



CEC 2026

**SPECIAL EDUCATION
CONVENTION & EXPO**

SALT LAKE CITY

MARCH 11-14, 2026

**EXHIBITOR & SPONSOR
PROSPECTUS**

cecconvention.org



TABLE OF CONTENTS



ABOUT THE CONVENTION	
Overview and Attendee Stats	3
Previous Exhibiting Partners	4
About CEC	5

EXPO HALL	
Exhibit Pricing and Information	6
Expo Hall Floor Plan	7
CEC/ISET Technology Playground	8



Looking for Advertising Opportunities? 

“This CEC conference was bursting with innovation, collaboration, and inspiration...”
- LessonPix, Lori Binko

Become a Premier Sponsor	9
OPENING RECEPTION at Salt Lake City Ski Lodge	
Expo Showcase Sessions	11
Advocacy Action Station	11
More On-Site Sponsorships	12
Themed Sessions	13
Featured Speaker	14
First Time Attendee Orientation	15
Expo Hall Sponsorships	16
Food & Refreshment	17
Network & Mentoring	19
Yes I Can Awards Program	20
CEC CELEBRATION at Flanker Kitchen + Sporting Club	
Convention Mobile App Sponsorship	22
Interview with CEC TV	23
Advertising Opportunities	24

CONTRACT / POLICIES	
Select Sponsorships	25
Add Total Spend and Select/Compare Premier Sponsorship Levels	27
Your Contact and Payment Information	28
Exposition and Sponsorship Rules	29

Exhibit, Sponsor, and Advertise at the World's Largest Expo of Special Education Products and Services



This is your prime opportunity to meet teachers, administrators, faculty, and other prospective customers who are most interested in the solutions that you offer.



Over **20,000 leads** captured by our exhibiting partners!

Join us **March 11-14, 2026** as we showcase this annual event in Salt Lake City, UT!



For over 60 years, organizations that focus on special and gifted education have been participating in the CEC Annual Convention & Expo.



Anticipated 2026 Attendance: 4,300+

Who Attendees Are:

- 29% Administrators
- 25% Teachers
- 12% Higher Education
- 5% Students
- 29% Other

Where They Work:

- 56% Public School
- 12% College/University
- 2% Charter/Private School
- 30% Other

Who They Work With:

- 25% All Ages
- 3% Birth-2 Years
- 7% 3-5 Years
- 11% K-12
- 21% Elementary
- 9% Middle School
- 11% Secondary
- 13% Postsecondary

92%

of attendees spent time visiting the Expo Hall



75%

of attendees are involved with purchasing



97%

of attendees were satisfied with their convention experience

PREVIOUS EXHIBITING PARTNERS

2025 PLATINUM SPONSOR

Let's Go Learn

2025 GOLD SPONSORS

Forrest T. Jones
Goalbook

2025 SILVER SPONSORS

Amergis Educational Staffing
eLuma
hand2mind
Playlearn
Rest From Stress
STAR Autism Support
School Outfitters
Wilson Language Training

ABA Centers	Baltimore County Public Schools	Division on Autism and Developmental Disabilities (DADD)	Lakeshore Learning Materials	Perkins School for the Blind	Strides Therapy & Educational Services
AB Staffing	Bark Technologies	Drexel University	Landmark College	PivotK12	Student Run Enterprises
ABLEnow	Barrows Barometer for Special Education	Education Associates	Language Dynamics Group	Playaway Products LLC	Supplemental Health Care
Abilities Workshop	Best Buddies International	EdLight, PBC	Lead IDEA Center at AIR	Plural Publishing	Talkido
AbleSpace	BlackBack Writing	Emotional ABC's	Learning Ally	PowerGistics	TeachTown
Abzilly	BlazerWorks	Empowered	Learning Without Tears	Prince George's County Public Schools	The Apple Group / Connections: OG in 3D
ADROIT	Blue Engine	EPS Learning	Lessi AI	Presence	The Autism Project
AEP Connections	Book Creator	ESGI Software	LessonPix	PROGRESS Center at American Institutes for Research	The College Experience
AI-Learners	Boom Learning	Euna Special Education	Master Teacher, The	Public Consulting Group	The Color-Coded Chef
Allied Instructional Services	Borenson Math	Everway (formerly n2y and Texthelp)	Math Teachers Press, Inc.	QBS	The GOW School
Amazon Business	Brookes Publishing Company	Fairfax County Public Schools	Mathemagical Structured Numeracy (Lord Math)	Quantum Resource Professionals	The LD Expert
American College of Education	Building Wings	First Student, Inc.	McGraw Hill	RCM Health Care Services	The Learn Academy
American Printing House for the Blind Inc	Calo Programs	Fitness on the Job	MIYO Health	Read Naturally	The Namaste Project
American Speech-Language-Hearing Association	Camp Kodiak	Floreo VR	Mobile Beacon	Reading Horizons	The Neurodiversity Alliance
AMN Healthcare	Candor Consulting and Diagnostics	Florida Gulf Coast University Board of Trustees	Montana School Recruitment Project	Reading XR	The Sensory Path, Inc
Amplio Learning	CAST	Friends on the Block	Mote Technologies	Real OT Solutions	The Southport CoLAB
Anchorage School District	CEEDAR Center	Funphix Corp	Motivity	Rethink Ed	The Stepping Stones Group
Anderson Center for Autism	Center for Independent Futures	Gallaudet University	Muskingum University - PLUS Program	Rhonda Weiss Center for Accessible IDEA Data	Thorndike Press
ANTON	CentralReach	Great Leaps	National Center on Improving Literacy	Rifton	Time Timer
Arizona Department of Education	Channie's Visual Resources	Green Oaks Education and Support	National Down Syndrome Society	Rivermont Schools	TinyEYE Therapy Services
Arlington Public Schools	Clark County School District	Gruwp	National Education Association	Robokind	TouchMath
Attain ABA Therapy	Clix Therapy	Handle With Care	National Professional Resources, Inc.	Rowman & Littlefield	Touro University / WestEd
Attainment Company, Inc.	Columbia Southern University	Hands-On Tasks	Neurodiversity Alliance	Santa Clara County Office of Education	Transcribbit
Austill's Educational Therapy Services	Cognosketch	Hawthorne Educational Services, Inc	New Story	School-Connect	Ukeru Systems (Grafton Integrated Health Network)
AutismClassroom.com	Copernicus Educational Products	Helping Hands Family - Autism Therapy	Next Level Speech	School Health Corporation	University of Arkansas Online
AXIS Teletherapy	Cosworth Publishing	IMSE-Institute for Multi-Sensory Education	NextUp Transition Curriculum	Slant System by Classmates Educational Group	University of Florida Literacy Institute (UFLI)
Aya Education	Council of Administrators of Special Education	Inclusion Focused Coaching	Nookly	SLP Marketplace, Inc	University of Kansas Center for Research / SWIFT Education Center
	Crisis Prevention Institute (CPI)	Institute for Excellence in Writing	North Slope Borough School District	Soliant	Vasco Electronics
	Cross Country Education	IRIS Center	Novel Ideas, Inc	Speech Kingdom	Wayfinder
	Curriculum Associates, Inc.	JKM Training / Safe Crisis Management Training Programs	Nova Southeastern University	St. Coletta of Greater Washington	Wellness Consultants
	Davidson Institute	Jotit Education Technologies	OATECA	Stages Learning	WPS
	DC Public Schools	Journify Learning Inc.	Ori Learning	STEM Sports	
	Demme Learning	K Altman Law	OTTER Reading		
	Described and Captioned Media Program	Kelly Education	Pathful Inc		
	Division for Early Childhood (DEC)	Kennedy Krieger	Peace Corps		
	Division for Emotional & Behavioral Health (DEBH)	KidLink Treatment Services	Pearson		
		Kit by SLP Toolkit	Pediatric Developmental Services		
		Kodiak Island Borough School District	Pediatric Therapeutic Services		

"We had a great time visiting with attendees and helping them with information for their Paraeducator Online Training needs at the conference. We received the most 'genuine' leads for follow-up sales/demos, etc... Loved our booth space and felt we had great traffic to our booth. This year was the busiest we've ever been!"

- Brenda Richards, The Master Teacher

ABOUT US

The Council for Exceptional Children (CEC) is the largest international professional organization dedicated to improving the success of children and youth with disabilities and/or gifts and talents.

CEC advocates for appropriate governmental policies, sets professional standards, provides professional development, and helps professionals obtain conditions and resources necessary for effective professional practice. CEC is known as THE source for information, resources, and professional development for special educators.

CEC has local Units in all 50 states and Canada, as well as 18 optional Special Interest Divisions focused on a specific topic, specialty area, role, or exceptionality. We also have CEC Student Chapters at hundreds of colleges and universities.



Kareem Thompson, Ed.D. CEC 2024 President	
Julie Bost CEC 2025 President	
Benjamin Tillotson, M.Ed. CEC 2026 President	
Jennifer J. Lesh, Ph.D. CEC Treasurer	
Chad Rummel, M.Ed., CAE CEC Executive Director	

EXHIBIT PRICING AND INFORMATION



Booth Type (Per 10' x 10')	Booth Rate
Corner Booth	\$2,800
Inline Booth	\$2,550
Non-Profit/School System (Corner)	\$2,450
Non-Profit/School System (Inline)	\$2,200
Tech Playground	see page 8

Service Information

The official general service contractor is [Factor 110](#). The Exhibitor Services Kit will be available once your booth has been secured.

