CEC 2027 PARTNERSHIP SELECTION

STEP 1 - EXHIBIT SPACE, TECHNOLOGY PLAYGROUND & ADD-ONS

CEC 2027 | SPECIAL EDUCATION CONVENTION MARCH 10-13 Columbus

Start with your exhibit booth and related Technology Playground selections. Then continue to other opportunities on page 2.

A. Exhibit Booths

☐	Corner Exhibit Booth	**$2,900**	per booth	Qty.		Total $
☐	Inline Standard Exhibit Booth	**$2,600**	per booth	Qty.		Total $
☐	Non-Profit/School System (Corner)	**$2,475**	per booth	Qty.		Total $
☐	Non-Profit/School System (Inline)	**$2,200**	per booth	Qty.		Total $

Booth preferences: 1. _____ 2. _____ 3. _____

Live floor plan: exceptionalchildren.org/floorplan

B. Technology Playground

- ☐ All sessions - $3,000
- ☐ Wed., March 10 | 1:00 - 4:30 PM
- ☐ Thu., March 11 | 12:00 PM - 4:00 PM
- ☐ Half-day session - $775 each
- ☐ Thu., March 11 | 8:00 AM - 12:00 PM
- ☐ Fri., March 12 | 8:00 AM - 12:00 PM

C. Technology Playground Add-Ons: Innovation Showcase

Snack Break - $1,500 each

- ☐ March 10, 3:15 PM
- ☐ March 11, 3:15 PM

Breakfast - $2,000 each

- ☐ March 11, 8:30 AM
- ☐ March 12, 8:30 AM

Lunch - $2,500 each

- ☐ March 11, 11:30 AM
- ☐ March 12, 11:30 AM

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STEP 2 - OTHER SPONSORSHIP OPPORTUNITIES

Continue with the general sponsorships and audience opportunities that support your partnership goals.

Signature & Event Sponsorships

☐	The Power of Us Conference: President's Theme	**$4,000**
☐	Better Together Collaboration in Schools: Program Chair Theme	**$4,000**
☐	Keynote Session	**$4,000**
☐	Featured Speaker	**$3,500**
☐	Opening Reception (Signature Package)	**$2,500**
☐	Opening Reception (Basic Package)	**$750**
☐	CEC Celebration	**$3,000**

Leadership & Targeted Audience

☐	CEC Board of Directors Breakfast	**$3,000**
☐	CEC Board of Directors Lunch	**$4,000**
☐	CEC Board of Directors and Division Leadership Reception	**$2,500**
☐	A SOLD OUT trator Breakfast Meeting	**$2,500**
☐	Representative Assembly	**$2,000**
☐	First Time Attendee Orientation	**$2,500**
☐	Diversity Leadership Academy Reception	**$1,000**
☐	Student Networking Event	**$750**
☐	Early Career Mentoring Breakfast	**$500**
☐	Pre-service Mentoring Breakfast	**$500**

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STEP 2 - PROGRAMMING & ROOM HOST

Select programming opportunities, Expo Showcase times, and Room Host sessions below.

Learning, Programming & Engagement

- ☐ Branded Learning Stage — **$2,500**
- ☐ Passport Stamps — **$1,000**
- ☐ Advocacy Action Station — **$650**
- ☐ Expo Showcase Session — **$1,250**
  (Select preferred time(s) from the list below.)

Expo Showcase - $1,250 per session

Thursday, March 11

- ☐ 8:00 AM - 9:00 AM
- ☐ SOLD OUT 0:15 AM
- ☐ SOLD OUT 1:30 AM
- ☐ 11:45 AM - 12:45 PM
- ☐ 1:00 PM - 2:00 PM
- ☐ 2:15 PM - 3:15 PM

Friday, March 12

- ☐ 8:00 AM - 9:00 AM
- ☐ 9:15 AM - 10:15 AM
- ☐ 10:30 AM - 11:30 AM
- ☐ 11:45 AM - 12:45 PM
- ☐ 1:00 PM - 2:00 PM
- ☐ 2:15 PM - 3:15 PM

Room Host - $500 per selected session

Session title · Presenter(s) · Day · Target audience
W = Wednesday; TH = Thursday

