CEC2025 Social Media Toolkit – Session Speakers

# Key Dates

* January 30, 2025 – Regular Registration Ends
* February 7, 2025 – Hotel Cut-Off
* February 12, 2025 – Accessibility Requests Due

# Convention Dates + Events

* March 12 – March 15, 2025 – Convention Dates
* March 12, 2025 – [Convention Add-On Workshops](https://cecconvention.org/schedule/workshops), Programming begins, [Opening Keynote with Casey Watts,](https://cecconvention.org/schedule/keynotes) [Welcome Reception at Power Plant Live](https://cecconvention.org/events/cec-2025-opening-reception)
* March 13, 2025 – Convention Programming continues, [Pre-Service Teacher Mentoring Breakfast](https://cecconvention.org/events/pre-service-teacher-mentoring-breakfast), [Early Career Mentoring Breakfast](https://cecconvention.org/events/early-career-mentoring-breakfast), [Awards and Recognition Luncheon](https://cecconvention.org/events/awards-and-recognition-luncheon), [Keynote Session Panel](https://cecconvention.org/schedule/keynotes), [Connect: Division Social](https://cecconvention.org/events/connect)
* March 14, 2025 – Convention Programming continues, Representative Assembly, [Yes I Can Award Ceremony](https://cecconvention.org/yesican), [CEC Celebration at Maryland Science Center](https://cecconvention.org/events/cec-celebration)
* March 15, 2025 – Convention Programming Continues, [Convention Add-On Workshops](https://cecconvention.org/schedule/workshops)

# Accounts to Tag

When posting on social media, tag the Council for Exceptional Children’s social media accounts in order to increase your reach:

* [Facebook](https://www.facebook.com/@cechq)
* [Twitter/X](https://x.com/CECMembership)
* [LinkedIn](https://www.linkedin.com/company/cechq)
* [Instagram](https://www.instagram.com/cec_headquarters/)
* [Threads](https://www.threads.net/@cec_headquarters)

# Social Media Graphics, Messaging

### General

**Information**: Each year at the CEC Convention & Expo, thousands of special education professionals from around the world come together to learn, share, grow, and connect. With hundreds of sessions on just about every topic in the field, the CEC Convention & Expo is THE professional development event for special educators to find research, tips, and strategies you can actually apply to support students with disabilities and/or gifts and talents.

**Link**: <https://cecconvention.org/>

You can download any graphics you would like to share and use the social media messaging on [this page](https://cecconvention.org/social-media-graphics) to promote the Convention as a whole.

# Sessions

**Information**: You will be presenting a session at the upcoming CEC Convention and Expo. With hundreds of sessions available, this is a great opportunity for attendees to learn more about the latest research, information, resources, and tools in the field. It is also a great opportunity to promote your session and pitch attendees why they should choose it.

**Link**: <https://cecconvention.org/session-browser>

**Graphics:** There are two sets of graphics that you can utilize. [This folder](https://cecsped.sharepoint.com/:f:/s/CECServer/Eko6cghXOZlBlmF1LTsOTT8BgymMPV0KFQDhhMIE23OSPg?e=M2RNMB) has several graphics you can download and share with your audiences. You can follow [this link to a Canva Template](https://www.canva.com/design/DAGYWfZR2kw/ttWYJ8-cNgPRUHKZwp9X7A/view?utm_content=DAGYWfZR2kw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview) where you have three options to edit a template to add your session title, date, and time. Please note: you need a Canva account to edit these graphics.

**Social Media Copy:**

* I’m presenting at CEC’s 2025 Convention & Expo! Join me and thousands of special education professionals in Baltimore, MD, for a convention packed with learning, networking, connection, and growth.
* Are you ready to elevate your skills, connect with experts, and drive real impact in the classroom? I’m presenting at #CEC2025 and I want to see you there! Join me at THE professional development event for special educators
* Will I see you at CEC’s Special Education Convention & Expo? I’m presenting my session, [*SESSION TITLE*] at #CEC2025. Join me and thousands of fellow special education professionals in Baltimore to learn, share, grow, and connect.

Looking for something else? Need some advice on how to share this with your network? Reach out to [CEC’s Marketing Manager, Hannah Hickman](mailto:hhickman@exceptionalchildren.org), to chat,