Hotel Information

Visit www.ceconvention.org/hotels for the latest information.

Exhibit Sales Contact

To reserve a booth, contact Sharyn Weiss at 703-264-9405 or sweiss@exceptionalchildren.org.

What's Included:

- Two chairs and one 6' spandex draped table
- 8' draped back wall and 3' side rails
- Complimentary listing in the Mobile App
- Complimentary listing on the 2026 exhibits website
- Five (5) product category listings on the Mobile App
- Four (4) complimentary full convention registrations per 10'x10' booth. Non-profits/school systems receive two (2) registrations per 10' x 10' booth
- Access to the exhibitor lounge
- 24-hour surveillance of the exhibit hall
- Complimentary basic internet access (3Mbps - 7Mbps)

Note: there is a \$150 fee for additional badges. Additional badges are for Expo Only.

See what CEC attendees are saying about our Expo Hall:



I loved the sheer number of exhibitors and the quality of what they presented.

The variety of offerings and the wealth of resources available to schools and districts.

It was great talking to so many people and vendors about things to support our students.

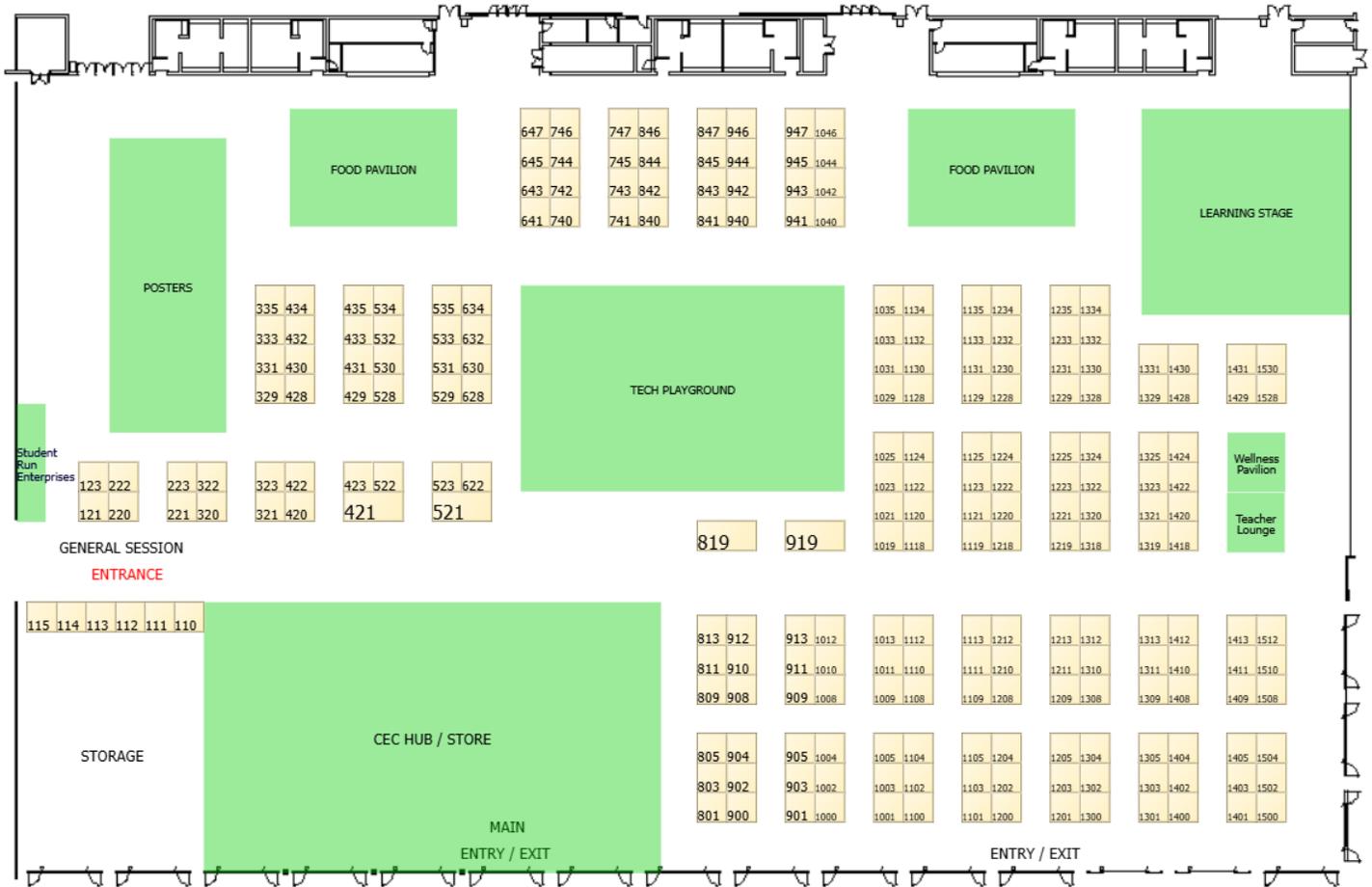
OMG there were so many. Magical Math, Touchmath, Everway (New unique), so many more I can not name them all.

I spent a lot of time in the exhibition hall and there were many great displays and services represented.

EXPO HALL FLOOR PLAN

The Salt Palace Convention Center

View live floor plan: exceptionalchildren.org/floorplan



EXHIBITOR HOURS

Installation

Tuesday, March 10 5:00 PM* – 8:00 PM
*Booths 10x20 or larger may begin setup at 2:00 PM

Wednesday, March 11 8:00 AM – 12:00 PM

Expo Hall Hours

Wednesday, March 11 1:00 PM – 5:00 PM

Thursday, March 12 8:00 AM – 4:00 PM

Friday, March 13 8:00 AM – 1:00 PM

Dismantle

Friday, March 13 1:00 PM – 7:00 PM

CEC/ISET TECHNOLOGY PLAYGROUND



We have a dynamic opportunity to showcase your technology in an immersive, hands-on experience where attendees can interact with vendors, educators, and students who will share current assistive and instructional technologies that support students with special needs. Exhibiting partners can choose to participate in our Tech Playground in half-day session increments as a complement to their booth or solely in this area.

\$750 per half day session/\$2,900 for placement Wednesday-Friday

What's Included:

- One (1) tabletop display placed around the perimeter of the Tech Playground area (includes electricity, WiFi, two chairs, one 6' draped table)
- Sponsor logo recognition and acknowledgement on all materials promoting the Tech Playground
- Sponsor recognition included in Push Notification for Tech Playground during allotted time
- Sponsor logo included on Tech Playground swag
- Attendees have the option of receiving up to 1 Continuing Education Unit hour (CEU hour) for attending the Tech Playground, making their time in Playground valuable for certification
- Half-day opportunities for vendors to share their products and interact with attendees
- One (1) complimentary full convention registration per half day

Wednesday, March 11 at 1:00 PM - 5:00 PM | Thursday, March 12 at 8:00 AM- 12:00 PM
Thursday, March 12 at 12:00 PM - 4:00 PM | Friday, March 13 at 8:00 AM - 12:00 PM



NEW THIS YEAR!!!!

Tech Playground Innovation Showcase

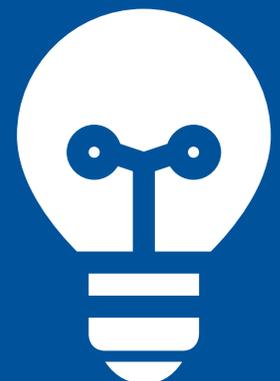
\$1500 snack break, \$2000 breakfast, \$2500 lunch

Snack Break: Wednesday afternoon 3:15 PM, Thursday afternoon 3:15 PM

Breakfast: Thursday morning 8:30 AM, Friday morning 8:30 AM

Lunch: Thursday 11:30 AM, Friday 11:30 AM

- 30 minutes presentation with an associated boxed meal
- Vendors select a product they want to showcase
- Vendors connect with an educator and their student(s) using the product and invite them to participate in a 30 minute presentation in the Tech Playground
 - A template will be provided to help vendors reach out to educators and students
 - Educators and students will be provided with an expo hall only badge
 - Educators and students can stay at the vendor's booth for an agreed upon time after the presentation
- Zoom call with Tech Playground staff to help facilitate a relationship between local educators and students using their specific product



BECOME A PREMIER SPONSOR



Our Premier Sponsorship levels are attained in an a la carte format. Select the items within this prospectus that align with your mission and help CEC create a memorable event. We want to thank YOU! In appreciation of your support, CEC would like to thank our partners who sponsor our convention with a spend of \$10,000 or more (inclusive of booth fees).