- ☐ 1. What's Happening in Washington Kuna Tavalin | W & TH | Policy & Advocacy
- ☐ 2. Lau SOLD OUT pic: MTSS for Principals - The Leader's Role in Succ Implementation Steve Goodman, Katie Meyer & Brandi Simonsen | W | Principals
- ☐ 3. Laurie's Hot Topic: Preparing Future Special Educators for an AI- SOLD OUT ession: What Faculty Need to Know Jamie Basham & Angelica Fulchini | W | All Audiences
- ☐ 4. School of Engagement to Reignite the Flame Jonathan Alsheimer | TH | All Audiences
- ☐ 5. T SOLD OUT lf-Regulation Through Brain-Based Strategies & Pu alm-Down Breaks Chyna McLaughlin | TH | All Audiences
- ☐ 6. Pre-Convention Workshop 18: Strategic Redesigning Roles, Expanding Impact: Special Educators in Strategic Staffing Models Dena Slanda, Lynn Holdheide & Cheryl Krohn | W | Administrators / Strategic Staffing
- ☐ 7. Pre-Convention Workshop 8: Addressing the Reading Needs of Secondary Learners Lauren Zepp & Beverly Trezek | W | Secondary Educators / Reading
- ☐ 8. Lead IDEA Workshop Presenter TBD | W | Principals

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STEP 2 - DIGITAL, EMAIL, PROMOTIONAL & BRANDING

All date, placement, size, and social package options remain available below.

eBlast - $2,250 each

Pre-Convention

- ☐ February 26
- ☐ SOLD OUT 1
- ☐ March 2
- ☐ [illegible] SOLD OUT
- ☐ March 4
- ☐ March 5
- ☐ March 8

Post-Convention

- ☐ March 15
- ☐ March 16
- ☐ March 17
- ☐ March 18
- ☐ March 19

Digital & Promotional

☐	Top Banner Website Ad	**$1,300**
☐	Right Box Website Ad	**$1,000**
☐	Know Before You Go	**$900**
☐	Mobile Push Notification Qty. ____ 5 available per day: Wednesday, Thursday & Friday	**$750**
☐	Schedule At A Glance - Full Page	**$2,000**
☐	Schedule At A Glance - Half Page	**$1,000**
☐	Schedule At A Glance - Quarter Page	**$650**
☐	Social Media - One (1) Post	**$750**
☐	Social Media - Two (2) Post Package	**$1,250**

High-Visibility Branding

☐	SOLD OUT [illegible]ponsor	**$6,000**
☐	SOLD OUT Sponsor	**$6,000**
☐	SOLD OUT [illegible]e Tote Bag	**$6,000**
☐	Shopping Bag	**$1,200**
☐	Pens	**$5,000**
☐	Exhibit Hall Morning/Afternoon Coffee Sponsor	**$3,500**
☐	Floor Cling	**$650**

Daily Convention eBrief - $700 each

- ☐ March 10
- ☐ March 11
- ☐ March 12

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STEPS 3 & 4 - REVIEW, CONTACT, PAYMENT & AGREEMENT

CEC 2027 SPECIAL EDUCATION CONVENTION MARCH 10-13 Columbus

Review your order totals, complete your information, and return all pages with initials/signature where requested.

Order Summary

Sponsorship & advertising

Booth total ($)		Sponsorship/advertising total ($)		5% discount ($)		Final partnership total ($)
	+		-		=	

Include any booth amount already purchased.

5% discount applies only to sponsorship/advertising purchases (3 qualifying sponsorships). Booths are excluded.

Premier Sponsor Level:

Your initials:

☐ Platinum $20,000+ ☐ Gold $15,000-$19,999 ☐ Silver $10,000-$14,999 ☐ Bronze $6,000-$9,999 ☐ Not Applicable

Contact Information

Company Name

Contact Name / Title

Mailing Address

City / State/Province

Zip/Postal Code / Country

Phone / Fax

E-mail / Website

Payment Information

☐ Check enclosed $

☐ Invoice

☐ Charge my credit card

☐ Visa ☐ MasterCard

☐ AMEX ☐ Discover

Card Number / Amount

CVV / Exp. Date

Cardholder Signature / Printed Name

Checks payable to CEC. Mail: Council for Exceptional Children, P.O. Box 79026, Baltimore, MD 21279-0026.

