkbox"/> March 10	

Post-Convention	\$2,200	
<input type="checkbox"/> March 18	<input type="checkbox"/> March 19	<input type="checkbox"/> March 20
<input type="checkbox"/> March 21	<input type="checkbox"/> March 24	

SCHEDULE AT A GLANCE		
Full Page	\$2,000	<input type="checkbox"/>
Half Page	\$1,000	<input type="checkbox"/>
Quarter Page	\$600	<input type="checkbox"/>

WEBSITE ADS		
Top Banner Ad	\$1,250	<input type="checkbox"/>
Right Sidebar Ad	\$1,000	<input type="checkbox"/>

AFTER SELECTING SPONSORSHIPS, ADD UP YOUR TOTAL SPEND AND SELECT YOUR PREMIERE LEVEL

★ ★ ★

PLATINUM (\$20,000 SPEND)	<input type="checkbox"/>
GOLD (\$15,000 SPEND)	<input type="checkbox"/>
SILVER (\$10,000 SPEND)	<input type="checkbox"/>

TOTAL SPEND	\$
YOUR INITIALS	

CONTACT INFORMATION

Company Name

Contact Name

Title

Mailing Address

City

State/Province

Zip/Postal Code

Country

Phone

Fax

E-mail

Website

TOTAL SPEND (FROM PAGE 24)

\$

PAYMENT INFORMATION

- Check enclosed \$_____ (Checks payable to CEC)
- Invoice
- Charge my:
- Visa MasterCard AMEX Discover

Mail payments to The Council for Exceptional Children,
P.O. Box 79026 Baltimore, MD 21279-0026

Card Number

Amount

CVV Code

Exp. Date

Cardholder Signature

Cardholder Printed Name

SIGNATURE AND AGREEMENT

This application will become a contract upon acceptance with authorized signature and is based upon the sponsorship availability, sponsorship fees, rules governing the sponsorship/ad and general information that is included with this document.

Authorized Signature

Date

Print Name and Title

Payment Schedule/Cancellation Policy

Full payment is due with application. Sponsorship/Ads will not be held or confirmed without payment. Sponsorships/Ads are non-refundable. Expo Showcase/Tech Playground will not be held or confirmed without payment. Expo Showcase/Tech Playground are non-refundable.

Please return pages 23-26 with initials/signature where requested.

CEC 2025 EXPOSITION AND SPONSORSHIP RULES

These rules and regulations are a part of the agreement between the Council for Exceptional Children (CEC) and the Exhibitor/ Sponsor. Exhibit Management reserves the right to render all reasonable interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the convention. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

1. PURPOSE

The purpose of the CEC 2025 Convention & Expo is to further CEC's objectives by extending learning opportunities to attendees by exposing them to new companies, products and services in the expo and offering vendor sessions. Exhibitors are limited to firms, organizations and agencies whose exhibits are in harmony with the purpose of this Exposition.

2. LOCATION OF EXHIBITS

The Convention & Expo will be held at the Baltimore Convention Center in Baltimore, MD

3. SUBLEASING

Exhibitor may not sublet his exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display, in which case identification shall be limited to the manufacturer's normal regular nameplate. Exhibitor may not permit non-exhibiting company representatives to operate from his booth. Rulings of CEC shall, in all instances, be final with regard to use of exhibit space.

4. OCCUPANCY DEFAULT

Any exhibitor failing to occupy space contracted for shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by CEC, and re-allocated or reassigned for such purposes or use CEC may see fit.

5. ELIGIBILITY

CEC has the sole right to determine the eligibility of any company or product for inclusion in the Exposition.