CEC will share our gratitude by extending the following value adds and recognition:



GOLD SPONSOR (\$15,000 Total Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude and in front of your exhibit booth in the Expo Hall
- ★ Logo included in Opening Session
- ★ Acknowledgement as a GOLD sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ One dedicated eBlast to conference attendees within 14 days pre OR post the event
- ★ Two messages to all convention attendees via convention app
- ★ One 30-second spot on CEC TV
- ★ 8x11 booth signage to acknowledge gold sponsorship
- ★ Wave Two Priority Booth selection for 2027 EXPO
- ★ Acknowledgement in CEC's Annual Stewardship Report



PLATINUM SPONSOR (\$20,000 Total Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude and in front of your exhibit booth in the Expo Hall
- ★ Logo included in Opening Session
- ★ Acknowledgement as a PLATINUM sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ One dedicated eBlast to conference attendees within 14 days pre AND post the event
- ★ Two messages to all convention attendees via convention app
- ★ One 60-second spot on CEC TV
- ★ 8x11 booth signage to acknowledge platinum sponsorship
- ★ Wave One Priority Booth selection for 2027 EXPO
- ★ Two minutes to address attendees at General Session
- ★ Acknowledgement in CEC's Annual Stewardship Report



SILVER SPONSOR (\$10,000 Total Spend)

- ★ Recognition on official welcome signage at the entrance of the exhibit hall
- ★ Decal of company logo in CEC Supporter Walk of Gratitude and in front of your exhibit booth in the Expo Hall
- ★ Logo included in Opening Session
- ★ Acknowledgement as a SILVER sponsor in Schedule At A Glance ad
- ★ Logo on sponsor page of the conference website
- ★ Two messages to all convention attendees via convention app
- ★ One 60-second group spot with all Silver Sponsors on CEC TV
- ★ 8x11 booth signage to acknowledge silver sponsorship
- ★ Wave Three Priority Booth selection for 2027 EXPO
- ★ Acknowledgement in CEC's Annual Stewardship Report

Wednesday, March 11th from 6:30-8:30 pm

Kick off CEC 2026 by stepping out of the Expo Hall and into our **Salt Lake City Ski Lodge**, conveniently located at the Salt Lake Palace, where we will celebrate the kick-off of CEC 2026 and the 50th Anniversary of IDEA! This high-energy welcome event channels the spirit of a mountain ski lodge with a Salt Lake City twist.

We can't think of a better way to begin our Convention and hope you will join us in sponsoring one of these custom options designed for engagement, networking, and fun!



CEC's Salt Lake City Ski Lodge offers four (4) distinct rooms available for sponsorship:

**Lodge 1:
Dueling Pianos
\$6,500**

This lodge brings the melodic notes and sing-along camaraderie. The crowd calls the shots as they sing along at the high-energy dueling piano showdown”

**Lodge 2:
The Neon Yeti
\$6,500**

When the lights go low, the glow gets going. Bright neon linens, glowing bistro tables, and pulsating Airstar globes create a vibrant backdrop for karaoke battles and crowd-fueled performances.

**Lodge 3:
The Alpine Arcade
\$6,500**

Game on in this ultimate lodge for sports fans and gamers alike. With everything from foosball and doubleshot hoops to VR sports and classic arcade favorites, there's no shortage of ways to level up. Lounge by a scoreboard vignette or challenge someone to a little friendly competition.

**Lodge 4:
Beer Garden
\$6,500**

Step into the soul of the mountain West. Enjoy live music and relaxed vibes in the beer garden, with Salt Lake craft brews on tap. This lodge is equal parts cozy and kickin'.

Sponsor recognition includes:

- Promote the room as hosted by YOUR organization on CEC's website, via eBlasts and in invitations to all attendees
- We will work with your team to define the space with giveaways, entertainment, games, food and beverage
- Sponsorship of each designated lodge includes 25 drink tickets
- Room will be branded with your organization's name and logo

Additional Sponsorship Opportunities:

**Bath Salts
\$2,500**

Attendees will create their own bath salts to be bottled, labeled and brought home as a memento of their time with us, and you!

**Essential Oils
\$2,500**

Attendees will select their scent to better relax, sleep or energize. It will then be labeled with both CEC 2026 and your logo.

IDEA, Celebrating 50 Years!
Demonstrate your support of IDEA and sponsor our:



**Gold Themed Dessert Table
\$750 (6 available)**

Our attendees can fill their bag branded with your organization's logo with gold delicacies both sweet and savory.

**Graffiti Wall
\$500 (8 available)**

Align with this engaging opportunity. Attendees will be provided with leaves, each a unique color and individually branded with a sponsor's logo, to write an affirmation of IDEA's impact. 150 leaves per sponsor.

ON-SITE SPONSORSHIP OPPORTUNITIES



Expo Showcase Sessions

\$1,200 Meeting Room

Back by popular demand, Expo Showcase Sessions provide our exhibiting partners with an opportunity to demonstrate and showcase their products and services to a captive audience of convention attendees.



Showcase Session rooms will be complete with a podium, microphone, LCD projector and screen, and wireless internet connection.

To reserve an Expo Showcase Session, contact Sharyn Weiss (sweiss@exceptionalchildren.org) by January 26, 2026, to be included in the program. Space is limited.

One-hour time slots are set aside for Expo Showcase Sessions that focus on practical technology applications for birth to grade-12 or core educational content. Session times to choose from are Thursday and Friday between 8 AM and 3:15 PM. Sessions will be listed in the online session browser, mobile app, and Schedule at a Glance.

Advocacy Action Station: Empower Educators. Influence policy. Inspire change. \$600

Interest in CEC's policy and advocacy work has grown exponentially, culminating in well over 100,000 emails sent to Congress since March 2025. We're carrying that momentum to CEC 2026 by bringing back one of our most impactful experiences: the Advocacy Action Station.

This interactive station gives attendees a chance to connect with CEC's advocacy initiatives and take meaningful action in just a few minutes.

The Advocacy Action Station will welcome every attendee, ensuring maximum visibility for your brand and the cause you support. Visitors can:

- Learn about the most pressing issues impacting special education.
- Access tools and resources to become effective advocates.
- Send personalized letters to their representatives.
- Join a movement advancing inclusive education for all students.

Sponsorship of the Advocacy Action Center has been split into 17 time slots for \$600 each. You or a member of your team will have the opportunity to work with our volunteers during your time slot(s) to guide attendees.

What Your Sponsorship Supports

- **Legislative Action Center:** Help attendees take action on-site by sending emails to their representatives to urge support for policies that improve outcomes for students with disabilities.
- **Outreach Toolkits:** Provide attendees with shareable templates and resources to continue their advocacy through social media, newsletters, and more, amplifying the message far beyond the convention.
- **Advocacy for Students with Disabilities:** Your partnership strengthens CEC's ongoing work to elevate the voices of educators, families, and advocates fighting for a more equitable and inclusive education system.

Why Sponsor?

- **Visibility:** Your organization's name and logo will be seen by thousands of educators, administrators, and decision-makers dedicated to improving outcomes for students with disabilities. We will acknowledge your sponsorship in the Convention App, digital signage, and slides featured during our General Sessions. Sponsors also enjoy valuable face time with attendees and volunteers during their time slot(s)!
- **Impact:** Enable attendees to turn passion into action. Your support makes it possible for educators to participate in hands-on advocacy experiences that truly move the needle for students nationwide.
- **Inclusion:** Position your brand as a champion for inclusive education and equity, demonstrating your commitment to supporting the needs of all learners.



Chad Rummel CEC Executive Director

MORE ON-SITE SPONSORSHIPS

White Board Sponsorship: "One Word for IDEA" \$2,500

Help us capture the heart of special education! Attendees will visit the One Word for IDEA White Board and share the one word that best describes what special education means to them. Whether it's inclusion, growth, equity, or hope, these words will add to a powerful collective message that celebrates the impact of IDEA.

Throughout the convention, our team will photograph the White Board as it fills with our communities inspiring words. These images will be shared across event communications and social media to showcase our shared commitment to every learner's success.



Sponsor Recognition Includes:

- Prominent and exclusive logo placement on the White Board and signage
- Recognition in Know Before You Go, Schedule at a Glance, photos, and social media posts
- Opportunity for representatives to engage with attendees at the activation space

IDEA

1975-2025

Join us in bringing voices together – one word at a time – to honor the spirit of IDEA and the future of special education.

Badge Sponsor \$5,500

Every attendee must wear a badge that will feature your company logo. This high-profile sponsorship ensures maximum visibility.

Lanyard Sponsor \$5,500

This most sought-after opportunity will be worn by all attendees and feature your organization's name. CEC will provide the lanyards.

Logo on CEC Shopping Bag \$1,100 (4 Available)

CEC's HUB is at the center of it all. Our attendees love to shop and pick up convention-related merchandise such as shirts, pens, mugs, books and more. They will carry their shopping bag throughout the event.

Collect Passport Stamps \$1,000 (15 Available)

Participate in this highly engaging opportunity! CEC does it differently than others in that our attendees are required to ask you a question that you've provided in order to secure their passport stamps. It's a great conversation starter!