Signature & Agreement

This application will become a contract upon acceptance with authorized signature and is based upon the sponsorship availability, sponsorship fees, rules governing the sponsorship/ad and general information included with this document.

Authorized signature

Date

Print name and title

Payment / Cancellation Policy

Full payment is due with application. Sponsorship/Ads and Expo Showcase/Tech Playground will not be held or confirmed without payment and are non-refundable.

CEC 2027 PARTNERSHIP SELECTION

EXHIBITOR / SPONSOR RULES & REGULATIONS

These rules and regulations are a part of the agreement between the Council for Exceptional Children (CEC) and the Exhibitor/ Sponsor. Exhibit Management reserves the right to render all reasonable interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the convention. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

1.PURPOSE The purpose of the CEC 2027 Convention & Expo is to further CEC's objectives by extending learning opportunities to attendees by exposing them to new companies, products and services in the expo and offering vendor sessions. Exhibitors are limited to firms, organizations and agencies whose exhibits are in harmony with the purpose of this Exposition.

2.LOCATION OF EXHIBITS The Convention & Expo will be held at the Greater Columbus Convention Center.

3.SUBLEASING Exhibitor may not sublet his exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display, in which case identification shall be limited to the manufacturer's normal regular nameplate. Exhibitor may not permit non-exhibiting company representatives to operate from his booth. Rulings of CEC shall, in all instances, be final with regard to use of exhibit space.

4.OCCUPANCY DEFAULT Any exhibitor failing to occupy space contracted for shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by CEC, and re-allocated or reassigned for such purposes or use CEC may see fit.

5.ELIGIBILITY CEC has the sole right to determine the eligibility of any company or product for inclusion in the Exposition.

6.NONDISCRIMINATION As a professional association of educators dedicated to advancing the success of children with exceptionalities, CEC is committed to our core values of visionary thinking, inclusiveness and integrity. CEC values and seeks diverse and inclusive participation within the field of special education. CEC does not and shall not discriminate based on race, ethnicity, culture, language, age, (dis)abilities, family status/ composition, gender identity and expression, sexual orientation, socioeconomic status, religious and spiritual values, geographic location, country of origin, or military/ veteran status, nor shall it tolerate harassment based on any of the foregoing in any of our activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, vendors, contractors and clients, and provision of services. CEC is committed to providing an inclusive and welcoming environment to all of the aforementioned groups. CEC encourages and promotes involvement and access to its annual convention and expo and other professional development opportunities consistent with our nondiscrimination policy. Exhibitors (defined as company contracting space on CEC's expo floor) and Sponsors (defined as an individual or organization that pays some or all the costs for an item or event in return for advertising) must adhere to CEC's core values and non- discrimination policy.

7.CANCELLATION OR CHANGE OF EXPOSITION In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of CEC or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of CEC. CEC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of CEC. Causes for such action beyond the control of CEC shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Greater Columbus Convention Center, municipal, state or federal laws, or act of God. Should CEC terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising there from. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of CEC and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non- reimbursable direct and/or indirect event costs or financial obligations incurred by CEC through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

8. CANCELLATION/DECREASE BY EXHIBITOR In the event of cancellation/decrease by an exhibitor, CEC shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule: Through November 13, 2026, 50% of total booth rental fee; After November 13, 2026, 100% of total booth rental space fee. CEC must receive written notification of the cancellation/decrease. Date cancellation/decrease notice is received by CEC will determine above assessment charges. In the event of either a full or partial cancellation of space by an exhibitor, CEC reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation/decrease assessment. Appropriate payment must be received within 15 days of cancellation/decrease.