6. NONDISCRIMINATION

As a professional association of educators dedicated to advancing the success of children with exceptionalities, CEC is committed to our core values of visionary thinking, inclusiveness and integrity. CEC values and seeks diverse and inclusive participation within the field of special education. CEC does not and shall not discriminate based on race, ethnicity, culture, language, age, (dis)abilities, family status/composition, gender identity and expression, sexual orientation, socioeconomic status, religious and spiritual values, geographic location, country of origin, or military/veteran status, nor shall it tolerate harassment based on any of the foregoing in any of our activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, vendors, contractors and clients, and provision of services. CEC is committed to providing an inclusive and welcoming environment to all of the aforementioned groups. CEC encourages and promotes involvement and access to its annual convention and expo and other professional development opportunities consistent with our nondiscrimination policy. Exhibitors (defined as company contracting space on CEC's expo floor) and Sponsors (defined as an individual or organization that pays some or all the costs for an item or event in return for advertising) must adhere to CEC's core values and non-discrimination policy.

7. CANCELLATION OR CHANGE OF EXPOSITION

In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of CEC or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of CEC. CEC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of CEC. Causes for such action beyond the control of CEC shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Baltimore Convention Center, municipal, state or federal laws, or act of God. Should CEC terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising therefrom. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of CEC and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by CEC through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

8. CANCELLATION/DECREASE BY EXHIBITOR

In the event of cancellation/decrease by an exhibitor, CEC shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule: Through November 13, 2024, 50% of total booth rental fee; After November 13, 2024, 100% of total booth rental space fee. CEC must receive written notification of the cancellation/decrease. Date cancellation/decrease notice is received by CEC will determine above assessment charges. In the event of either a full or partial cancellation of space by an exhibitor, CEC reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation/decrease assessment. Appropriate payment must be received within 15 days of cancellation/decrease.

9. LIMITATION OF LIABILITY

Exhibitor agrees to make no claim for any reason whatsoever against CEC, its employees, agents, or representatives for loss, theft, damage, destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Exposition as scheduled; nor for any action or omission of CEC. The exhibitor is solely responsible for his own exhibition material and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. CEC shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

10. EXHIBITOR INSURANCE

The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than minimum \$1,000,000 per occurrence/\$2,000,000 aggregate coverage. Such insurance shall name CEC, Baltimore Convention Center and Decorator/General Service Contractor as an additional insured. During the term hereof, the exhibitor shall maintain Workers' Compensation and Occupational Disease insurance in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in the performance of any work for exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall. Proof of such insurance, including a Certificate of Insurance, shall be provided to Show Management or its agent representative within three (3) calendar days after request, time being of the essence. Failure to remit such proof shall be a material breach of this agreement.

11. UNION LABOR

The Baltimore Convention Center has a labor agreement with the International Alliance of Theatrical Stage Employees (I.A.T.S.E.), Local 19 Union. Exhibitors must hire I.A.T.S.E. Local 19 for the following services: Labor for theatrical lighting (flood or ground supported) rigging, and light operation and Loading and unloading of trucks associated with theatrical lighting and rigging service.

12. INSTALLING, EXHIBITING, DISMANTLING

Hours and dates for installing, exhibiting, and dismantling shall be those specified by CEC. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exposition before the specified conclusion of the dismantling period set by CEC.

13. DAMAGE TO PROPERTY

Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

14. FLOOR LOADING

Under no circumstances may the weight of any equipment or exhibit material exceed the specified floor load limit of the exhibit hall. Exhibitor accepts full and sole responsibility for injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the exhibit material and products in conformity with the maximum floor load specifications.

15. BOOTH FURNISHING AND FLOOR COVERING

Please note the rental fee covers the booth space, two chairs, and one draped table.

16. ALCOHOLIC BEVERAGES

The dispensing, distribution or use of alcoholic beverages in the Exposition hall is prohibited without the express prior approval of CEC.

17. FLAMMABLE MATERIALS

No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations may be used in any booth.

18. LOTTERIES OR CONTESTS

The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on written approval from CEC.

19. NOISE AND ODORS

Noisy or obstructive work will not be permitted during open hours of the Exposition, nor will noisily operating displays, nor exhibits producing objectionable odors. CEC shall have sole discretion in determining what is noisy, obstructive or objectionable.

20. MUSIC

Any exhibitor using music must ensure that licensing fees have been paid to the appropriate agency, i.e., ASCAP or BMI. CEC is not responsible for any licensing fees for music played in exhibitor's booth.