SPONSOR A THEMED SESSION

\$4,500 per session (2 available)



CEC 2026 Convention & Expo will feature **two topic area themes** identified by our Program Advisory Committee (PAC) Co-Chairs and our 2026 President:

1. Innovative Access; Innovation Redefined

From cutting-edge assistive technology and inclusive design to culturally responsive practices and student-led adaptations, CEC 2026 celebrates the tools, mindsets, and partnerships that break down barriers and open new doors. Together we will spark ideas, share solutions, and build a future where innovation fuels inclusion – and where access means everyone belongs, thrives, and leads. Keynote presentation title is *Opportunity in the Shift: Honoring IDEA’s Legacy and the Future You’re Leading and Learning in the Age of AI*.

2. Beyond the Labels: Rewriting the Story of Special Education

This theme is dedicated to exploring the necessity of shifting perspectives, challenging assumptions, and constructing new understandings across educational spaces. This theme will be celebrating the work of special education professionals. Keynote presentation title is *The Science of Happiness*.

Sponsor benefits include:

- Address the audience during the General Session that aligns with sponsored theme
- Introduce the speaker in the (3) themed breakout sessions
- Chair drop in the (3) themed breakout sessions
- Sponsor recognition on signage and in the convention app

“Attending the CEC Conference was an incredible experience. I had the privilege of connecting with many inspiring educators who are dedicated to supporting children with diverse needs. The conversations were enriching, and it was uplifting to see such a strong sense of passion and commitment in every attendee...”

- Kristin Bobineaux, Nova Southeastern University



SPONSOR A FEATURED SPEAKER



Are you looking to elevate your organization’s visibility and engage with a key audience in your industry? We are excited to offer a unique sponsorship opportunity that places you at the forefront of CEC 2026.

\$3,500 per speaker (2 available)

What’s Included in Sponsoring a Featured Speaker?

Exclusive Branding:

Your organization’s logo and name will be prominently displayed in all promotional materials, including the conference website, Schedule At A Glance, and event signage. This ensures high visibility and association with a leading expert in the field.

On-Stage Recognition:

As the sponsor, you will receive a special acknowledgment during the speaker’s session. You’ll also have the opportunity to introduce the featured speaker, positioning your organization as a key supporter of thought leadership.

Dedicated Promotion:

Benefit from targeted social media and email campaigns that highlight your sponsorship. These campaigns will reach both the conference audience and broader industry networks, amplifying your reach.

Our CEC 2026 Featured Speakers are....

Julie Weatherly, Esq

Julie J. Weatherly, Esq. is the owner of Resolutions in Special Education, Inc., a special education law and consulting firm in Alabama. Julie is a member of the State Bars of Alabama and Georgia and for thirty-nine years continues to provide consultation and legal representation to school agencies across the country in the area of educating students with disabilities. She is also a member of the faculty for many national and state legal Institutes and is a frequent speaker at special education Law Conferences. Julie has developed a number of professional development and training programs (in-person and virtual) that support special education legal compliance and has been published nationally as a part of her trainings, workshops, and seminars. In June of 1996, Julie appeared on CBS news program “60 Minutes” to discuss the cost of meeting the legal requirements of IDEA. In 1998, she was honored by Georgia’s CEC as the Individual who had Contributed Most to Students with Disabilities, and in April 2012, Julie received the Award for Outstanding Service from the Council of Administrators of Special Education (CASE). Julie devotes a good bit of her time consulting and providing professional development sessions for CASE and other state and local school agencies and associations.



Wendy W. Murawski, Ph.D

Wendy W. Murawski, Ph.D., is the CEO of 2Teach Global, an international educational consulting company dedicated to inclusive education. She is faculty emerita from California State University, Northridge (CSUN) where she served the last 15 years as the Executive Director of the Center for Teaching & Learning. Dr. Murawski is a past national president of the Teacher Education Division of CEC and has received multiple awards, including the Fulbright Scholar Specialist, CA Teacher Educator of the Year, Susan Phillips Gorin CEC Award, as well as CSUN’s Highly Influential & Sustained Innovation, Preeminent Scholarly Publication, and Outstanding Faculty Awards. Dr. Murawski is an internationally recognized keynote speaker, presenting thousands of presentations in Europe, Asia, Africa, and North America, and has authored 19 books, 24 book chapters, and numerous peer-reviewed articles on co-teaching and inclusive education.



FIRST TIME ATTENDEE ORIENTATION



Are you looking to make a meaningful impact and connect with a fresh audience at CEC 2026? These sessions were FULL with engaged attendees excited to be with us! We invite you to seize the unique opportunity to sponsor our **First Time Attendee Orientation****— a pivotal program designed to welcome and guide first-time attendees through the conference experience. Partner with us to create an exceptional experience for first-time attendees and position your organization as a leader within the special education community.

\$2,500 per session (2 available)

Build Strong Connections:

Make a memorable impression on newcomers who are eager to engage with the conference community.

Showcase Your Commitment:

Demonstrate your support for the growth and development of professionals within the industry.

Maximize Exposure:

Leverage the high visibility of the First-Timers Sessions to enhance your brand's presence among key stakeholders.

There will be (2) scheduled sessions on Wednesday, March 11:

- 1:30 - 2:00 PM followed by 30 minutes of networking
- 3:30 - 4:00 PM followed by 30 minutes of networking

What's Included in the Sponsorship?

1. Brand Visibility:

- Prominent placement of your company's logo on all session-related materials, including banners, slides, and the conference app.
- Recognition in the conference program and website, ensuring your brand stands out to all attendees.

2. Engagement Opportunities:

- An exclusive chance to deliver a brief welcome address, allowing you to directly connect with new attendees.
- Option to distribute branded materials or promotional items during the session.

3. Networking Potential:

- Access to a dedicated networking time, offering a unique platform to engage with new contacts and build valuable relationships.

***First Time Attendee Orientation is intended for attendees who are participating in CEC's Annual Convention for the first time. The presenters will share tips on navigating the convention and making the most of their time with us in Salt Lake City.*



"Sponsoring the First Time Attendee Orientation was such a rewarding experience for School Outfitters. It had a wonderful turnout and I think the audience really loved the insight."

- Michelle Fisher, National Sales Manager, School Outfitters

EXPO HALL SPONSORSHIP OPPORTUNITIES



NEW THIS YEAR!!!!

Teacher Lounge \$1,000 or \$1,500 or \$2,500

One of CEC's core pillars is to elevate and celebrate our Special Educators. Please join us as a sponsor to create a space within the expo hall where our attendees can feel just that!

Our Teacher Lounge will be carpeted with comfy seating, a whiteboard, interactive stations and a large screen playing a video loop of testimonials celebrating teachers.

Interactive Touchpoints

**Printed Affirmation cards and/or Whiteboard Backdrop
\$1,000 (2 Available)**

- **Whiteboard or Chalk Wall:** "Leave a Note of Encouragement" — attendees write uplifting messages or share what makes teaching meaningful.
- **Postcard Station:** Let teachers write a thank-you note to a colleague or to themselves — you mail it post-conference
- **Video Loop**

Welcoming Atmosphere

**Custom Pillows and Signage with Positive Messaging
\$1,500 (3 Available)**

Sponsors have the opportunity to contribute to the cozy, welcoming atmosphere with branded pillows featuring affirming messages for teachers. These pillows will be raffled off for lucky winners to take home at the conclusion of CEC2026.

Perks

**Custom SWAG
\$2,500 (4 Available)**

- **Tea & Snack Station:** A few varieties of tea and individually packaged snacks
- **Sponsorship Swag Shelf:** One shelf or small table with thoughtful branded items (3 color pens, tissues, notebooks, computer/eye glass cleaning cloths)

Sustainability \$3,000

We are excited to offer a unique sponsorship opportunity for an organization that shares our passion for sustainability. We invite your organization to join us in our mission to create a more sustainable experience at CEC 2026.

For this sponsorship, we will ask all attendees to bring their reusable water bottles to Convention and have them bring them by YOUR booth to show their bottles and be entered into a drawing to win a registration to next year's conference. We will also have the water filling stations branded with your organization's name and logo.

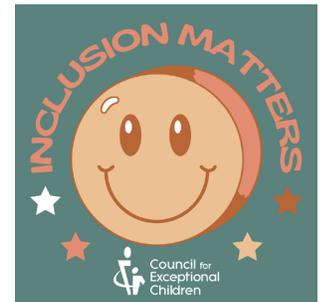
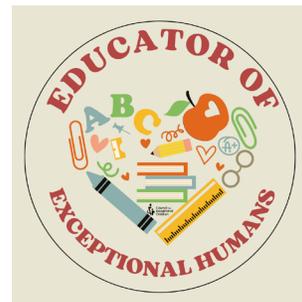
Sticker Bar \$300 or \$600

Be a part of our interactive Sticker Bar and have your custom sticker placed on our attendees' reusable water bottles and/or laptops. This fun activation will be located in the Expo Hall and is designed to promote sustainability in an engaging setting. We are providing an opportunity for your logo to be placed on a customized sticker for \$600. If you would prefer to provide us with 500 of your own stickers to be placed at the sticker bar, it would be \$300.