9. LIMITATION OF LIABILITY Exhibitor agrees to make no claim for any reason whatsoever against CEC,its employees, agents, or representatives for loss, theft, damage, ordestruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Exposition as scheduled; nor for any action or omission of CEC. The exhibitor is solely responsible for his own exhibition material and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. CEC shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

10. EXHIBITOR INSURANCE The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than minimum $1,000,000 per occurrence/ $2,000,000 aggregate coverage. Such insurance shall name CEC, Greater Columbus Convention Center and Decorator/ General Service Contractor as an additional insured. During the term hereof, the exhibitor shall maintain Workers' Compensation and Occupational Disease insurance in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in the performance of any work for exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall. Proof of such insurance, including a Certificate of Insurance, shall be provided to Show Management or its agent or representative within three (3) calendar days after request, time being of the essence. Failure to remit such proof shall be a material breach of this agreement.

11. UNION LABOR Ohio is not a Right to Work state. Work performed in connection with events held in the Greater Columbus Convention Center is accomplished primarily by private contractors who may maintain agreements with local unions.

12. INSTALLING, EXHIBITING, DISMANTLING Hours and dates for installing, exhibiting, and dismantling shall be those specified by CEC. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exposition before the specified conclusion of the dismantling period set by CEC.

13. DAMAGE TO PROPERTY Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

14. FLOOR LOADING Under no circumstances may the weight of any equipment or exhibit material exceed the specified floor load limit of the exhibit hall. Exhibitor accepts full and sole responsibility for injury or damage to property or persons resulting from failure, knowingly or otherwise,to distribute the exhibit material and products in conformity with the maximum floor load specifications.

15. BOOTH FURNISHING AND FLOOR COVERING Please note the rental fee covers the booth space, two chairs, and one draped table.

16. ALCOHOLIC BEVERAGES The dispensing, distribution or use of alcoholic beverages in the Exposition hall is prohibited without the express prior approval of CEC.

17.FLAMMABLE MATERIALS No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations may be used in any booth.

18.LOTTERIES OR CONTESTS The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only on written approval from CEC.

19.NOISE AND ODORS Noisy or obstructive work will not be permitted during open hours of the Exposition, nor will noisily operating displays, nor exhibits producing objectionable odors. CEC shall have sole discretion in determining what is noisy, obstructive or objectionable.

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EXHIBITOR / SPONSOR RULES & REGULATIONS - CONTINUED

20.MUSIC Any exhibitor using music must ensure that licensing fees have been paid to the appropriate agency, i.e., ASCAP or BMI. CEC is not responsible for any licensing fees for music played in exhibitor's booth.

21.OBSTRUCTION OF AISLES OR BOOTHS Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booth shall be suspended for any periods specified by CEC.

22.ATTENDANCE Admission policies shall remain, at all times, the prerogative of CEC, and may be revised or amended to suit unforeseen conditions.

23.BOOTH PERSONNEL Exhibitor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the company's product or services. Booth personnel shall wear "exhibitor" badge identification furnished by CEC at all times while they are in the exhibit area. All other employees and representatives of the exhibiting companies must register as Show Attendees. CEC reserves the right to restrict or limit the number of booth representatives. All exhibits must have personnel present during show hours. Booths should be manned during all show hours. Badged exhibitors may enter the exhibit hall one hour before show opening and remain in the hall one hour after show closing each day. If further access is required, special permission must be secured from Factor 110. Trading of badges with other exhibitors is prohibited. Each exhibitor must wear the official exhibitor badge at all times while at the show site.

24.HEIGHT AND NON-BLOCKING REGULATIONS Exhibit display areas should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors, meaning no display or its contents may exceed a height of 8' within a distance halfway between the back wall and aisle. Maximum height of the displays in the balance of the area is 4'. Booth contents must stay within the designated space.

25.ELECTRICAL SAFETY All wiring on booths or display fixtures must meet underwriters' rules and standard fire department inspection. This applies to boothconstruction only and not to pre-wired radio and electronic equipment.

26.USE OF SPACE Displays and demonstrations are limited to the confines of an exhibitor's own booth, as is the distribution of literature or other items.

27.DISPLAY CEC shall have full authority for approval or arrangement and appearance of items displayed. CEC may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to CEC for the costs that may evolve upon exhibitor thereby. Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished two hours before the scheduled opening of the show, CEC shall authorize the official decorator to affect the necessary finish and the exhibitor must pay all charges involved thereby.