21. OBSTRUCTION OF AISLES OR BOOTHS

Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booth shall be suspended for any periods specified by CEC.

22. ATTENDANCE

Admission policies shall remain, at all times, the prerogative of CEC, and may be revised or amended to suit unforeseen conditions.

23. BOOTH PERSONNEL

Exhibitor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the company's product or services. Booth personnel shall wear "exhibitor" badge identification furnished by CEC at all times while they are in the exhibit area. All other employees and representatives of the exhibiting companies must register as Show Attendees. CEC reserves the right to restrict or limit the number of booth representatives. All exhibits must have personnel present during show hours.

Booths should be manned during all show hours.

Badged exhibitors may enter the exhibit hall one hour before show opening and remain in the hall one hour after show closing each day. If further access is required, special permission must be secured from Factor 110. Trading of badges with other exhibitors is prohibited. Each exhibitor must wear the official exhibitor badge at all times while at the show site.

24. HEIGHT AND NON-BLOCKING REGULATIONS

Exhibit display areas should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors, meaning no display or its contents may exceed a height of 8' within a distance halfway between the back wall and aisle. Maximum height of the displays in the balance of the area is 4'.

Booth contents must stay within the designated space.

25. ELECTRICAL SAFETY

All wiring on booths or display fixtures must meet underwriters' rules and standard fire department inspection. This applies to booth construction only and not to pre-wired radio and electronic equipment.

26. USE OF SPACE

Displays and demonstrations are limited to the confines of an exhibitor's own booth, as is the distribution of literature or other items.

27. DISPLAY

CEC shall have full authority for approval or arrangement and appearance of items displayed. CEC may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to CEC for the costs that may evolve upon exhibitor thereby. Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished two hours before the scheduled opening of the show, CEC shall authorize the official decorator to affect the necessary finish and the exhibitor must pay all charges involved thereby.

28. BCC RULES

Mylar balloons are prohibited in the Center. Helium-filled balloons must be fastened or installed appropriately.

All signs must be professionally produced.

Signs, banners, clings, or similar materials may not be taped, nailed, stapled, or directly attached to ceilings, walls, windows, or other surfaces in any way without prior written approval.

The use of tape on any vertical surface, including but not limited to, painted walls and portable walls within the facility is strictly prohibited.

Glitter and confetti are prohibited in the Center.

Booths cannot block visibility or access to emergency exits. Booths cannot interfere with access to any of the Center's service areas, concession stands, or mechanical rooms.

Service Animals that are individually trained to do work or perform tasks for people with disabilities will be permitted inside the Center. Animals must be licensed and up to date on vetting and appropriate permits.

29. EXHIBITOR REPRESENTATIVE'S RESPONSIBILITY

Neither the convention/exhibition sponsor, nor its show management company or other agents or representatives, or their shareholders, officers, directors, employees or contractors shall be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitor's agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during or subsequent to the convention or exposition event. By signing this Agreement, exhibitor expressly and voluntarily and knowingly assumes all such risk and expressly agrees, and hereby does, indemnify, defend and hold harmless the convention/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors, employees and contractors, from and against all claims and liabilities arising out of, or in any way related to, the acts or negligence of exhibitor, exhibitor's agents, employees or representatives.

30. WAIVER OF RIGHTS

Any rights of CEC under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of CEC.

31. RELOCATION AND FLOOR PLAN REVISIONS

CEC retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of CEC. CEC may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.

Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by CEC.

34. FEES

Please do not set brochures or materials on any tables outside of your booth. Please note there will be a fine of \$350 if this policy is violated.

Our policy states that you cannot move out until the designated time period on Friday at 1:00 PM. Please be respectful to the other exhibitors and attendees by refraining from moving out until 1:00 PM on Friday. This includes packing up supplies and/or disassembling your booth area. Please note that a fine of \$550 will be assessed to any exhibitor that disassembles their booth prior to 1:00 PM on Friday, March 14.

YOUR INITIALS