Sponsorship includes:

- Logo on a custom CEC-designed sticker
- The option to join CEC staff in manning the sticker bar for (1) pre-selected hour
- Promotion of the sticker bar through push notifications and in our Know Before You Go eBlast



FOOD & REFRESHMENT IN THE EXPO HALL



In addition to your booth, what really brings the people is the food!
Be the brand people see when they recharge and refuel.

Beverage, Popcorn, or Ice Cream Break **\$2,000 or \$2,500 or \$3,500**

Afternoon Break takes place during exclusive expo-only time from 4:30 - 5:00 PM on Wednesday, March 11th and 3:15 - 4:00 PM on Thursday, March 12th.

Sponsorship opportunities available include:

- Afternoon beverage break - \$2,000
- Afternoon popcorn - \$2,500
- Afternoon ice cream social - \$3,500

All food and refreshments sponsors will receive:

- Recognition signage in the break area
- Highlight in the Schedule At A Glance
- Mention in Push Notifications sent to all attendees to come to the Expo hall

NEW THIS YEAR!!!!

Sponsor the Friends of CEC Sunrise Social **\$800 (5 Available)**

Fuel meaningful connections and show your support for inclusive education by sponsoring a Friends of CEC Sunrise Social at CEC 2026. Sunrise Socials will take place on Wednesday, Thursday and Friday mornings from 7:30 - 9:30 AM.

This welcoming space will bring together members of the Elizabeth Farrell Society and Friends of CEC, donor communities made up of special educators, retired professionals, family members, and passionate advocates. Your sponsorship will provide complimentary coffee and tea in a keepsake mug with your logo included for these dedicated supporters, helping foster connection and community during one of CEC's most energizing events.

As a sponsor, you will receive:

- Recognition on signage at the coffee bar
- A thank-you message in CEC's donor communications
- The opportunity to connect with our Friends of CEC community onsite
- Your logo on the keepsake mug given to all donors.

Support the people powering inclusive education, one cup at a time.



FOOD & REFRESHMENT NETWORKING SPONSORSHIPS



Board of Directors Breakfast

Wednesday, March 12th, 8:00 - 9:00 AM

\$3,500 (Only 1 Available)

As a breakfast sponsor, you are invited to join the board to eat and network, and will be allocated 5 minutes to speak at either the beginning or end of the meal.

Board of Directors Lunch

Wednesday, March 12th, 12:00 - 1:00 PM

\$4,500 (Only 1 Available)

CEC's BOD is scheduled to meet on Wednesday, March 12. Lunch will be from 12 - 1 PM. As a lunch sponsor, you are invited to join the board as their working lunch kicks off. Sponsor will be allocated 10 minutes to speak with Board members.

CEC Pre-Service & Early Career Mentoring Breakfasts

Thursday, March 12, 8:00 - 9:00 AM OR

Thursday, March 12, 9:15 - 10:15 AM

\$3,000 each

Reach an energized audience on Thursday morning at these events designed just for pre-service and early career teachers. Over a light breakfast, attendees will network with a table of peers and learn from a veteran special education professional about a topic of their choice. The Pre-Service Mentoring Breakfast will take place on Thursday, March 12, from 8:00 - 9:00 AM and the Early Career Mentoring Breakfast will take place on Thursday, March 12, from 9:15 - 10:15 AM.

Sponsor benefits for these 1-hour professional development sessions focused on topic areas relevant and timely for future teachers include:

- Prominent acknowledgment in student and early career emails before the convention
- Logo on CEC convention website and all Student & Early Career Mentoring Session event signage and materials
- Two-minute opportunity to address the audience

Volunteer Appreciation Breakfast

Thursday, March 12, 8:00 - 9:00 AM

\$3,500 (2 available)

Join us as we bring together leaders from CEC Boards, Committees, Divisions, and Units for a morning of connection, celebration, and inspiration. This breakfast is an opportunity to reflect on our successes, share updates on our plans for the coming year, and acknowledge the hard work and dedication of our volunteers who have made it all possible.

As a sponsor, you will enjoy:

- **Prominent Recognition:**
Your company's name and logo featured on event materials, including invitations, programs, and signage.
- **Engagement Opportunities:**
The chance to connect with key leaders and decision-makers and address the audience for 2 minutes during the presentation portion of the event
- **Visibility:**
Exclusive networking at this event showcasing your commitment to our community and volunteerism.

Your support will not only enhance the experience for our volunteers but also demonstrate your organization's dedication to making a positive impact in our community.

NETWORK & MENTORING OPPORTUNITIES



Diversity Leadership Academy Reception **Wednesday, March 11th, 3:30 - 4:45 PM** **\$2,000**

In 2024, CEC launched the Diversity Leadership Academy, a professional development program established for special education professionals who share a commitment to promoting diversity, equity, and inclusion (DEI) in the field of special education. During their two-year term, DLA participants receive membership in CEC, registration, and a travel stipend to attend the CEC convention, along with a variety of additional professional development benefits.

This sponsorship includes an opportunity to bring together current program participants and their mentors to encourage collaboration, networking, and community building. This unique opportunity will provide an exclusive opportunity to connect with a group of rising leaders and experts within CEC and in the field of special education.

Your sponsorship includes light refreshments. Sponsor benefits include:

- Brand visibility: The company logo will be featured on all event materials
- Exclusive networking: Gain access to an exclusive group of up-and-coming leaders in special education
- Event recognition: Acknowledgement during the event's opening remarks and opportunity to address attendees for 5 minutes

Board of Directors/Division Leadership Reception **Tuesday, March 11th, 6:00 - 7:00 PM** **\$2,500 (2 Available)**

Host our leadership in a reception to kick off CEC's Annual Convention. **Sponsorship benefits include:**

- Prominent acknowledgment as a sponsor at convention and a custom email invitation from sponsor and CEC's Board President prior to convention
- Logo on CEC website
- Welcome and address the group for 2 minutes

NEW THIS YEAR!!!!

Student Networking Reception **Wednesday, March 12th, 3:15 - 4:15 PM** **\$1,000 (2 Available)**

Sponsor our brand-new Student Networking Reception on Wednesday, March 12th, 2026, 3:15 - 4:15 PM. A perfect opportunity to get in front of undergraduate and graduate students looking for degree programs and job opportunities in the field of special education. This event offers students a chance to gather, network, and connect with each other before the conference officially begins. Be a part of something new and exciting this year at CEC 2026!

Benefits include:

- Prominent acknowledgment as a sponsor in event promotion messaging including email and social media
- Logo on event signage and webpage
- Table and 2 chairs for promotional materials and conversation
- Opportunity to provide branded swag giveaway for attendees

CEC Representative Assembly Session **Friday, March 13, 11:45 AM - 2:00 PM** **\$4,000**

Align your organization with this highly regarded group of Special Education thought leaders including the CEC Board, Staff, Past Presidents, and Leaders of our Special Interest Divisions and State Units. The assembly is made up of representatives from all areas of special education, including classroom teachers, early interventionists, administrators, and higher education. The session will be held on Friday, March 13 from 11:45 AM - 2:00 PM.

Sponsor benefits include:

- Prominent acknowledgment as a sponsor at the convention
- Logo on CEC Convention website
- Opportunity to provide a chair drop or a swag item
- Address the group for two minutes
- Sponsorship includes light refreshment

SPONSOR YES I CAN AWARDS PROGRAM

\$3,000 (6 available)

Every year, CEC honors students with disabilities who excel in an area of strength or interest. Since 1982, hundreds of children and youth have been recognized for their achievements in academics, arts, school and community, self-advocacy, technology, and transition.

The Yes I Can Awards Ceremony is an extremely moving and poignant event, and a highlight of the CEC Convention and Expo.

Sponsor benefits include:

- Company logo prominently placed on the intro video loop and Yes I Can website
- Invited to participate in the Yes I Can Awards Program
- Yes I Can full page color ad thanking our sponsors in the Schedule at a Glance,
- Recognition in all Press Releases
- Branded Yes I Can Feature in the Salt Palace Convention Center
- Receipt of a 2 minute video of the Yes I Can program for sponsor usage post-convention



CEC CELEBRATION

AT FLANKER KITCHEN + SPORTING CLUB

Join us for an unforgettable night of connection, celebration, and pure fun as we bring together CEC's dynamic community of professionals, creatives, and leaders to close out CEC 2026 in one of Salt Lake City's most vibrant venues — **Flanker Kitchen + Sporting Club**.

We will have four exciting spaces where attendees can engage in activities such as karaoke, golf simulators, bull riding in the country western speakeasy and dancing the night away with our DJ.



\$4,000 (5 Available)

Sponsorship Benefits Include:

- Logo placement on all promotional materials (screens, website, email marketing)
- Dedicated sponsor shoutouts on stage and via social media
- On-site branding (step-and-repeat, table signage, digital displays)
- Access to VIP areas and premium tables
- Custom branded content creation (step and repeat, cocktail napkins, custom drinks,)
- Interactive photo booth with branded backdrop
- Lead capture from RSVP/ticket purchase list



Sponsorship add-ons:

Customize Toro

\$1,000

Brand the mechanical bull in The Hidden Boot for a fun, unique experience your guests won't forget.