28. GCCC RULES No signage can be taped to any walls, windows, doors, columns, art work or building equipment Exhibitors and Show Management personnel, can perform the following work in their booth of any size:

- Unloading and loading of exhibits or displays owned by the exhibitor or show management within the dock area using exhibitor or show managements personnel, using nonmotorized lift or material handling equipment. The loading / unloading of non-Privately-Operated Vehicles (POV) in the dock area should be performed by the GSC's personnel.
- Setting up and dismantling of exhibits or displays owned by the exhibitor or show management with the use of hand tools – power or otherwise.
- Assembling and dismantling their own products, materials, machinery or equipment.
- Installing of exhibitor or show management owned signs, props, or decorative items not flown, rigged or attached to GCCC structures.
- Delivering, setting up, plugging in, interconnecting and operating show management or exhibitor electrical equipment, computers, audio-visual devices and other equipment. All decorative material including drapes and fabric displays must be a fireretardant material and exhibitor/contractor will be required to present current certificate The following items are prohibited unless prior approval is granted from the GCCC and the Columbus Fire Department: Hazers/fog machines (water based only for approval), pyrotechnics
- Welding, cutting/brazing equipment
- Cut trees, bales of hay/straw or other similar decorations
- Any electrical equipment that does not conform to the National Electric Code or is not UL approved Exhibitors and Show Management are permitted to unload / load their materials from their vehicles within the designated POV area, designated by the GCCC, under the following guidelines:
- The use of motorized material handling equipment is prohibited. Hand carrying items and the use of two and four- wheeled dollies is permitted.
- As a courtesy to fellow exhibitors, the GCCC will permit up to 20 minutes for unloading within the designated POV area. Requests for additional time must be authorized by the Event Manager.
- Vehicles to be loaded / unloaded should remain in the loading dock and should not be driven onto the exhibit floor unless prior approval has been given through the Event Manager. If Show Management and/or exhibitors require assistance or the use of dock height loading / unloading, the work should be performed by the General Service Contractor's personnel.
- Third party vendors will be allowed to perform their own loading / unloading from the designated POV area without the use of motorized lift equipment or motorized material handling equipment.
- Any alteration or activity that could leave lasting effects or damages to the GCCC is prohibited. All GCCC equipment (i.e. forklifts, scissor lefts, pallet jacks, or any type of cart) are not for loan or use by subcontractors. The use of nails, staples, tacks, tape, etc. is prohibited on walls, air-walls, columns and ceilings. Holes may not be drilled, cored, or punched into any surface of the GCCC. Show Management will be charged for all repair/loss of use expenses.
- Helium balloons are prohibited inside the GCCC

29.EXHIBITOR REPRESENTATIVE'S RESPONSIBILITY Neither the convention/exhibition sponsor, not its show management company or other agents or representatives, or their shareholders, officers, directors, employees or contractors shall be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitor's agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during or subsequent to the convention or exposition event. By signing this Agreement, exhibitor expressly and voluntarily and knowingly assumes all such risk and expressly agrees, and hereby does, indemnify, defend and hold harmless the convention/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors, employees and contractors, from and against all claims and liabilities arising out of, or in any way related to, the acts or negligence of exhibitor, exhibitor's agents, employees or representatives.

30.WAIVER OF RIGHTS Any rights of CEC under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by anauthorized officer of CEC.

31.RELOCATION AND FLOOR PLAN REVISIONS CEC retains the exclusive right to revise the exhibition hall floor planand/or move assigned exhibitors as necessary.

32.AMENDMENT AND ADDITION RULES Any matters not specifically covered by the preceding rules shall be subject solely to the decision of CEC. CEC may, at any time, amend or add further rules to these rules, and all amendments made shall bebinding on exhibitor equally with the foregoing rules and regulations.

33.AGREEMENT TO RULES Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by CEC.

34.FEES Please do not set brochures or materials on any tables outside of your booth. Please note there will be a fine of $350 if this policy is violated. Our policy states that you cannot move out until the designated time period on Friday at 1:00 PM. Please be respectful to the other exhibitors and attendees by refraining from moving out until 1:00 PM on Friday. This includes packing up supplies and/or disassembling your booth area. Please note that a fine of $550 will be assessed to any exhibitor that disassembles their booth prior to 1:00 PM on Friday.

Your initials: _____