Karaoke Suites

\$500 Classic Suite (Up to 8 guests, 1 Available)

\$750 Grand Suite (Up to 12 guests, 2 Available)

A private branded space where your organization can engage with attendees in a fun, high-energy environment.

Full Swing Simulators

\$750

From golf to zombie dodgeball, these state-of-the-art bays let your group play like pros no matter the season. Up to 12 guests.

CONVENTION MOBILE APP SPONSORSHIP OPPORTUNITIES



Mobile App \$16,500

The mobile app keeps convention attendees connected, engaged, and informed. This tool provides access to all convention details including exhibitor and sponsor directory booth listing, exhibit hall map, social media, alerts, and much more!

- Your company logo will be placed on the mobile app, so attendees know who sponsored it!
- The app will be available to attendees for six months.
- The sponsor also receives signage in the registration area featuring your company logo.

Mobile App Push Announcements \$700

(5 per day available Wed/Thurs/Friday)

Send your marketing message directly to the mobile devices of CEC Convention attendees and drive traffic to your booth. Messaging is limited to 300 characters.



“As a former special education teacher, Coach, Administrator, and district leader, I have a 27-year history in conferences and learning zones; CEC is by far exceeding the needs of ALL our stakeholders. They are communicative, organized, learning-centered, and tie in our need to feel valued at CEC events.”

– RethinkEd, Jennifer DeGraaf, M.Ed.

Record a Video Interview with CEC TV



Elevate your visibility and captivate your audience with a **dynamic video advertisement** at CEC 2026. This exclusive opportunity allows you to showcase your products, services, or message through a high-impact video spot, strategically positioned to maximize your exposure.

Encourage direct engagement through clear calls to action, whether it's visiting your booth, exploring your website, or signing up for a demo. CEC will provide a list of interview-style questions for you to choose from.

Time slots to shoot the video spot will be available:

- Tuesday, March 10 between 12:00 - 6:00 PM
- Wednesday, March 11 between 8:00 AM - 12:00 PM

\$2,250

(60 Second-Spot)

\$1,250

(30 Second-Spot)

What's Included?

- 1. Prime Placement and High-Quality Display:**
Your video will be prominently featured on large, high-definition screens in high-traffic areas, providing a professional and captivating viewing experience.
- 2. Customizable Video Length:**
Choose between a 30-second or 1-minute video spot to tailor your message to your desired duration and impact.
- 3. Enhanced Brand Recognition:**
Gain exposure to a diverse audience of industry leaders, professionals, and decision-makers as they engage with your visual content.
- 4. During Convention:**
Your video will be professionally produced and displayed intermittently throughout CEC 2026 Wednesday through Saturday.
- 5. Post-Conference Promotion:**
If your organization has a listing in our Partner Solutions Directory, we can add your video to your listing, giving you additional visibility after the event.



Click images above to watch example videos or view the [full playlist on YouTube](#).

ADVERTISING OPPORTUNITIES



Keep your brand top-of-mind when you advertise in these official CEC communications!

Why Advertise with Us?



Targeted Reach.

Your message will be seen by a highly engaged audience of special education professionals, including teachers and administrators interested in attending CEC 2026.



Prime Visibility.

Our convention website attracts thousands of visitors leading up to and during the event, ensuring your organization stands out. Your ad will run from contract ratification through March 17, 2026.

Daily Convention E-Brief \$700

Hot off the press!! Secure one of two banner ads to be featured in our Daily Convention E-Brief. Each morning, Wednesday through Friday, CEC will send our Convention E-Brief to all attendees, highlighting the day ahead and wrapping up the day prior. We will have two (2) banner ads available per day. Ad size 600x150 or 728x90px.

Dedicated Sponsor E-Blast \$2,200 (7 available pre / 5 available post)

Send a dedicated e-blast to CEC annual convention registered attendees pre- and post-convention. Use an e-blast to promote a booth giveaway, an exhibitor session, drive traffic to your booth, or post-convention to provide a special offer. CEC will send your e-blast to all registered attendees and has final approval on all messaging.

Convention Schedule At A Glance

A key resource for CEC convention attendees, the **Convention Schedule at a Glance** is a cost-effective way to increase exposure and drive traffic to your booth.

Printed copies will be available on-site. The program will be available online as a PDF and linked from the mobile app. Reserve your space today!

Ad	Trim Size	Net Rate
Full Page	8.5" W x 10.875" H	\$2,000
Half Page	8.5" W x 5.43" H	\$1,000
Quarter Page	4.25" W x 5.43" H	\$650

Know Before You Go \$900 (2 available)

The information every attendee reads and holds onto... **Know Before You Go**, emails will be sent to all registered attendees prior to the start of CEC's Conference. Ad size 600px by 150px or 728px by 90px.

Banner and Box Ads on the Convention Website Top Banner - \$1,250 (3 Available) or Right Box - \$1,000 (3 Available)

Unlock unparalleled exposure and connect with thousands of educators, administrators, and advocates in the field of special education by advertising on CEC's Annual Convention website.



Deadlines: Space by January 19; Artwork due January 29

Ad Specifications: High-resolution PDF required. Schedule at a Glance is printed in color.

Send artwork to Sharyn Weiss at sweiss@exceptionalchildren.org

SELECT SPONSORSHIPS

EXHIBIT BOOTH

Corner Exhibit Booth	\$2,800 per booth X () = ____	<input type="checkbox"/>
Inline Standard Exhibit Booth	\$2,550 per booth X () = ____	<input type="checkbox"/>
Non-Profit/School System (Corner)	\$2,450 per booth X () = ____	<input type="checkbox"/>
Non-Profit/School System (Inline)	\$2,200 per booth X () = ____	<input type="checkbox"/>

Booth Preferences:

- 1.
- 2.
- 3.

View live floor plan: exceptionalchildren.org/floorplan

CEC/ISET TECHNOLOGY PLAYGROUND

CEC/ISET Technology Playground \$750 (Per Half Day Session) or \$2,900 (Wed-Fri)

Wednesday, March 11

1:00 - 5:00 PM

Thursday, March 12

8:00 AM - 12:00 PM

12:00 PM - 4:00 PM

Friday, March 13

8:00 AM - 12:00 PM

TECH PLAYGROUND INNOVATION SHOWCASE

Snack Break \$1,500

March 11, 3:15 PM

March 12, 3:15 PM

Breakfast \$2,000

March 12, 8:30 AM

March 13, 8:30 AM

Lunch \$2,500

March 12, 11:30 AM

March 13, 11:30 AM

ON-SITE SPONSORSHIP

Advocacy Action Station (17 Available)	\$600	<input type="checkbox"/>
White Board Sponsorship	\$2,500	<input type="checkbox"/>
Badge Sponsor	\$5,500	<input type="checkbox"/>
Lanyard Sponsor	\$5,500	<input type="checkbox"/>
Logo on CEC Shopping Bag (4 Available)	\$1,100	<input type="checkbox"/>
Collect Passport Stamps (15 Available)	\$1,000	<input type="checkbox"/>

OPENING RECEPTION

Lodge 1: Dueling Pianos	\$6,500	<input type="checkbox"/>
Lodge 2: The Neon Yeti	\$6,500	<input type="checkbox"/>
Lodge 3: The Alpine Arcade	\$6,500	<input type="checkbox"/>
Lodge 4: Beer Garden	\$6,500	<input type="checkbox"/>
Bath Salts	\$2,500	<input type="checkbox"/>
Essential Oils	\$2,500	<input type="checkbox"/>

IDEA, CELEBRATING 50 YEARS

Gold Themed Dessert Table	\$750 (6 Available)	<input type="checkbox"/>
Graffiti Wall	\$500 (8 Available)	<input type="checkbox"/>

SPONSOR A THEMED SESSION

Innovative Access; Innovation Redefined	\$4,500	<input type="checkbox"/>
Beyond the Labels: Rewriting the Story of Special Education	\$4,500	<input type="checkbox"/>

SPONSOR A FEATURED SPEAKER

Julie Weatherly, Esq	\$3,500	<input type="checkbox"/>
Wendy W. Murawski, Ph.D	\$3,500	<input type="checkbox"/>

FIRST TIME ATTENDEE ORIENTATION

There will be (2) scheduled sessions on Wednesday, March 11. Each will be followed by 30 minutes of networking.

1:30 - 2:00 PM	\$2,500	<input type="checkbox"/>
3:30 - 4:00 PM	\$2,500	<input type="checkbox"/>

EXPO SHOWCASE SESSIONS

Meeting Room \$1,200

Please note in numerical order the preferred date and time of your session. These do sell out quickly and are based on availability.

Thursday, March 12

___ 08:00AM - 09:00AM

___ 09:15AM - 10:15AM

___ 10:30AM - 11:30AM

___ 11:45AM - 12:45PM

___ 01:00PM - 02:00PM

___ 02:15PM - 03:15PM

Friday, March 13

___ 08:00AM - 09:00AM

___ 09:15AM - 10:15AM

___ 10:30AM - 11:30AM

___ 11:45AM - 12:45PM

___ 01:00PM - 02:00PM

___ 02:15PM - 03:15PM

ON THE NEXT PAGE, ADD UP YOUR TOTAL SPEND AND SELECT YOUR PREMIER LEVEL

YOUR INITIALS

SELECT SPONSORSHIPS

TEACHER LOUNGE

Printed Affirmation cards and/or Whiteboard Backdrop (2 Available)	\$1,000	<input type="checkbox"/>
Custom Pillows and Signage with Positive Messaging (3 Available)	\$1,500	<input type="checkbox"/>
Custom SWAG (4 Available)	\$2,500	<input type="checkbox"/>

EXPO HALL SPONSORSHIP OPPORTUNITIES

Sustainability	\$3,000	<input type="checkbox"/>
Sticker Bar (CEC designed sticker)	\$600	<input type="checkbox"/>
Sticker Bar (bring your own)	\$300	<input type="checkbox"/>

FOOD & BEVERAGE

Beverage Break \$2,000	Popcorn Break \$2,500	Ice Cream Social \$3,500
<input type="checkbox"/> March 11, 4:30 - 5:00 PM	<input type="checkbox"/> March 11, 4:30 - 5:00 PM	<input type="checkbox"/> March 11, 4:30 - 5:00 PM
<input type="checkbox"/> March 12, 3:15 - 4:00 PM	<input type="checkbox"/> March 12, 3:15 - 4:00 PM	<input type="checkbox"/> March 12, 3:15 - 4:00 PM

FRIENDS OF CEC SUNRISE SOCIAL

Sponsorship (5 Available)	\$800	<input type="checkbox"/>
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NETWORKING AND MENTORING OPPORTUNITIES

Connect: Division Social Reception (6 Available)	\$2,500	<input type="checkbox"/>
Board of Directors/Division Leadership Reception (2 Available)	\$2,500	<input type="checkbox"/>
Board of Directors Breakfast (1 Available)	\$3,500	<input type="checkbox"/>
Board of Directors Lunch (1 Available)	\$4,500	<input type="checkbox"/>
Student Networking Reception (2 Available)	\$1,000	<input type="checkbox"/>
Diversity Leadership Academy Reception	\$2,000	<input type="checkbox"/>
Volunteer Appreciation Breakfast (2 Available)	\$3,500	<input type="checkbox"/>
Pre-Service Mentoring Breakfast	\$3,000	<input type="checkbox"/>
Early Career Mentoring Breakfast	\$3,000	<input type="checkbox"/>
CEC Representative Assembly Session	\$4,000	<input type="checkbox"/>

YES I CAN AWARDS CEREMONY

Sponsorship (6 Available)	\$3,000	<input type="checkbox"/>
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RECORD A VIDEO INTERVIEW WITH CEC TV

60-second spot	\$2,250	<input type="checkbox"/>
30-second spot	\$1,250	<input type="checkbox"/>

CEC CELEBRATION

AT FLANKER KITCHEN + SPORTING CLUB

Sponsorship (5 Available)	\$4,000	<input type="checkbox"/>
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ADDITIONAL TICKETS FOR CEC CELEBRATION

\$25 per ticket X () = ____	<input type="checkbox"/>
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SPONSORSHIP ADD-ONS

Customize Toro	\$1,000	<input type="checkbox"/>
Karaoke Suite - Classic (Up to 8 guests, 1 Available)	\$500	<input type="checkbox"/>
Karaoke Suite - Grand (Up to 12 guests, 2 Available)	\$750	<input type="checkbox"/>
Full Swing Simulators	\$750	<input type="checkbox"/>

MOBILE APP

Mobile App	\$16,500	<input type="checkbox"/>
App Push Announcements (5 per day available Wed/Thurs/Friday)	\$700	<input type="checkbox"/>

ADVERTISING OPPORTUNITIES

Know Before You Go	\$900	<input type="checkbox"/>
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DAILY CONVENTION E-BRIEF

Wednesday, March 12	\$700	<input type="checkbox"/>
Thursday, March 13	\$700	<input type="checkbox"/>
Friday, March 14	\$700	<input type="checkbox"/>

DEDICATED SPONSOR E-BLAST

Pre-Convention	\$2,200
<input type="checkbox"/> Feb 27 <input type="checkbox"/> March 2 <input type="checkbox"/> March 3 <input type="checkbox"/> March 4 <input type="checkbox"/> March 5 <input type="checkbox"/> March 6 <input type="checkbox"/> March 9	

Post-Convention	\$2,200
<input type="checkbox"/> March 16 <input type="checkbox"/> March 17 <input type="checkbox"/> March 18 <input type="checkbox"/> March 19 <input type="checkbox"/> March 20	

SCHEDULE AT A GLANCE

Full Page	\$2,000	<input type="checkbox"/>
Half Page	\$1,000	<input type="checkbox"/>
Quarter Page	\$650	<input type="checkbox"/>

WEBSITE ADS

Top Banner Ad	\$1,250	<input type="checkbox"/>
Right Sidebar Ad	\$1,000	<input type="checkbox"/>

ADD YOUR TOTAL SPEND AND SELECT YOUR PREMIER LEVEL:

AFTER SELECTING SPONSORSHIPS ON PAGES 25-26, ADD UP YOUR TOTAL SPEND AND SELECT YOUR PREMIER LEVEL

PLATINUM (\$20,000 SPEND)

GOLD (\$15,000 SPEND)

SILVER (\$10,000 SPEND)

TOTAL SPEND

\$

YOUR INITIALS



Please contact Sharyn Weiss at sweiss@exceptionalchildren.org to create a package within your budget and designed to meet your goals.

COMPARE PREMIER LEVELS:

	PLATINUM (\$20,000)	GOLD (\$15,000)	SILVER (\$10,000)
Welcome signage at the entrance to Expo Hall	✓	✓	✓
Decal of company logo in CEC Walk of Gratitude Opening Session	✓	✓	✓
Logo included in Opening Session	✓	✓	✓
Logo on sponsor page of the convention website	✓	✓	✓
8x11 booth signage to acknowledge sponsorship	✓	✓	✓
Sponsor level recognition in full page thank you ad in Schedule at a Glance	✓	✓	✓
Acknowledgement in CEC's Annual Stewardship Report	✓	✓	✓
Priority Booth selection for CEC 2027 EXPO	WAVE ONE	WAVE TWO	WAVE THREE
Dedicated eBlast to convention attendees 14 days pre OR post convention	2 (1 pre-convention AND 1 post-convention)	1 (1 pre-convention OR 1 post-convention)	
Two minutes to address attendees and introduce speakers at General Sessions (Limit 3)	✓		
Two messages to all convention attendees via convention app	✓	✓	✓
Video spot on CEC TV	60-second video	30-second video	60-second video (with group)

CONTACT INFORMATION

Company Name

Contact Name

Title

Mailing Address

City

State/Province

Zip/Postal Code

Country

Phone

Fax

E-mail

Website

TOTAL SPEND (FROM PAGE 27)

\$

PAYMENT INFORMATION

- Check enclosed \$_____ (Checks payable to CEC)
- Invoice
- Charge my:
- Visa MasterCard AMEX Discover

Mail payments to The Council for Exceptional Children,
P.O. Box 79026 Baltimore, MD 21279-0026

Card Number

Amount

CVV Code

Exp. Date

Cardholder Signature

Cardholder Printed Name

SIGNATURE AND AGREEMENT

This application will become a contract upon acceptance with authorized signature and is based upon the sponsorship availability, sponsorship fees, rules governing the sponsorship/ad and general information that is included with this document.

Authorized Signature

Date

Print Name and Title

Payment Schedule/Cancellation Policy

Full payment is due with application. Sponsorship/Ads will not be held or confirmed without payment. Sponsorships/Ads are non-refundable. Expo Showcase/Tech Playground will not be held or confirmed without payment. Expo Showcase/Tech Playground are non-refundable.

Please return pages 25-29 with initials/signature where requested.

CEC 2026 EXPOSITION AND SPONSORSHIP RULES

These rules and regulations are a part of the agreement between the Council for Exceptional Children (CEC) and the Exhibitor/ Sponsor. Exhibit Management reserves the right to render all reasonable interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the convention. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

- PURPOSE**

The purpose of the CEC 2026 Convention & Expo is to further CEC's objectives by extending learning opportunities to attendees by exposing them to new companies, products and services in the expo and offering vendor sessions. Exhibitors are limited to firms, organizations and agencies whose exhibits are in harmony with the purpose of this Exposition.
- LOCATION OF EXHIBITS**

The Convention & Expo will be held at the Salt Palace Convention Center (SPCC) in Salt Lake City, UT.
- SUBLEASING**

Exhibitor may not sublet his exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display, in which case identification shall be limited to the manufacturer's normal regular nameplate. Exhibitor may not permit non-exhibiting company representatives to operate from his booth. Rulings of CEC shall, in all instances, be final with regard to use of exhibit space.
- OCCUPANCY DEFAULT**

Any exhibitor failing to occupy space contracted for shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by CEC, and re-allocated or reassigned for such purposes or use CEC may see fit.
- ELIGIBILITY**

CEC has the sole right to determine the eligibility of any company or product for inclusion in the Exposition.
- NONDISCRIMINATION**

As a professional association of educators dedicated to advancing the success of children with exceptionalities, CEC is committed to our core values of visionary thinking, inclusiveness and integrity. CEC values and seeks diverse and inclusive participation within the field of special education. CEC does not and shall not discriminate based on race, ethnicity, culture, language, age, (dis)abilities, family status/ composition, gender identity and expression, sexual orientation, socioeconomic status, religious and spiritual values, geographic location, country of origin, or military/veteran status, nor shall it tolerate harassment based on any of the foregoing in any of our activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, vendors, contractors and clients, and provision of services. CEC is committed to providing an inclusive and welcoming environment to all of the aforementioned groups. CEC encourages and promotes involvement and access to its annual convention and expo and other professional development opportunities consistent with our nondiscrimination policy. Exhibitors (defined as company contracting space on CEC's expo floor) and Sponsors (defined as an individual or organization that pays some or all the costs for an item or event in return for advertising) must adhere to CEC's core values and non-discrimination policy.
- CANCELLATION OR CHANGE OF EXPOSITION**

In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of CEC or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of CEC. CEC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of CEC. Causes for such action beyond the control of CEC shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Salt Palace Convention Center, municipal, state or federal laws, or act of God. Should CEC terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising there from. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of CEC and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/ or indirect event costs or financial obligations incurred by CEC through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

- CANCELLATION/DECREASE BY EXHIBITOR**

In the event of cancellation/decrease by an exhibitor, CEC shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule: Through November 13, 2025, 50% of total booth rental fee; After November 13, 2025, 100% of total booth rental space fee. CEC must receive written notification of the cancellation/ decrease.

Date cancellation/decrease notice is received by CEC will determine above assessment charges. In the event of either a full or partial cancellation of space by an exhibitor, CEC reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation/decrease assessment. Appropriate payment must be received within 15 days of cancellation/decrease.
- LIMITATION OF LIABILITY**

Exhibitor agrees to make no claim for any reason whatsoever against CEC, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Exposition as scheduled; nor for any action or omission of CEC. The exhibitor is solely responsible for his own exhibition material and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. CEC shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.
- EXHIBITOR INSURANCE**

The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than minimum \$1,000,000 per occurrence/\$2,000,000 aggregate coverage. Such insurance shall name CEC, Salt Palace Convention Center and Decorator/General Service Contractor as an additional insured. During the term hereof, the exhibitor shall maintain Workers' Compensation and Occupational Disease insurance in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in the performance of any work for exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall. Proof of such insurance, including a Certificate of Insurance, shall be provided to Show Management or its agent or representative within three (3) calendar days after request, time being of the essence. Failure to remit such proof shall be a material breach of this agreement.
- UNION LABOR**

Utah is a Right to Work state. Work performed in connection with events held in the Salt Palace Convention Center is accomplished primarily by private contractors who may maintain agreements with local unions.
- INSTALLING, EXHIBITING, DISMANTLING**

Hours and dates for installing, exhibiting, and dismantling shall be those specified by CEC. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exposition before the specified conclusion of the dismantling period set by CEC.

Exhibitors who violate the early dismantle policy without prior written approval from show management will be subject to one or more of the following penalties:

 - Monetary fine:** A fine of [\$500-\$1,000] will be assessed for the violation.
 - Future exhibiting restrictions:** Show management reserves the right to refuse or restrict the exhibitor from participating in future events. This can include a less visible location in the hall for future events, or a temporary suspension of exhibiting privileges.
- DAMAGE TO PROPERTY**

Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.
- FLOOR LOADING**

Under no circumstances may the weight of any equipment or exhibit material exceed the specified floor load limit of the exhibit hall. Exhibitor accepts full and sole responsibility for injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the exhibit material and products in conformity with the maximum floor load specifications.

- BOOTH FURNISHING AND FLOOR COVERING**

Please note the rental fee covers the booth space, two chairs, and one draped table.
- ALCOHOLIC BEVERAGES**

The dispensing, distribution or use of alcoholic beverages in the Exposition hall is prohibited without the express prior approval of CEC.
- FLAMMABLE MATERIALS**

No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations may be used in any booth.
- LOTTERIES OR CONTESTS**

The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on written approval from CEC.
- NOISE AND ODORS**

Noisy or obstructive work will not be permitted during open hours of the Exposition, nor will noisily operating displays, nor exhibits producing objectionable odors. CEC shall have sole discretion in determining what is noisy, obstructive or objectionable.
- MUSIC**

Any exhibitor using music must ensure that licensing fees have been paid to the appropriate agency, i.e., ASCAP or BMI. CEC is not responsible for any licensing fees for music played in exhibitor's booth.
- OBSTRUCTION OF AISLES OR BOOTHS**

Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booth shall be suspended for any periods specified by CEC.
- ATTENDANCE**

Admission policies shall remain, at all times, the prerogative of CEC, and may be revised or amended to suit unforeseen conditions.
- BOOTH PERSONNEL**

Exhibitor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the company's product or services. Booth personnel shall wear "exhibitor" badge identification furnished by CEC at all times while they are in the exhibit area. All other employees and representatives of the exhibiting companies must register as Show Attendees. CEC reserves the right to restrict or limit the number of booth representatives. All exhibits must have personnel present during show hours. Booths should be manned during all show hours. Badged exhibitors may enter the exhibit hall one hour before show opening and remain in the hall one hour after show closing each day. If further access is required, special permission must be secured from Factor 110. Trading of badges with other exhibitors is prohibited. Each exhibitor must wear the official exhibitor badge at all times while at the show site.
- HEIGHT AND NON-BLOCKING REGULATIONS**

Exhibit display areas should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors, meaning no display or its contents may exceed a height of 8' within a distance halfway between the back wall and aisle. Maximum height of the displays in the balance of the area is 4'.

Booth contents must stay within the designated space.
- ELECTRICAL SAFETY**

All wiring on booths or display fixtures must meet underwriters' rules and standard fire department inspection. This applies to booth construction only and not to pre-wired radio and electronic equipment.
- USE OF SPACE**

Displays and demonstrations are limited to the confines of an exhibitor's own booth, as is the distribution of literature or other items.
- DISPLAY**

CEC shall have full authority for approval or arrangement and appearance of items displayed. CEC may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to CEC for the costs that may evolve upon exhibitor thereby. Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished two hours before the scheduled opening of the show, CEC shall authorize the official decorator to affect the necessary finish and the exhibitor must pay all charges involved thereby.

- SPCC RULES**

Helium balloons may not be given out inside the building, but may be authorized to be attached to permanent displays or structures.

All signs must be professionally produced.

Signs, banners, clings, or similar materials may not be taped, nailed, stapled, or directly attached to ceilings, walls, windows, or other surfaces in any way without prior written approval.

The use of tape on any vertical surface, including but not limited to, painted walls and portable walls within the facility is strictly prohibited.

Glitter and confetti are prohibited in the Center.

Booths cannot block visibility or access to emergency exits. Booths cannot interfere with access to any of the Center's service areas, concession stands, or mechanical rooms.

Service Animals that are individually trained to do work or perform tasks for people with disabilities will be permitted inside the Center. Animals must be licensed and up to date on vetting and appropriate permits.

Decorations are not permitted on ceilings, painted surfaces, columns, fabric, decorative walls or fire sprinklers. All decorative materials must be flameproof in accordance with fire regulations.
- EXHIBITOR REPRESENTATIVE'S RESPONSIBILITY**

Neither the convention/exhibition sponsor, nor its show management company or other agents or representatives, or their shareholders, officers, directors, employees or contractors shall be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitor's agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during or subsequent to the convention or exposition event. By signing this Agreement, exhibitor expressly and voluntarily and knowingly assumes all such risk and expressly agrees, and hereby does, indemnify, defend and hold harmless the convention/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors, employees and contractors, from and against all claims and liabilities arising out of, or in any way related to, the acts or negligence of exhibitor, exhibitor's agents, employees or representatives.
- WAIVER OF RIGHTS**

Any rights of CEC under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of CEC.
- RELOCATION AND FLOOR PLAN REVISIONS**

CEC retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.
- AMENDMENT AND ADDITION RULES**

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of CEC. CEC may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.
- AGREEMENT TO RULES**

Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by CEC.
- FEES**

Please do not set brochures or materials on any tables outside of your booth. Please note there will be a fine of \$350 if this policy is violated.

Our policy states that you cannot move out until the designated time period on Friday at 1:00 PM. Please be respectful to the other exhibitors and attendees by refraining from moving out until 1:00 PM on Friday. This includes packing up supplies and/or disassembling your booth area. Please note that a fine of \$550 will be assessed to any exhibitor that disassembles their booth prior to 1:00 PM on Friday.

Exhibitors who violate the early dismantle policy without prior written approval from show management will be subject to one or more of the following penalties:

 - Monetary fine:** A fine of [\$500-\$1,000] will be assessed for the violation.
 - Future exhibiting restrictions:** Show management reserves the right to refuse or restrict the exhibitor from participating in future events. This can include a less visible location in the hall for future events, or a temporary suspension of exhibiting privileges.

